

Letter to Bd.

WILLIAM G. HARLEY
BOARD MEMBERS

Mr. Duff Browne
Station WYES
Greater New Orleans ETV Foundation
916 Navarre Avenue
New Orleans, Louisiana

Dear Duff:

On the eve of my departure from office, I want to thank you most warmly for your support and help as a member of the Board of Directors during this past year. I believe we made some progress this year and set the Association on a new and beneficial course.

It's been a most rewarding experience for me and not the least of the rewards has been the opportunity for close association with you and the other Board members.

With kindest personal regards.

Most sincerely,

William G. Harley

WGH:cp

NAEB HEADQUARTERS

14 Gregory Hall
Urbana, Illinois

TO: ALL NOMINEES FOR THE NAEB BOARD OF DIRECTORS

FROM: Harry J. Skornia

DATE: December 16, 1959

It is my pleasure to inform you that the following persons have been elected to the NAEB Board of Directors in the election just completed yesterday:

Region I - Radio - Seymour Siegel, WNYC, New York City
Region I - TV - Richard Burdick, WHYY-TV, Philadelphia
Region II - Radio - Roy Flynn, WFSU, Florida State University
Region III - Radio - James Miles, WBAA, Purdue University
Region III - TV - William Harley, WHA-TV, University of Wisconsin
Region IV - Radio - Edward J. Slack, KUSD, University of South Dakota
Region V - Radio - R. Edwin Browne, KANU, University of Kansas
Region V - TV - Howard Johnson, KRMA, Denver, Colorado
Region VI - TV - Tie; run-off election now in progress
Directors-at-Large (representing Associate members):
Leslie Greenhill, Pennsylvania State University (2-year term)
Kenneth Christiansen, University of Florida (1-year term)

I would like to take this opportunity to say that all of the nominees this year were of exceptional calibre. With men and women like those nominated in the ranks of the NAEB, we can be assured of our continued growth and prestige.

We are also pleased and encouraged at the large number of ballots returned in this election. The NAEB members took their duty seriously and the men elected above truly reflect the "will of the people."

Incidentally, you will recall that there are incumbents serving Region II (Television) Raymond Hurlbert, Region IV (Television) John Schwarzwaldar, and Region VI (Radio) Kenneth Harwood, which accounts for these positions not appearing in the above list.

NAEB HEADQUARTERS

14 Gregory Hall
Urbana, Illinois

TO: NAEB BOARD OF DIRECTORS

FROM: Harold E. Hill

DATE: December 16, 1959

You will recall that, under the new By-Laws, the Administrative Vice-President is to serve as Business Manager of the Association, and that it has been agreed that the Association funds will be transferred, by Coleman, to Champaign.

Although this was clearly the intent of the Board, nothing formal enough to satisfy the banking laws appears in the minutes of the Board meeting. Therefore, in order to legally establish a bank account in Champaign for the Association, into which the funds now handled by Coleman can be transferred, our bank informs us that the Board will have to approve the attached resolution. Fortunately, this can be done by mail, rather than having to be done in a formal meeting. This resolution will be made retroactive as of the date of the October 30th Board meeting (at which meeting Skornia and Hill were elected) and will thereby be made an official part of the minutes of that meeting. (This is not only legal, but is logical since that was the intent at that time.)

Harry has indicated that, in order to make bonding simpler, etc., he prefers that only I sign checks on the general account we will establish locally (although we will maintain as a sort of "Potty Cash" bank account the \$1,000 account that was set up by action of the Board at Columbus last spring on which Harry can draw checks when necessary). I should add that a \$100,000 indemnity bond is being taken out on Harold Hill in the name of the Association.

Therefore, if you approve of the action indicated in the attached resolution, (and, actually, this is only a formalizing of action we all thought had already been taken), will you please sign both copies and return one to Headquarters and send the other one to Keith Enger. Keith, as Secretary of the Board, will have to sign the formal statement to the bank indicating that such action has been taken and will therefore need to know of your approval. The wording of the attached resolution is that contained in the official form provided by the bank which Keith will sign as Secretary

Since the technical transfer of funds takes place January 1 (although, of course, it will take a couple of weeks to transfer the books, etc.), and we will need to write salary checks January 2, we would appreciate your prompt attention to this matter.

HEH/dp

Members of the NAEB Board of Directors as of January 1, 1960

Radio Board

- Region I - Seymour Siegel (December 31, 1960)
- Region II - Roy Flynn (December 31, 1961)
- Region III - James Miles (December 31, 1960)
- Region IV - Edward J. Slack (December 31, 1961)
- Region V - R. Edwin Browne (December 31, 1960)
- Region VI - Kenneth Harwood (December 31, 1960)

Television Board

- Region I - Richard Burdick (December 31, 1961)
- Region II - Raymond Hurlbert (December 31, 1960)
- Region III - William Harley (December 31, 1961)
- Region IV - John Schwarzwald (December 31, 1960)
- Region V - Howard Johnson (December 31, 1961)
- Region VI - Loren Stone (December 31, 1960)

Directors-at-Large (representing Associate members)

- Leslie Greenhill (December 31, 1961)
- Kenneth Christiansen (December 31, 1960)

Individual Member Director

- Mrs. Gertrude Broderick (December 31, 1960)

Note - The dates in parentheses indicate the date upon which terms expire. In the case of the Directors-at-Large, as indicated in the memo accompanying the ballot, the person receiving the largest number of votes is to serve two years and the person with the second highest number of votes is to serve one year. Then in each subsequent year one person will be elected for a two-year term. In the case of Region VI - Radio, the incumbent, Kenneth Harwood, has one year still to serve on his present term. Next fall someone will be elected for that position for one year only and thereafter the position will be filled by an election in the even-numbered years for a two-year term. All of this procedure was provided for in the new By-Laws adopted at Detroit, in order to properly constitute the new Board.

Board

December 10, 1959

Dr. Harry Skornia
Executive Director
NAEB
15 Gregory Hall
Urbana, Illinois

Dear Harry:

I have agreed to attend Schuller's meeting on January 6 and had planned to stay through the 8th in order to attend the Washington Bar Association's Communications Silver Jubilee Dinner that Lenny invited me to attend. I figure this will be my sort of bow-out activity as NAEB prexy (though technically I'm ex by January 1).

The three days would give me a chance to do several other things: go over to talk with the USDA people as I promised.

I would (originally set for December 2 and cancelled); report to Walter Stone on the December 28 meeting of the work conference on Inter-station distribution of school TV programs; confer with Bob Snider on advancing the project for DAVI cooperation in establishing film information service for ETV stations (an obligation NAEB appropriated from the Center). And if you have time on the 7th or 8th, you and I together might talk to Fleming and/or Derthick.

Any notion yet on how we're coming out financially on the Detroit convention?

Cordially,

William G. Harley

WGH:cp

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

14 GREGORY HALL
URBANA, ILLINOIS

December 8, 1959

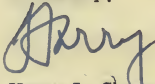
Mr. William G. Harley
Radio Hall
University of Wisconsin
Madison 6, Wisconsin

Dear Bill:

I'll be going in to Washington January 7. Hence, if you're in town, maybe you can meet with Schuller. Don't see how I can be away that long again. Would mean I'd have to go in January 5 and return January 9 (I have UNESCO meeting January 8).

Will you be in New York soon (re seeing Lemmon, as per Lenny Marks' letter)?

Sincerely,



Harry J. Skowronia
Executive Director

hjs:rs

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Bond Letters

November 30, 1959

Mr. Leonard H. Marks
Cohn and Marks
Cafritz Building
Washington, D. C.

Dear Lenny:

The time seems so ripe, how about:

- 1) For educational radio, asking for allocations in AM for every state? Drop-ins or "misused" frequencies, besides the clears, might eventually come through.
- 2) Everybody, from Lippmann to Sarnoff, is pushing for educational TV networks. How about suggestions to Harris Committee (and possibly Magnuson) that a quarter million per state be added to the bill (boosting total from 52 million to 65 million) for radio; otherwise, once again, the cheapest tool, and the best for many purposes, will be forgotten. -- A live network would be on the air in no time, if we could get this, in view of the start already made.

Of course, I'm mad! But I think the present "temper" is such that we must act boldly.

Would appreciate your comments or reaction.

Bless you on the Armstrong Foundation effort.

Sincerely,

Harry J. Skornia
Executive Director

HJS:jp

CC: Mr. William Harley
Mr. Robert Schenkkan
Mr. Richard Hall
Mr. Jack McBride
Mr. Raymond Hurlbert
Mr. James Miles

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Letter to Bd.

November 27, 1959

Mr. M. S. Novik
300 West 23rd Street
Suite 1200
New York 11, New York

Dear Maury:

We queried a number of stations on Convention Date Change desirability. Putting it earlier seemed to hit people "just as school (or college or university) was starting" as they put it -- which would, I fear, make for conflicts with more people than the election campaign. Surprised at how few seem bothered by the latter -- at least until closer to election time itself.

I should have told you sooner. Unless Jim Day (who is really running it) has come up with more solid evidence of need to change it, I fear we'll have to leave it, sorry as I am about what it does to some.

Sincerely,

Harry J. Skornia
Executive Director

HJS:jp

CC: Mr. Jim Day
✓ Mr. William Harley
Mr. Richard Hull
Mr. Harold Hill

*Letter from
Bob.*

MARCUS COHN
LEONARD H. MARKS
PAUL DOBIN
STANLEY S. NEUSTADT
STANLEY B. COHEN

LAW OFFICES
COHN AND MARKS
CAFritz BUILDING
WASHINGTON 6, D. C.

TELEPHONE
STERLING 3-5880
CABLE ADDRESS
COMAR-WASHINGTON, D. C.

December 1, 1959

Dr. Harry J. Skornia
Executive Director - NAEB
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Harry

I am enclosing at this time the cumulative list of organizations which are tax exempt, revised to December 31, 1958. I am hopeful that you will find this material of value.

At this time I would also like to call your attention to the fact that Paul V. Galvin, the late President of Motorola, left an estate of \$10,000,000, half of which is to be set up in a trust fund for "charitable, scientific, religious, literary and educational purposes." The estate is being administered in Chicago and I would suggest that you find out from local sources the names of the trustees.

Finally, I am enclosing a copy of the last page of the November 24rd issue of Television Digest which indicates that Ralph Steele is now the spokesman on the Magnuson Bill. What goes?

Sincerely

Leonard H. Marks

Enclosures

cc: Bill Harley

Board

November 17, 1959

Mr. Keith Engar
Station KUED
Salt Lake City, Utah

Dear Keith:

Thanks for sending me a copy of your reactions to Harry's letter to Hull.

In reporting on my talk with Jack, I can convey to you my thoughts on this business. First, I explained to Jack (and subsequently to Jim Robertson while in New York Monday) that the vote on the NARB network retention should not be regarded as a decision *but an* growing out of my urgent need to have Board guidance on a more basic question: do we respond to Ford pressure at this moment while things are still in flux and bargain for our position in the world as structured by Ford. The Board said no.

This does not mean, however, that the ad hoc committee Jack and I appointed should not go right ahead -- as they are -- fully and dispassionately examining the whole problem of the Center's role in radio and its relation to the NARB Network.

Wise decisions cannot be made in an hour of discussion and in an emotional environment; this matter needs careful consideration and extended study to bring in a suggested solution, alternatives and predictable consequences of the changes or status quo.

I reminded him, moreover, that we will soon have a new board, with fresh opinions, and an increase in the TV personnel. Such a board, reviewing a carefully prepared study in May, might take a different attitude -- though not necessarily.

Mr. Keith Engar

-2-

November 17, 1959

The point is that the Detroit meeting did not structure things forever; the basic decision was that NARB would not at this time respond to the Ford overtures to participate in its grand plan in order to be beneficiaries of Ford's largesse.

Certainly, no one wants to fight with Jack and I agree that there are many areas and opportunities for cooperation.

Again, thanks for all your good help, guy, in the past year.

Cordially,

William G. Harley

WGH:cp

NOVEMBER 10, 1959
REF. #N-23

DR. HARRY J. SKORNIJA
NAEB
14 GREGORY HALL
URBANA, ILLINOIS

DEAR HARRY:

THANK YOU FOR YOUR NOTE. SINCE I AM SWAMPED, I CAN ONLY COMMENT BRIEFLY ON YOUR LETTER TO DICK HULL. FRANKLY, I AM QUITE DISTRESSED OVER WHAT SEEMS TO BE THE BEGINNING OF A VENDETTA WITH JACK WHITE AND THE CENTER. MANY OF US HAVE STRONG ATTACHMENTS TO BOTH NAEB AND THE CENTER AND FEEL THAT EDUCATIONAL BROADCASTING CANNOT AFFORD TO HAVE A SPLIT BETWEEN THE TWO. SURELY NOW THAT THE BOARD HAS VOTED TO ADVISE THE RADIO PLANNING COMMITTEE THAT THE NETWORK SHOULD STAY UNDER NAEB, WE CAN BURY OUR PASSIONS AND SEE WHERE WE CAN WORK CLOSELY WITH THE CENTER. I THINK IT IS THE HEALTHIEST DEVELOPMENT THAT THE CENTER IS GOING TO TAKE OVER FUNCTIONS OF BFA. IF WE ARE COLDLY REALISTIC--AND I DON'T THINK WE ARE-- WE MUST CONCLUDE THAT THOSE WHO INSTIGATED BFA SURELY WOULD CONTINUE TO OPERATE. I AM AT A LOSS TO UNDERSTAND YOUR POSITION ON THIS. WITH LRI AND AIRBORNE, JACK HAD TO ACT QUICKLY.

IT SEEMS TO ME THAT NAEB AND THE CENTER OUGHT TO HAVE THE CLOSEST LIAISON IN THE FACE OF THIS LATEST BOONDOGGLE WHICH HAS FAR MORE SINISTER IMPLICATIONS FOR LOCAL CONTROL OF SCHOOLS THAN ANY DEVELOPMENT THUS FAR IN EDUCATIONAL BROADCASTING. SO STRONGLY DO I FEEL THIS IS THE CASE THAT I SENT JAMES ARMSEY A TWO-PAGE BLAST ON THE FORD FOUNDATION'S INCONSISTENT POLICIES.

IT SEEMS TO ME THAT FAR FROM TRYING TO THROW HOOKS INTO JACK, YOU OUGHT TO MEET WITH HIM IN AN EFFORT TO DETERMINE WHAT OUR COMMON COURSE OF ACTION OUGHT TO BE. TO BE SURE, WE MUST RESIST ANY ATTEMPT TO HAVE A SUGAR DADDY (SUCH AS FORD) TELL US WHAT WE SHOULD BE; AND WE SHOULD MAKE IT CLEAR TO JACK THAT WE HAVE CLEARLY DECIDED AT DETROIT THAT NAEB WILL RUN ITS OWN AFFAIRS. THIS DONE, WE CAN DETERMINE WHERE WE CAN WORK TOGETHER. REMEMBER, YOU NOW HAVE A TV BOARD AND A RADIO BOARD WHICH WILL BARRY A GREAT DEAL OF STRENGTH FOR NAEB. I THINK JACK MIGHT NOT FULLY REALIZE THE SIGNIFICANCE OF THIS MOVE, ADOPTED UNANIMOUSLY.

I STILL CAN'T DECIDE WHAT HAPPENED TO ME RE: INVITING JACK TO ATTEND BOARD MEETING. HOWEVER, THAT'S WATER OVER THE DAM. I WOULD LIKE TO POINT OUT THAT THE TV MANAGERS GAVE JACK A UNANIMOUS VOTE OF APPRECIATION FOR HIS GREAT WORK THE FIRST YEAR AS CENTER PRESIDENT. I MENTION THIS TO EMPHASIZE THAT WHILE WE MUST HAVE A STRONG NAEB AND ARE WILLING TO PUT IN

DR. HARRY J. SKORNIIA (PAGE 2)

MANY HOURS OF WORK TO MAKE IT SO, WE ALSO MUST HAVE A STRONG CENTER. IF THE NAEB STAFF AND CENTER STAFF WILL MAINTAIN A CLOSE RAPPORT, ALL OF US WILL BENEFIT.

TO CLOSE THIS, I WANT TO RECOMMEND THAT THE INTERNATIONAL RELATIONS COMMITTEE BE ADVISORY, AND THAT HEADQUARTERS CONDUCT THE BUSINESS. I AM CONSTANTLY DELIGHTED WITH THE NUMBER OF LETTERS I RECEIVE FROM BOB AND YOU INDICATING ACTION ALREADY TAKEN. THIS IS THE WAY IT SHOULD BE. WE'RE PLAYING IN THE MAJOR LEAGUES NOW, AND OUGHT TO ORGANIZE ACCORDINGLY.

SINCERELY,

KEITH M. ENGAR
CHAIRMAN

KME:sg

cc: WILLIAM HARLEY ✓

Bill - know you're swamped. However, would appreciate your reactions to above - & Harry's letter. Must we feel that we should be sore at Jack? Seems to me NAEB hasn't done too much to recognize him or make him feel at home. I certainly feel my responsibility keenly in not telling you clearly that Jack wanted to talk to our Board - but should such have been the only chance he had to talk with us? What happened in your conference with him the week following NAEB?

Board

Forley

NAEB HEADQUARTERS

14 Gregory Hall
Urbana, Illinois

To: All Committee and Subcommittee Chairmen

From: Harry J. Skornia *HJS*

Date: November 6, 1959

In fairly random fashion, many of you have discussed with us projects for which we need funds. It is our hope that for some (I really hope for all) we can find support. This should involve a multiplicity of sources.

Would you each, please, therefore, send a statement of the one (preferably) project we should concentrate on in your area, with:

- a brief write-up we could copy with a minimum of rewriting (since we have virtually no staff to do this).
- estimated budget needed.
- possible contacts (person, firm, address) and indication of whether you could handle any or all of these contacts (or suggest who might), if authorized by the NAEB so to proceed on its behalf?

Would you please add also:

- a statement of the area of emphasis you would suggest for the committee next year, and possible redefinition of your committee's functions.
- possible reorganizations of the committee (only if you feel this is indicated).
- suggested new names for committee members.
- a reaction to a three-year rotation basis for committee membership.
- any other suggestions you may have for the improvement of our work.

Since committees are the great strength of the NAEB, and have been the source of many of our best new ideas, we also want to thank you for the selfless efforts you have already given. We hope our growing stature is a source of satisfaction to you, as it is to us.

One of the roles I see for the NAEB is to help its members achieve recognition, stature, realization and outlet for their ideas, ideals and work. We shall do our best to achieve that role. We should like to help our members get articles published, and have them named to various distinguished commissions, councils and boards. We wish to help all we can in such connections. In this, as in all other cases, your suggestions are most welcome.

We hope you will take the brief time necessary to give us your suggestions and thinking on all the above ideas, so we may have them to consider at upcoming meetings of the finance committee in the near future, and prior to our finalizing plans for new committee appointments.

Most sincerely and gratefully.

H

HJS/dp

cc: NAEB Board

Board

November 9, 1959

Dr. Harry J. Skornia, Executive Director
National Association of Educational Broadcasters
Gregory Hall
University of Illinois
Urbana, Illinois

Dear Harry:

Thanks for your November 3 letter and the follow-up from the conversation I had with Harold. Greatly appreciate your taking the time and trouble to provide so much background. At the present time the next NETRC board meeting is scheduled for February 11-12-13 in Washington where a dinner meeting with FCC commissioners is planned. It is possible another meeting might be called but I suspect the DFA matter may be handled with executive committee members if White thinks quick action is indicated. (Executive committee members include: Ralph Lowell, Everett Case, Lloyd S. Michael, George D. Stoddard, John F. White, Raymond H. Wittcoff.)

Apropos any action with respect to the complex of issues which you itemize (and in view of the current TV quiz scandals and the upcoming disc jockey scandals)--my recommendation would be to talk with Cousins about this situation and its implications (he would be better believed than I on the NETRC board); with Edward Weeks of HANPERS (making your contact through Scotty or Griffith and setting up a 3-way conversation with one of them, yourself, and Weeks); and similarly with Jack Gould and Drew Pearson (contact: Cohn & Marks).

You might also be able to do something with the industry man recently hired to "change the public image of TV." I can't say his name. In his case--and more particularly in the case of the foregoing paragraph--the obvious point is that we already have a 44-station ETV network and a 108-station radio network which do precisely what Walter Lippman calls for. All we need is more encouragement and support. While Harold Fellows can scarcely be expected to join in such an effort, it can be said to him--and any industry person--that many of our stations are also NAB members and if they want to stretch a point they can "point with pride," etc.

The real problem and danger in supporting and implementing the points of view and the convictions which we hold is: (1) the danger of appearing defensive or dog-in-the-manger; and (2) of assuming a great deal more knowledge on the part of everyone than actually is the case, e.g., many of the senior participants in LRI, Airborne, etc., have little background, and their support is quite honest and genuine. The further point which Schwarzwaldner makes (technological obsolescence, the Parthians, etc.) is something else we cannot forget in taking our positions.

November 9, 1959

Your item #12 re foreign-sponsored airborne developments is news to me. Where can I get background data?

Enclosed is a draft copy of the Land-Grant report I prepared for Fawcett (confidential please until the Land-Grant meetings are over and the proposed resolutions confirmed). You will note I anticipated you in the Class II clear channel bit. Also enclosed is my letter to Fawcett recommending additional action after his referral to me of your November 3 note and enclosure.

The North Central Association Sub-Committee will recommend similar action to NCA hierarchy but doubt formal action can take place until Executive Committee meets. You and FCC will be copied by letter I am preparing.

Gratuity: believe immediate advice to all affiliates (ETV especially) in re Detroit action should take place immediately explaining new method of electing directors and congratulating each ETV station on joining NAEB and asking for suggestions. Servicing these ETV stations immediately and well, in my opinion, is so important NAEB headquarters should drop some other tasks if necessary.

All ETV stations in 6 states involved in the airborne project are meeting with Ivey in Chicago on Monday, November 16th to discuss problems, ways and means of cooperation.

Further gratuity: my best advice is to stress cooperation with airborne (which may be "Parthian"), save ammunition for more basic policy issues.

I think the Detroit meeting was best ever with real maturity and stature--and I told Harley--44 ETV managers joined with 108 radio stations are worth more than \$3,000,000 from any foundation.

Final gratuity: In view of the communications breakdown which excluded John White from speaking to the NAEB board of directors as he had wished (and in view of your November 5th note just received), we should be sure rapport exists and in explaining the Schooley-Skornia Point 13 (in same November 5th letter), note that affiliate ETV stations have the relationship of stockholders and voters in their NAEB relationship but they are subscribers and not stockholders in relationship to NETRC board and services. The new format creates more strength and a better posture for both organizations and the functions should be complementary, not contradictory. (This can even be true in the new BFA relationship if the NETRC chooses to use NAEB as its distributing agent.)

Best always.

Sincerely,

Richard B. Hull

Richard B. Hull, Director
Radio and TV Broadcasting

RSH/mh

Enclosures

cc: Mr. Harley, Frank Schooley, Keith Enger,
John Schwarzwald, Leonard Marks, H.S. Novik,
James Miles, Robert Schenkan

ALABAMA EDUCATIONAL TELEVISION COMMISSION

807 PROTECTIVE LIFE BUILDING BIRMINGHAM 3, ALABAMA

TELEPHONE FAIRFAX 2-4625

WAIQ, CHANNEL 2

WTIQ, CHANNEL 7

WBIQ, CHANNEL 10

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HAROLD T. PURDY

Birmingham

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RAYMOND D. HURLBERT

General Manager

AL RENFRO

Chief Engineer

LOUIS PENEQUY

Director

Coordination & Information

MRS. MADGE LAW

Office Manager



Bond

November 3, 1959

Mr. William G. Harley
Radio Hall
University of Wisconsin
Madison 6, Wisconsin

Dear Bill:

My congratulations on chairing the finest convention we have had. I know that victories are a matter of routine with you, but I am very proud of the leadership you have given our association and the success that it has had because of the same. I salute you!

With warmest personal regards, I am

Sincerely yours,

Raymond D. Hurlbert

Raymond D. Hurlbert
General Manager

RDH/ml

November 9, 1959

Mr. Raymond D. Hurlbert
General Manager
Alabama Educational Television Commission
807 Protective Life Building
Birmingham 3, Alabama

Dear Ray:

Thanks so much for the nice note;
comments such as yours make all the effort
seem well worthwhile.

I feel its been a good year for NAEB,
but it's largely due to the hard work of people
such as yourself.

Cordially,

William C. Harley

WGH:cp

Harley

NAEE
National Headquarters
14 Gregory Hall
Urbana, Illinois

Bond

November 3, 1959

Mr. Peter Goulet, President
National Audience Board
152 East End Avenue
New York 28, New York

Dear Mr. Goulet:

This is in reply to your most welcome letter of October 30, just received.

I greatly appreciate your taking the time to explain the possible common efforts we may engage in.

Thinking it might be interesting to review earlier correspondence and ideas, I am attaching a copy of my letter to Miss Coogan of February 6, and her letters to me of February 3 and March 19.

I do this in order that you may believe me when I say that our enthusiasm for the NAB was genuine, and not in any way related to whether or not you could be of any help to us financially. At the time I wrote you, at least, I certainly had no thought as to whether the NAB was rich or poor. We believe in what you are doing, and I hope your representatives, whom we have been pleased to have with us, feel that our objectives also transcend fiscal considerations. Our enthusiasm, in fact, and the belief that we may be of mutual help, are both underscored by your letter.

In fact I hope that we may be of some help to you. It is possible that our Research Committee could help devise questions, for your questionnaires, eventually, to improve their "depth" implications. To partially suggest what I mean, I am attaching a presentation of a project we are engaged in, under a government contract. Though it isn't as clear as I would wish, I hope it may be of some interest to some of your people -- and we do want to help. Yours is the first such group which seems to know how to go about approaching a worthwhile and important objective and service in a business-like, organized way. My respect to you for getting it going is already established, no matter what our future relations may be.

Mr. Peter Goelst, Page 2, November 3, 1959

At the same time, and I would prefer that this remain fairly confidential, we have problems; we (Raymond Harbert and I -- and he will be identified later in this letter) did discuss them with Bernie Kamins at Detroit. We are a relatively poor group, created by our members, and run by them. Our roots are in American education, not in foundations, though we have, earlier, had help from several (Rockefeller, Kellogg, Fund for Adult Education and Ford). But, in view of our independent attitude, groups like the National Educational Television and Radio Center, The Learning Resources Institute and other monolithic groups are gradually squeezing us to a point where we fear we may not be able to preserve our radio network. This is only one illustration of many functions in which we find ourselves being squeezed.

Our members feel that our survival is important if American and American education are to have a "third service," not controlled by a single foundation. For we feel that such financing and steering builds in "taboos" which, though different in kind, are similar in nature to those imposed today on commercial broadcasters by the present commercial sponsorship arrangement.

Today duly constituted members of NAB committees decide our Radio (tape) Network offerings. If our Network were turned over to the Center, for example, such decisions would be made by staff people paid from Ford grants -- in radio as well as in Television.

We feel that education should have the right to operate such a facility without such steering. We seek funds which are given us to do what we feel is an honest job (whether it be in conservation, world population problems, labor-management or whatever), without being told on what, and how, we may spend the money.

In view of recent grants which will give the monolithic groups (mentioned earlier) millions to set up separate and competing services to ours, in the international, program distribution and other areas, we find ourselves being gradually forced into an untenable position. How much longer we may be able to survive, at least with our Network, is becoming increasingly problematical.

For this reason, your offer of Mr. Kamins' services, as well as his own offer along the same line, at Detroit, is most welcome -- not to secure money from you -- but from a diversity of sources.

The blunt fact seems to be that most foundations, confronted by Ford grants in the educational television area, have backed out of the area. I think this would be a tragedy if it continued -- not for us personally -- for we can always find jobs which pay probably more than we are now getting. But there is a "cease" at stake with us.

Therefore, any help we may be able to secure through you, Mr. Kamins, or other man of good will, will be greatly appreciated.

Mr. Peter Goslet, Page 3, November 3, 1959

At the moment our most desperate need is for new Ampex duplicators to replace our several-year old, inferior machines. For some 40 nations are asking us for programs.

Many programs are offered us which we cannot distribute to United States education because of this handicap. On the modest basis on which we operate, if we were to purchase these, our entire reserve fund would be wiped out. For though strong in convictions, and loyalty, and educational roots, we are poor in dollars.

The next most urgent need is for us to secure funds to set up a Washington office, in close adjacency to the sources of educational associations. We would like, for instance, to be able to provide, on radio at least, from the Washington area, the kind of public affairs and news programs we believe in: not police blotter news, but news of what is happening in education, economics, and in the rest of the world -- which will reveal more of the decision-making processes of our nation and the citizen's relation to them. We would hope for some funds, in this, to begin live network service for education, from this area, for such timely materials.

And finally, since in the commercial field no broadcast staff members except the engineer (who must have an FCC license) have any specific educational, moral or other professional standards to meet, we need funds to help establish such professional standards (with minimum educational and other qualifications) at least for educational broadcasters, for the nation. We feel these tools are too powerful to allow use by people who are not aware of their profound social, economic, and personal effects and conditioning. We would hope, eventually, that these standards would be useful to the commercial media operators, as well.

There, briefly, is our dilemma, and our dream. At the present moment prospects are not too bright. For most who are asked by us for funds feel that this is a "Ford" field. We need vitally to get others back into the field -- to help educators and education to keep open the grass roots sources of ideas, inspiration and feedback.

I did not intend to go on at such length. But your own letter encouraged me to speak as frankly as I have, believing that our own sense of integrity is at least matched by yours.

If I am able to come to New York soon, I shall look forward to meeting you. Meanwhile, anything Mr. Kendins or you can do to help us over our crisis -- in helping to secure the support of other groups and individuals, will be greatly appreciated. I feel that far more is at stake than whether one more modest professional association and "mutual-help" network disappears from the scene in America.

Mr. Peter Goslet, Page 4, November 3, 1959

I fear that I almost forgot to thank you for the \$100.00 for sustaining membership for the NAB.

Our Board approved this affiliation at its post-convention session, October 30. However, since the channel for correspondence regarding membership affiliations is our membership chairman, Mr. Raymond Hurlbert, I did not wish to go into this, at this time; I expect he may already have written you about this.

We welcome your suggestions and help. But, meanwhile, we offer our own to you and NAB, and wish you all success.

Sincerely,

Harry J. Skornia
Executive Director

HJS:jp

Enclosures

BLOC: ✓ Mr. William Harley
Mr. Raymond Hurlbert
Mr. Richard Hull
Mr. John Winnie

P.S. As I sign this, I note that no carbon was designated for Mr. Kamins.
A photo of this letter is being sent him as well.



NEW YORK HEADQUARTERS

PETER DOBIE, President

MRS. MARY COOGAN, Executive Director

122 East 57th Avenue, New York 22, N. Y.

Telephone: TRINITY 9-3079

CALIFORNIA HEADQUARTERS

ARMAND T. LAMORE, Executive Vice-President

VIRG. SEW, Public Service Director

CANYON AT CLIFTON

180 North Coast Drive

Seaside, Calif. 94060

Telephone: CHERRY 1-4711

October 30, 1959

Harry J. Skornia, President
National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Dr. Skornia:

Bernie Kamine and Dale Clark have written me your gracious hospitality at the convention. Now I express my gratitude, and wish take this occasion to venture an opinion: that we also may have been of some assistance. Bernie has had a great deal of experience in his line of work, and I believe the publicity that he was able to get in the past year mutually beneficial.

I get the impression from my people that you feel that I am so situated as to be able to make a very large financial contribution to your group. I am very sorry to have to tell you that this is quite out of the question and I am going to take some time now to explain.

You see, I personally live on the income of a trust fund, the principal of which cannot be touched. However, I did have some other money available to me in a special fund which was convertible, but in order to maintain the income from this money it was preferable to use the stock as collateral for a bank loan rather than sell it. I am sure the National Audience Board, (a) a transparent financial loss; I associated with a loan; and it has been in the process of being increased and increased, amortized and increasing over the years. Surely I shouldn't have to tell you, of all people, that the gratification to an organization superior to the deductible donations-deductible to the donors, and that the organization be tax-exemptly educational. Now it simply costs in the future of me with that we should be exclusively educational. If we were a business, I would be able to deduct business expenses from my income tax. If we were a charity, in the true sense of the word, I would be able to list my donations which were deductible to the donors. However, I have not been able to make business deductible because I am not a business, and I have not been able to receive any corporate status as I do not satisfy the requirements laid down by the Treasury Department. The result was that the Board has been literally a white elephant on my neck.

I believe the question was raised as to how the National Audience Board could become a more effective organization. Obviously the answer to that question constitutes the burden of my work. We attended the UNESCO Conference and gained from it--we attended your conference and gained from it. These are the steps through which the Board is made a more effective organization. We find ourselves at present in a rather extraordinary dilemma: we are known at the top but not at the bottom and not in between. Believe me, the Board is well known to Stanton and well known to Sarnoff, but not known at all in between. We are about to take a series of trade advertisements, which I think will greatly improve the situation. Frankly, I sent Mr. Kamins to Detroit so that he could talk to some of the automobile people, while Professor Minnie and Dale Clark would devote themselves almost exclusively to the activities of your convention. It is absolutely necessary for us to use this dual approach to the implementation of policy, if we are to survive. Although the actual cash realized by the negotiations is negligible, it does help satisfy the answer to your question as to how we are to become more effective. Every contact with a major agency, every contact with a major sponsor increases the effectiveness of our work.

I understand the question was asked as to how we can help each other. I think if your people were to call attention to our work, which, by the way, is carried on by many of the same people who are interested in yours, that would be a very effective contribution you could make to us. On our part, may I call your attention as an example, to the great amount of space that we gave to Alabama Educational Television in the issue preceding the present Newsletter. Believe me, this Newsletter is read by the industry and the press as well as by the public.

As to money, I do believe that Mr. Kamins could be helpful by offering you his professional services on what might be called a contingency basis--and I am suggesting this myself. It did not originate with Mr. Kamins. He does have some wealthy clients who might very well be induced to become interested in your organization because their contributions are tax deductible. Since we are honorable people, I'm sure you will understand I am making no guarantees whatsoever.

This is my over-all analysis of the relationship between the National Association of Educational Broadcasters and the National Audience Board. I should be pleased to hear from you. Also, it might be possible that we could afford an Associate membership if we are eligible. I believe this matter was broached in Detroit.

Very truly yours,

Peter Goslet

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Board

October 21, 1959

Dr. John C. Schwarzwald
Twin City Area ETV Corporation
TSA Room 110
University of Minnesota
St. Paul, Minnesota

Dear John:

Thanks for your letter. I've added your suggestion, re NAEB possible distribution of film and video tape, to agenda. With recent Ford efforts to shape United States education, I am personally increasingly disinclined to let them (with money) tell all and sundry what they can and cannot do.

A bit of discussion on this, by the Board, in relation to Harley's report on the Learning Resources Institute, etc. should be most helpful, I believe.

But it would take quite a slug of money for us to do this. If you say "no," and want to keep more informal, I can delete. It will be last item on agenda.

Best regards,

Harry J. Skornia
Executive Director

HJS:jp

CC: ✓ Mr. William Harley

KTCA-TV
TWIN CITY AREA EDUCATIONAL TELEVISION CORPORATION
CHANNEL 5
MINNEAPOLIS - ST. PAUL
MINNESOTA

St. Paul 5, Minnesota

John C. Schwarzwalder
General Manager

Telephone
MAInway 7-6000

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LEONARD M. DUNN

FRANK E. HARRIS

WILLIAM T. HARRIS

CHARLES D. HARRIS II

JOHN GILBERTSON

WILLIAM J. HARRIS II

LEONARD M. DUNN

FRANK E. HARRIS

October 30, 1959

Dr. Harry Shorsia
Executive Director
NAEP
14 Gregory Hall
Urbana, Illinois

Dear Harry:

First, the checks did arrive and I thank you.

Second, Mark Johnson at the Washington Conference represented a commercial firm named, I believe, Melax.

Third, I can and will do the Conference Summary without your bringing the complete transcript to Detroit. You will have it soon.

Fourth, would NAEP consider distribution of film or video tape to its TV members? The problem of Bob Hudson and his extraordinarily incapable assistants gets worse. I can probably get Mill Foundation support for film series production which would probably be handled on the same basis as the research grants are at present. I do not say this will be the solution to some present difficulties but the NAEP might want to consider the possibility of such an arrangement which may be imminent. You might want get Harley and/or any other informally on this.

I'll see you very soon.

Sincerely,

John C. Schwarzwalder
General Manager

JCS:bs

RADIO/TELEVISION



AT THE UNIVERSITY OF

TEXAS

AUSTIN 12, TEXAS

ROBERT F. SCHENKKAN

Director

R. C. NORRIS

Assistant Director

Letter from Bob

October 21, 1959

Dr. John Schwarzwald
Twin City Area ETV Corporation
TSA Room 110
University of Minnesota
St. Paul, Minnesota

Dear John:

Thanks for your prompt reply to my letter. Leonard and I are working on something else which I expect he will bring in at the Monday Board meeting. We believe that this problem has got to be solved; and I think you are quite right in continuing to oppose anything which does not take care of the community educational television station, because it seems to me that this is a type of station which is becoming more and more important.

One comment about Dallas, however. I'm ashamed of you. You should know that Dallas is above Federal aid of any kind.

Best personal regards.

Sincerely,

R. F. Schenkan
Director

RFS:rs

cc: NAEB Board Members
Dr. Harry J. Skornia
Mr. Leonard H. Marks

RADIO/TELEVISION

AT

CITY OF

TEXAS

AUSTIN 12, TEXAS

ROBERT F. SCHENKKAN
Director

October 20, 1959

Board

Mr. Jack McBride
Director, Educational TV
Temple Building
University of Nebraska
Lincoln, Nebraska

Dear Jack:

I am happy to see that our efforts with Mr. Harris have paid off. I feel rather strongly that, unless some good reason can be adduced for having an outsider present during Harris' visit, far more can be accomplished by using local people. I would say that a principal of a rural school who is really enthusiastic about what television has done for his school, could do more for the cause than any of the experts. I would, in fact, shoot for the "consumer" point-of-view on the whole thing. The school principal, the teacher, the parent, the PTA member, civic leader, and then, of course, if you can get someone just outside your coverage area who can testify that he, or she, has had the opportunity to see some of these things and would like to know if there isn't some way that you could get the full power so that his community could have it regularly.

I believe you have the golden opportunity, even if you have to bring your people to Omaha to meet with Harris, because there is no question whatever in my mind that he is the key figure now in getting the Bill through.

Good luck, and God bless you.

Sincerely,

R.F. Schenkk
R.F. Schenkkan
Director

RFS:eb
cc: Bill Harley ✓
Harry Skornia
Ralph Steelt

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

14 GREGORY HALL
URBANA, ILLINOIS

October 20, 1959

Mr. William G. Harley
Radio Hall
University of Wisconsin
Madison 6, Wisconsin

Dear Bill:

Here is hasty (what isn't?) estimate of cost of Washington move.
Hope it meets your needs. Sending copy to Hull and Miles and
bringing extras.

Best,



Harry J. Skornia
Executive Director

hjs:rs

Estimated (Additional) Expense. Washington Move

1) Expenses (non-recurring)

Moving (reimbursement) Office Files, Skornia	\$ 800.00
Retirement contribution for Skornia (to cover 1953-1959 period. Lost if leave U of I system before 10 years)	5,000.00
New equipment (desks, mimeo/ditto, photo and adding machines, typewriters, postal scales, files, etc.)	<u>2,500.00</u>
	\$ 8,300.00

2) Salaries - annual

Present salary of Executive Director now borne by U of I	\$ 2,300.00
Salary increase (to cover additional expenses of living and working in Washington; outlined in detail for Harley, Hull, Miles) -- possibly as much as	2,500.00
New secretary (including Social Security)	4,800.00
Assistant (same: estimate)	<u>7,800.00</u>
	\$17,400.00

3) Expenses. Space, etc. - annual

Office rental (including estimated utilities, etc.)	\$ 4,500.00
Additional Office Supplies (stationery, etc.)	1,000.00
Additional Travel Funds (already overdrawn this year)	<u>1,500.00</u> *
	\$ 7,000.00

* Minimum. Should perhaps be \$3,000 since Board travel should be paid.

This comes down to:

First year only	\$ 8,300.00
Annual thereafter	<u>24,400.00</u>
Total first year	\$32,700.00
Annual thereafter first year	\$24,400.00
Second year (to provide for slight salary increases and expenses, etc.)	\$25,400.00

NOTE: This makes no provision for any network service. To add studio rental, recorders, and possible (eventual) net representative would run to an estimated additional capital -- \$3,500.00

Annual salary and supplies	<u>5,000.00</u>
First year	\$8,500.00

J. G. H.
Oct. 20, 1959

THE UNIVERSITY OF NEBRASKA
LINCOLN 8, NEBRASKA

UNIVERSITY TELEVISION
KUON-TV / CHANNEL 12

October 16, 1959

Letter from Board

Dr. Harry J. Skornia
Executive Director
National Association of
Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Mr. William G. Harley
President, National Association
of Educational Broadcasters
Station WHA-TV
Madison, Wisconsin

Gentlemen:

On rechecking correspondence, I am embarrassed to say that in my invitation of October 1 to you to represent NAEB at our Fifth Anniversary celebration, we have asked you here on November 2. Tuesday falls on November 3, however, instead of November 2. We plan to tape a special program at 4:00 p.m., Tuesday, November 3, and a banquet at 6:30 p.m. will follow.

I know both of your schedules are crowded. I'll just cross my fingers and hope I can discuss this with you both at Detroit.

Sincerely,

Jack McBride
(ss)

Jack McBride
Director of Television
and KUON-TV

JMcB:ss

wyes-tv

channel



Amherst 5718 • 916 Navarre Avenue • New Orleans 24, Louisiana

DUFF BROWNE
GENERAL MANAGER

October 16, 1959

Letter from Board

Mr. Harold E. Hill
Associate Director
National Association
of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Harold:

I have given your memo regarding my nomination for the position of regional director serious thought and have discussed it with Bob Schenkkan. I am afraid I must ask that my name be withdrawn from the list of nominees. I regret this decision, and I think you know it was not prompted because of any disinterest in the NAEB. It is simply that my present position is so demanding that I feel I am unable to adequately represent Region V and still discharge my responsibilities as manager of WYES-TV.

I trust that you and all others who have encouraged my participation in the NAEB will understand my problem.

Cordially,

Duff Browne

DB:hz

cc: Bill Harley ✓
Robert Schenkkan

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Board

October 12, 1959

Mr. Robert A. Miner
Market Planning Manager
Ampex Corporation
934 Charter Street
Redwood City, California

Dear Bob:

I can't restrain myself from expressing our enthusiasm, pride and gratitude to Ampex for the wonderful plans you've come through with for the Convention, and the splendid special NAEB Convention mailings you've sent out. This is the kind of co-working we like. More power to your fine firm, and all of you there.

A minor post-script: no word yet from the Foundation. Probably not for a long while have we more prayerfully kept our fingers crossed. We'd love to have an announcement and press release by Convention time. But, being a bit superstitious on this point, I can only report that, at this point, our hopes are sinking a bit at the absence, so far, of word, following the late September Board meeting date listed in Mr. Brown's letter of acknowledgment. I'd guess, at this late date, there's nothing more we can do. Let us know if you think of anything.

Meanwhile, see you at Detroit.

Sincerely,

Harry J. Skornia
Executive Director

HJS:JO

Blcc: William Harley
Richard Hull
Frank Schooley
James Miles
Robert Schenkkan
Harold Hill

Board

NAEB BOARD NEWSLETTER, No. 2

October 12, 1959

Harley

At the invitation of Jim Armsey the following attended a meeting in New York September 25: Gunn, Harley, Hull, Ivey, Krætzner (for White), Steetle, Skornia. Probst and Siegel were invited but unable to attend. Armsey explained purpose: bring together representatives of organizations in educational broadcasting field to see what they might do cooperatively in eliminating competitive or duplicative activities, in more precisely identifying particular roles, and in coordinating their efforts toward a more effective total effect.

The meeting was sparked by a request of Gunn for Ford funds to support three-year operation of New England Radio Network, plus a request from BFA for aid to support their entry into television in international program exchanges. Armsey indicated it was not the Foundation's role to say how this cooperative pattern was to be established -- this must be done by the organizations among themselves -- but that Ford was not going to provide any additional money for ETV or radio until some sort of broad comprehensive plan can be worked out.

At present, according to Armsey, Ford proposes, in TV, to:

- Continue released time
- Continue support of teaching projects on a limited basis -
 - but revising the pattern to get TV more broadly used
 - regardless of size of class
- Help get new stations on air
- Help establish network facilities
- Provide travel fund grants for teachers to see TV use,
 - believing this the way for teachers to learn
- (Help finance experimentation via above item)
- Help finance more videotape machines

The day-long discussion can be reflected, in part, by the discussion of possible roles of the groups represented.

NAEB

It should continue its development and emphasis on becoming a true professional association with concern for upgrading the quality of people in educational broadcasting.

It should seriously consider the possibility of turning over, on some sort of quid pro quo basis, its tape network to the Center. White and Harley had earlier appointed a committee to consider this question.

BFA

Background of its beginnings and the NAEB ---

BFA relationships were reviewed and there was brief discussion of whether BFA should be supported in the television film area which presumably was a role for the Center.

LRI

The Learning Research Institute is the new Ford-financed project which is to experiment, utilize, and research all educational aids and devices, including: radio, TV, films, learning machines, etc. It will have under its wing both Continental Classroom, Inc. and the Airborne TV project at Purdue.

An organizational board has been appointed and it will choose members of the regular board. As a part of the structure there will be a 16 member council composed of representatives of appropriate educational organizations. NAEB has been invited to be a constituent member.

JCET

Armsey made it clear that despite the terminal grant (expiring December 31), Ford feels that JCET's function must be continued. Further, that because of the manifold developments in the use of electronic devices for education, that the JCET should be expanded to include a much broader base of representation. Instead of merely representing the educational broadcasters, it ought to represent the entire educational establishment in any concerns involving the spectrum and relationship with the FCC.

In order to guarantee continuity between the expiration of the current grant and until a new organization can be perfected, the Center and the IRI will offer to assume cost of operation for a six months period, during which further plans can be developed.

JCET will meet November 1 - 2 to consider these matters.

No decisions were taken nor was there any consensus on actions to be taken. There was, however, general agreement that (1) it was high time that Ford did review the entire program of support for educational broadcasting and develop a consistent pattern, and (2) it makes sense to try and work out organizational cooperation so that each can pursue its particular role with maximum effectiveness.

Skornia and Harley indicated that NAEB had a long record of willingness to cooperate, had in fact conducted the 1958 Washington Conference to this end, and had consistently indicated a determination to work for any arrangement that would best advance the cause of educational broadcasting.

We also pointed out that of all the organizations concerned we were the

only self-built one, not a creature of the Foundation; and, that our radio network, as an independent self-supporting operation was not going to surrender -- if at all -- without substantial quid pro quo.

My personal assessment of the situation: if NAEB expects to get any more Ford support, we will need to play ball along the lines Armsey suggested.

Obviously there is much here for us to discuss at Detroit.

WASHINGTON OFFICE

Director-at-large Broderick uncovered a desirable piece of rental property at 1732 I Street: 1500 feet, 3rd floor with elevator. Good locale, near Mayflower Hotel. Landlord willing to make it available for \$300 per month with air conditioning and janitor service. Good value according to Washington real estate rates. Major difficulty is that it is now available and NAEB will probably not be ready to occupy before spring or early summer. Will hold for us till Board meeting.

In any event, we are accumulating a store of information about the kinds of space and costs we need to consider with reference to Washington move.

William G. Harley

WGH:JO

Copied at NAEB Headquarters
October 12, 1959

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

Harley

October 16, 1959

Mr. Harold Winkler, President
Pacifica Foundation
2207 Shattuck Avenue
Berkeley 4, California

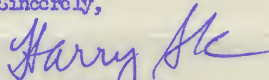
Dear Hal:

We're in an odd spot. First, we want to keep open the possibility of corporations, like yours, to have stations -- without having to be rooted in a specific school. If we rock the boat too much, we may lose this. On the other hand, a few "ghastly examples" would even more surely jeopardize your type of operation.

I'm sending a copy of this letter, and yours, today, to our Legal Counsel, Lenny Marks, for his suggestions. For I do feel that we, as the association of educational broadcasters, must insist on a responsible promise before educational frequency grants are made. I doubt if we could do much to oppose their getting a grant in the commercial band, if such were available -- though I think it's not in Washington -- even though they then operate noncommercially and call themselves educational. But we may be able to help when educational frequencies are involved. I'll know more when I hear from Lenny.

You've raised a question we're grateful to you for calling to our attention. We'll see what we can do, and I'll then let you know.

Sincerely,



Harry J. Skoppia
Executive Director

HJS:JO

CC: Leonard Marks
NAEB Board

PACIFICA FOUNDATION
2207 Shattuck Avenue
Berkeley 4, California

October 14, 1959

Dr. Harry Skornia, Executive Director
NAEB
14 Gregory Hall
Urbana, Ill.

Dear Harry:

Pacifica has its problems. Perhaps this involves the NAEB as a matter of policy.

An ex-volunteer at KPFA, one Lorenzo Milam, has filed an application for an FM permit in the educational band in Washington, D. C. He intends to try to operate on the listener-subscription method. He has a certain amount of capital of his own that he is lending to his "foundation," the Paduan Foundation. He intends to broadcast in an "expansive and esoteric" manner.

From the name of his foundation to the articles of incorporation and to his exhibits it is all a trivial imitation of KPFA and, having known Milam for a year and a half, I fear we will have sensational beatnikism on the air which will create a second failure of listener-subscription radio in Washington and reflect badly on Pacifica and on educational broadcasting.

My specific question is: Does the NAEB have any definition of competence with relation to the educational band -- either from demonstrated experience or from the nature of the institution -- or is anyone free to incorporate as an educational foundation and attempt to qualify for channels in the educational band?

Please let me hear as soon as possible.

Cordially,

/s/ Hal

Harold Winkler
President

HW:d

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF EXECUTIVE DIRECTOR

14 GREGORY HALL
URBANA, ILLINOIS

October 14, 1959

Mr. William Harley
Stations WHA-AM-FM-TV
University of Wisconsin
Madison, Wisconsin

Dear Bill:

Attached to this letter are two items. One is the budgetary analysis of our financial status (which I'll have for Board meeting).

The other is a listing of some serious afterthoughts I have, based on the belief that a Washington move will cost at least \$10,000 (in duplicate equipment: photo machines, mimeo, etc. facilities, etc., etc., moving costs, salary adjustments, etc.) before thinking of adding additional staff. And at least an assistant (plus a secretary) would be essential or, again, I'd be bogged down with details, visitors, etc.

This may all irritate you, a little. Frankly the fiscal picture, once we get it all down, is not as good as I thought it would be.

As I said earlier, all this would be changed if we had the necessary funds to provide the necessary staff, etc.

These simply raise the question about our present fiscal ability to move without Skornia's possibly "cracking up." For, by dint of trying (each night, week-ends, etc.), to help edit Washington report, prepare all sorts of reports., etc., I've about had it. And I don't think I'm either slow or inefficient.

And, not done, are scores of even more important things: Foundation requests, professional development plans, etc. Not sure how much additional frustration I can stand --- for each year has brought more work, and the Washington move will mean another large increase ---. I might as well not go if I'm to be unable to work closer with Lenny, the various academies, etc. Meetings of this sort take time. If we could move me, getting assistant and secretary there, and rental, and a year later move the rest, I'd like it better. But we need money first. I make decisions on personal fiscal commitments only when it makes sense. The recent accident taught me on how thin ice we are skating.

Sincerely,

Harry

Harry J. Skornia
Executive Director

HJS/dp

Enclosures

Estimate of Financial Future

Herewith an estimate of income and expenditures from all presently known sources until December 31, 1963. This of course includes no foundation grants, since none are currently expected, or in negotiation. It assumes that any increases (of a minor nature) in income from more members or more Network members will be offset, in part at least, by the increased cost of servicing these members, as well as other steadily rising operational costs. No additional staff is provided for, and no "Washington move" expenses are included, and no salary increases are listed. In other words, all figures given have been based on present budgets. During the course of the present three-year grant from Kellogg, the NAEB is committed to contribute, from its own income, the following amounts to the budget of the Headquarters operation: 1959-60 - \$9,165; 1960-61 - \$19,165; 1961-62 - \$29,165. On the basis of present operations it is calculated that only \$4,165, annually, of the sums needed can be expected to accrue from the Urbana (essentially the Network) operation. The balance of this contribution each year must come from the NAEB General Administrative budget, administered by the NAEB Treasurer.

Analysis of NAEB General Administrative account:

Balance, 6/30/59		\$40,702.12
Probable expenditures, 7/1/59 - 12/31/59		5,000.00
Probable balance, 12/31/59		35,702.12
Probable surplus, 1960 (based on proposed budget)	\$ 8,322.50	
Less Contribution to Hq. Opn. (1959-60)	5,000.00	3,322.50
Probable balance, 12/31/60		39,024.62
Probable surplus, 1961	8,322.50	
Less Contribution to Hq. Opn. (1960-61)	15,000.00	-6,677.50
Probable balance, 12/31/61		32,347.12
Probable surplus, 1962	8,322.50	
Less Contribution to Hq. Opn. (1961-62)	25,000.00	-16,677.50
		15,669.62
Less Complete Hq. Opn. support, 7/1 - 12/31/62		-25,951.50
Probable deficit (Gen. Adm., incurred in covering Hq. maintenance at present level), 12/31/62		\$-10,281.88

Urbana Account:

*Reserve, 6/30/59 (Can't assume annual increase due to commitment to help underwrite annual contribution to Hq. Opn.)	\$39,778.95
Less probable deficit in General Adm. (from above)	-10,281.88
Probable total reserve, 12/31/62	\$29,497.07

1963 Operations:

Total Income:		
Network	\$36,575.00	
Urbana non-Network	4,165.00	
Gen. Adm.	25,122.50	\$66,162.50
Total Expense:		
Network	\$36,575.00	
Headquarters	51,903.00	
Gen. Adm.	17,100.00	105,578.00
1963 Operating Deficit		\$39,415.50
Less probable reserve, 12/31/62 (from above)		29,497.07
Probable deficit, 12/31/63		\$-9,918.43

*This reserve has been accumulated (in the Network budget) to cover replacement of present duplicators (value - \$20,000.00) or other capital equipment replacement. Commitment of these reserves for other purposes would leave no capital replacement budget for our presently nearly worn-out Network duplicators. A grant for new Ampex or other equipment would of course free this last reserve for other uses.

Washington Move - Afterthoughts and Questions

1. Excellent progress now - recent press, membership etc. gains.
(See your presidential address for international accomplishments, etc.)
2. Effects of divided staff --- too small and interlocked to separate without snafus. Yet we would lose, if we moved all:
 - Editor
 - Network Staff
 - Secretarial StaffYet we're not departmentalized enough (like the Center) to pull apart. I personally ride herd on too many things, doing much, for example, in discussions with Underwood.
3. Work load would be added, at same time the staff would be cut back by the loss of a volunteer president.
 - LRI - JCET - ACE - other group - Lenny Marks - etc., liaison load increase.
 - Intensified Foundation load (request and report drafting, travel etc.)
 - Need to have branch of Network, for "feeds" from Washington
 - Likely to be busier, rather than less busy --- than now --- which would push over the breaking point for present staff size. This point reached already.
4. Budgetary realities (separately listed). *[a little disturbing]*
5. Still feel we need at least one or several hundred thousand dollars before the move is undertaken.
6. Alternatives:
 - Dave Stewart - or similar - for NAEB modest representative
 - Lenny Marks --- adding staff member
7. These follow, and are unrelated to and unaffected by personal considerations, to which I've reconciled my thinking.
8. Questions:
 - Are we ready?
 - Will we fall apart?
 - Is timing of presidential and Washington move (related) a good idea?
 - Are our plans being too affected by "the others?" (Seay's question.)

October 12, 1959

Dr. Harry J. Skornia
Executive Secretary
National Association of Educational Broadcasters
Gregory Hall - U. of Illinois
Urbana, Illinois

Dear Harry:

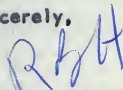
Thanks for passing on the good news about the Florida ETV Commission's fine recognition of Vernon Bronson. It will help to balance a set of scales which has been considerably awry at times.

Incidentally, the foundation meeting in New York gave me considerable pause. Distinctly on the plus side, they now have awareness - at least in some quarters - of the necessity for a comprehensive and consistent ETV policy. At the same time (and I talked this with Harley), I believe we have to really come up with something if we stay in the money ring. Certainly, the temporary "breather" for the JCET is fine and even the method of securing it may be okay, provided it is temporary. And while neither NAEB nor the other constituent groups apparently were contacted ahead of time, presumably the next JCET meeting will at least see this occur officially. More serious, I think, is the dilemma NAEB now faces. If it chooses to turn over its network, presumably it could secure financing as a professional group. If it does not (and this, of course, is the organization's option), presumably that financing from one source, at least, would not be forthcoming.

It behooves us to have some pretty concrete notions before our special luncheon meeting in Detroit at the convention.

Regards...

Sincerely,



Richard B. Hull, Director
Radio and TV Broadcasting

RBH/anh

cc: William Harley

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

October 12, 1959

Mr. A. E. Manell
Acting Executive Secretary
UNESCO
Department of State
Washington 25, D. C.

Dear Abe:

Yes, President Bill Harley and the Board would like to have me continue to serve on the National Commission, representing the NAEB -- if I'm acceptable to the Commission itself. I'll continue to try to do my best.

Sincerely,

Harry J. Skornia
Executive Director

HJS:JO

CC: William G. Harley

Bill - I could have only
circulated this to you & Board.
But I thought I knew what
you'd say. Trust it's OK
H.

DEPARTMENT OF STATE
The UNITED STATES NATIONAL
COMMISSION FOR UNESCO

Established by Act of Congress July 30, 1946

WASHINGTON 25, D. C.

October 7, 1950

Dear Dr. Skornia:

As you will recall, the National Commission at its Denver meeting approved the report of the Committee on Membership which recommended that the National Association of Educational Broadcasters, among other organizations, be invited again to nominate a member to serve on the National Commission.

Procedures established for appointments to the National Commission drawn from national voluntary organizations call for the submission of a panel of three names from which one person may be appointed. Where an organization wishes to renominate its representative on the Commission, the requirement for a panel may be waived.

I trust that the NAEB wishes you to continue as its representative in view of the outstanding job you have done. Please let me know so that we may take the necessary action.

Yours sincerely,

A. E. Banell
Acting Executive Secretary

Dr. Harry J. Skornia, Executive Director,
National Association of Educational Broadcasters,
14 Gregory Hall,
University of Illinois,
Urbana, Illinois.

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Board

October 9, 1959

Mr. James S. Miles
Station WBAA
Purdue University
Lafayette, Indiana

Dear Jim:

Rushed, as usual, following end-to-end Chicago-New York-Denver trips.

But hastily a few comments on Constitution revision (and handling on the floor).

1. On p. 3, should items 5 and 6 not be reversed so Industrial Associate is explained before it is referred to?

I see I don't have my marked copy (left at home - had marked on the plane), but I don't recall anything else. It's surely a fine job. *non-voting*

2. This doesn't affect the writing: I assume Individual membership definition gives us freedom to create, within it, a student category, and student bulk rates, doesn't it? I propose to push this, since lots of classes can use and we can give discounts on 10 or more, and free membership to the teacher to encourage. I'll explain this orally to the Board. I think we can catch a lot of new members at \$5.00 (\$4.00 in bulk) when they're still (half-time or more) students.
3. This too is oral: If the amendment passes to have a paid president, I'd urge that this not become effective till perhaps January 1, 1961. Reason: to work out the many representation and staff problems, attendant in many cases, on the Washington move. Between us, I feel Harley started the real push and should see it through and get the satisfaction and credit for it. I could explain this further, orally. Don't seem to have time now. But I feel strongly about it, and you can quote as my suggestion if you like.
4. One other quickie: Not sure (in principle --- all personalities aside) it's good for Board (instead of president) to select the staff he works with. And "at the Board's pleasure" I assume means on contract (3 year minimum or similar) basis. Right?

A wonderful job, Jim. I expect you're busy as I am --- what with airborne (are you yet?) and all. Our most sincere respect, affection and best wishes.

Sincerely,

HJS/dp

Harry J. Skornia
Executive Director

cc: William Harley ✓
Harold Hill
Richard Hull

RADIO/TELEVISION



AT THE UNIVERSITY OF

TEXAS

AUSTIN 12, TEXAS

ROBERT F. SCHENKKAN
Director

R. C. NORRIS
Assistant Director

Boyd

October 9, 1959

Mr. John C. Schwarzwald
General Manager, KTCA-TV
Twin City Area Educational Television Corporation
The University of Minnesota
St. Paul 1, Minnesota

Dear John:

We have finally concocted what Leonard Marks and I believe to be the solution to the eligibility requirements under the Magnuson, Roberts, et al, Bills.

We propose that there should be added to the list of organizations and institutions eligible to apply for money under the Bill, one further category as follows:

Any organization or institution operating an educational television station at the time of the enactment of this legislation.

This, then, makes all eligible.

Please let me hear from you as to what you think of this.

Best personal regards.

Sincerely yours,

Bob
R. F. Schenkk
Director

RFS:rs

Copy to: NAEB Board Members
Leonard Marks
Dr. Skornia



Bond

DEPARTMENT OF
HEALTH, EDUCATION, AND WELFARE
OFFICE OF EDUCATION
WASHINGTON 25, D. C.

September 30, 1959

Dr. William G. Harley
President, NAEB
University of Wisconsin
Madison, Wisconsin

Dear Bill:

It was wishful thinking when I told you in my last letter that I would be in California until the end of October. I spent four days last week at Stanford attending the Westinghouse Conference and two more in San Francisco before jetting it back to the old grind. This was the third effort of Westinghouse to stage a somewhat unique commercial venture in the area of public service programming. I must say that I think they did a pretty good job. My only regret is that NAEB members were not included to the degree that they were in the first one three years ago in Boston.

I expect to be in town October 7-9 and am sure we can find a mutually agreeable time to inspect the Eye Street property, provided Mr. Collins has reacted favorably to the idea of our delayed occupancy. I would like you to see the space in any case so as to be able better to appraise other vacancies I might discover.

Best wishes always.

Cordially yours,

Gertrude
(Mrs.) Gertrude G. Broderick
Radio-TV Education Specialist

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

14 GREGORY HALL
URBANA, ILLINOIS

September 18, 1959

PERSONAL

Mr. William G. Harley
Radio Hall
University of Wisconsin
Madison 6, Wisconsin

Dear Bill:

Sorry for all the things I've had to refer to you lately.

This letter is an attempt to edge a little closer to an estimate of the cost of the Washington move to me personally. I'll set everything forth to you rather frankly. I have no objection to your sharing with Hull, Miles, the Executive Committee or anyone else you wish -- but I'd rather not go into this detail for the whole Board, since, as you'll see, it's rather personal in spots, and I'd think the Executive Committee as the "move" committee -- or others, you designate -- are all who need. Or perhaps you could designate you, Hull and Miles (and/or others) to do the close work on this.

Since you weren't so close to the operation in 1953, perhaps I should briefly review a few of the conditions under which I came:

1) Housing Costs:

We found a house in Champaign, and bought it as of June 1, 1953, for occupancy September 1. I could neither live there nor in Bloomington, of course, during the summer. I therefore had to take a Hotel room for 3 months (at about \$20.00 a week), eat out, etc. during this time. (There was no one here then to help me find an "out" for this. Later, when Bidlack came, we were able to find him a place at the faculty club, at very little cost, until he was able to move into a house.) Some of this time I was "on the road" with expenses paid by the NAEB. But, during this time, I was paying payments and taxes on 2 houses and 1 hotel room, none of which I was occupying (except the hotel room, between trips, so I could work in the office nights and weekends, as Graydon will remember). NAEB reimbursed me for none of this, nor for moving costs. I didn't expect them to, of course, since I felt I was making a permanent move. Graydon, who was President at

this time, can confirm all this, as can Schramm. It was at this time that Son Lee got rheumatic fever (in Bloomington) so this (see also next item) was a hectic time.

2) Medical Expenses Attendant on the NAEB Job:

Although I was well enough for Indiana University, the State Department, consultant jobs for the Army, etc., when I came here I had to take a physical (for University of Illinois retirement). They pronounced me "unemployable." With Wilbur's support I set out to prove them wrong, since all bridges (Vienna, Bloomington) were burned. I made several trips to Chicago at \$40.00 a shot, not including travel costs, for all sorts of specialized (kidney sections, heart, etc.) tests. These were later continued here. In all I spent over \$400.00 and untold time and anguish (none of it reimbursed) on this. Some months (over a year) later, upon receipt of a change of status for me (I was, during this time, not qualified for insurance, etc., but was able to stay on the job and draw salary ((from which insurance was deducted anyway))), Wilbur wrote a cute note to ask if he should now congratulate me on my promotion from "unemployable" to "sub-standard" -- which I still am. (I had also been 4-F during the war, and was unable to get into intelligence, etc., for some of these reasons.) During these six and one-half years, I think my energy and health have proved themselves, except as noted below. I do not have constant colds, headaches, family illness, etc., as some have, and have missed virtually no time due to illness.

There is one thing though: I was warned that heart and kidney problems might get me, if I didn't exercise regularly, as prescribed. I, therefore, work out every noon hour I'm here -- not for the hell of it -- but because I've been warned I'd better if I want to survive. There are other precautions I observe, but this is the only one relevant here. (I do have an eye muscle problem (my son's, more severe, required surgery to correct)), and at Indiana took weekly treatments at the eye-clinic at no cost. This need is also taken care of here, at no cost, as part of my exercise and fitness program. I'd need to get something comparable in Washington.)

The point of this is that many newcomers, joining the physical fitness program I'm in, say it would cost several hundred dollars a year anywhere else. I would, if we moved, have to find an athletic club with facilities and staff to go on with this. Not sure of cost, but there would be some. (Here the only cost is \$3.00 a year for a locker.)

3) Actual Losses:

Somewhat over a year ago I was on the ropes with far more trips than

even this year. Because not all vouchers had come through, I had borrowed some \$400.00 (trips upcoming were end to end, including speech at NAPSAC in San Diego; UNESCO, AEA, conference with Milton Mayer, all immediately following our Convention). In the afternoon of that day I planned to get away to get traveler's checks. At noon my wallet was cleaned out (from the locker at the gym -- where several others lost things too). My personal insurance covered \$100.00. To this day I'm out approximately \$300.00. I did not, and shall not, request reimbursement for this, though in most firms or associations, of course, I would have. But if I were reimbursed, I feel a precedent would be set whereby any staff or Board member, suffering similar loss, whether due to theft, drunkenness or carelessness, would also deserve this. I've never even mentioned this except earlier to you. But I thought it might help prove I'm not out to get all I can.

Until this year also, I never claimed or got any reimbursement for home (or town) entertainment. Through the years (the Board used to meet fairly often in Champaign-Urbana during Ausmus, Schooley and Paulu administrations; we had the Professional Advancement Committee out 2 or 3 times; and we used to have lots of foreign visitors: RTDF, BBC, etc., etc.) I'd guess this ran to a couple of hundred dollars. Here, too, no claims were or will be made. When we go to Washington, however, since this will become quite an item as many more people will come in, we'll have to make provision, and I'll perhaps get a credit card (Diner's) for luncheons, etc. I'll get stuck for. Through the years with NAEB I've been a "check-fumbler" -- and have gotten by pretty well. I'm not sure it has always done the NAEB or me personally any great credit, however. I'd feel better if I could occasionally pick these up and know it could be put on an NAEB bill (without my being "on the road").

4) Home Investment:

Old as it is, I have approximately \$30,000 (not nearly all paid for) in my house. This includes purchase price (not including interest, etc., of course) plus new structural improvements (foundation, etc.), new furnace and heating system, new sink-dishwasher-garbage disposal, etc., units and cabinets, kitchen remodeling, basement and plumbing improvements, drainage and other redesign, attic remodeling, etc. (I probably have sunk my roots as deeply as any of you. Hence, I've tried to make the house as trouble-free as possible, since I'm away a lot. And I truly thought this was my last move.) These figures, of course, exclude paint, roofs, gutters, yard, etc.

Shortly before Helen left, I had a firm offer of \$35,000 for the house (for conversion into apartments). We talked it over, and since it

appeared (cf. Schooley's mention of Kellogg opposition to Washington move about that time) we'd be in Champaign "from now on" we turned it down. Not sure what you'd do in my case now. If I get \$35,000, I'll feel proud and happy. If I get \$30,000, that's really all I have in it, so I suppose I couldn't complain, though I'd regret now having been able to sell at \$35,000 or not making something on it, as one normally does in times of inflation. If I have to take less than \$30,000, (and maybe even between \$30,000 and \$35,000) I'll certainly feel that maybe the NAEB should in some way make it up to me. Or if it stands idle for several months (like Christiansen's in Ann Arbor), where do I get the money or down payment for a house in Washington area? I have no income but salary, and, between property settlement with Helen, housekeeper, insurance, trying to help Dad, and other fixed expenses, I have been unable to accumulate much. The value quoted may seem high. But the home is really all I have but insurance, in view of the retirement situation at Illinois if I leave.

All this, of course, is without relation to Washington house prices -- for once I buy in Washington I think that's my problem. I'd guess it's high there too, but haven't checked. How do you feel about this? Please tell me whenever you think I'm "gouging." I truly don't mean to.

5) Furniture:

Here it gets a bit personal. When Helen left, in the settlement most of our furniture (some of the oriental rugs and lamps; some beds, chests, etc. from her family; all the silver, dishes, table linen, etc., etc.) became hers. But the kids and I use all this as long as we live in Champaign. This means my moving won't cost too much (since there won't be much to move), but I'll need to buy lots of furniture. If I don't move, I don't have to. Yet the Board or others could well find it kinda funny if we put in for "new furniture for Skornia." This gets sticky. Should a lump sum of \$1,500 or so -- afraid I'd not make anything on this -- be planned for, or should it simply be concealed (with other items above and below) in a substantial salary increase? (I could get an increase to, say \$17,500 and still not have as much money at the end of a year, I expect, as I have now. See below.)

6) School Facilities:

The kids live within walking distance of school here. We are in a state university town, and I planned on the kids going to school here. What will (High and Junior High) school costs be there? And trans-

portation? Will I need to get a second car? Etc., etc.?

How about college? I don't know of any good state universities (or equivalent) there. American University is a social sciences and economics school. Mary likes music and art, etc. Lee likes science (Johns Hopkins?). Do I then have to send the kids away to college at \$2,000 a year, instead of the few hundred it would cost here? As you can see, if we don't "bookkeep" this, and I fear it would be ridiculous to do so, the move could cost me several thousand a year in this and similar items alone.

7) Housekeeper:

Mrs. Ballard is not only honest, dependable, and a virtual mother to the kids, she does all our laundry, cleaning, cooking, etc. The cost is \$120 a month plus social security. What do I pay in Washington -- if I can get a person of equal integrity? (I suppose if I'd remarry this problem would be solved. Maybe a committee should be set up on this!) If, as I expect, it would cost \$200 or \$250 (as some others pay), you can see my problem. Actual moving costs would, of course, be expected from NAEB. They'd be very low compared to these other considerations -- which reminds me of "living allowance" adjustments which the Foreign Service makes as one changes posts.

8) Father, Families, etc.:

Twice a year I go with the kids to visit Dad and relatives in Michigan, Minnesota, etc. One day's drive from here. This is really getting too picayune, I fear, but I see this as an illustration of other small additional expenses, and which together are a factor in my private plans. It is a little like title costs, interest on money which needs to be borrowed if I buy there before I sell here, etc. And if I don't buy within a year I have capital gains (on my Bloomington house, if not here) to pay.

I'll absorb all I can. But if the move is intended as a step up for me, as well as for the NAEB, I thought I should raise some of these problems early enough so you and/or others whom you might designate to work with you, could consider.

These are of course in addition to the retirement investment (some \$5,000 to \$6,000) I lose when I leave Illinois. I believe we've already discussed this --. I described this situation in an earlier letter. This would be a lump sum purchase of something equivalent

Mr. William G. Harley, Page 6, September 18, 1959

to retirement, or investment. Much would be lost if paid as salary -- in taxes.

Before we discuss with the full Board who goes, etc., I'd like to meet with you (and others you might appoint to work out Washington move details) to go over some ideas I've so far not adequately suggested to you. If we move others from here, "move" expenses might mount up. We'd need to investigate, set ceilings, etc. or we may "go for broke."

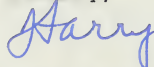
If, in early discussions, I mentioned that there would be problems, and didn't give a quick "yes," I trust you see what I mean. How expensive can I become before it's cheaper to get the NAEB "another boy?" (If you do -- get one you can trust -- and with loyalty and devotion to NAEB rather than self-aggrandizement or separate empire-building -- or I'll blow the place up!)

I'm always abashed to bring up things like such expenses. I feel apologetic and cheap even mentioning them. The professional Skornia is excited about the prospect of going to Washington. I feel I know the proper circles -- and believe I could do a re-invigorated job for NAEB -- open a new era! The personal Skornia must ask himself "What's it really going to cost me to make this move?" Can I afford this? For actually, before I come out even the same as I do now at the end of each year, a pretty substantial salary increase (or item by item payment) will be needed. Won't people in the NAEB think I'm in it for Skornia if this gets too high?

I've attached extra copies of this, Bill. I've discussed with no one. I expect I've forgotten some things besides, for I have always found every move costly. But these are illustrative, and give an idea of what I could move for, without the move being a salary cut for me.

It's a tough one. Your ideas will be appreciated. The NAEB has always been fair to me, and you can be sure I'll never let it down. I've tried to be as objective as I can about this. I invite you to be equally frank and to make whatever suggestions you have to offer.

Sincerely,



Harry J. Skornia
Executive Director

hjs:rs

Enclosures

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Board

September 11, 1959

Mr. Milton Geiger
9515 Vanalden Avenue
Northridge, California

Dear Mr. Geiger:

Dr. Skornia is on a business trip, but before he left he asked me to write to you regarding your request that the NAEB assign to you the copyright on the four scripts you wrote for "Jeffersonian Heritage."

We have investigated this matter rather thoroughly, and have discussed it with representatives of the Fund for Adult Education (from whom the funds for the series came). We can find nothing in our records to indicate that any rights were retained by you at the time you entered into the contract to produce these scripts for us.

Lacking any evidence to the contrary (and we have studied the pertinent documents in our possession to determine whether such evidence existed), we believe that the NAEB obtained all rights to copyright on these scripts (together with other rights, of course) at the time payment was made to you for writing the scripts. The FAE concurs in this judgment, and Beacon Press has already indicated to you that we hold the copyright and that they are not really involved.

Therefore, unless you have some document, of which we do not have a copy, indicating that certain rights shall revert to you, I regret that we will be unable to make the copyright assignment you have requested.

Sincerely,

[Signature]

Harold E. Hill
Associate Director

HEH:JO

Blcc: Mr. G. H. Griffiths
✓ Mr. William G. Harley
Mr. Leonard H. Marks
Mr. Edward Darling

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

Boyd

September 4, 1959

Mr. James Etheridge, Jr.
Executive Secretary
Florida LTV Commission
Room 112, Knott Building
Tallahassee, Florida

Dear Jim:

We have your correct address, but I think I know what the catch is.

We run numerous seminars for specialized personnel. Recently, for example, we had a seminar for managers of NAEB Radio Network Stations. (The equivalent of the "Center Affiliates" in TV.) In such cases, of course, only they receive the invitation.

Recently we also had what was originally called the "CCTV Instructional" Seminar at Penn State, for producers of such programs. In some cases, of course, institutions represented had both CCTV and open circuit, and the emphasis, after the conference started, began to be on instructional TV, regardless of whether open or closed circuit. Invitees here were NAEB members who answered an earlier query as to whether they operated CCTV or not (these are now listed on pages 59 - 61 of our Directory, plus later corrections).

The Washington Conference, of course, we wrote about, and we have Ken on the program; so I'm guessing that the two above (and others like them) are what you have reference to. So many of our conferences are for specific groups, that general mailings are not used for these.

Does this explain it? And before I close I'd like to thank you for your always warm and friendly letters. I suspect, if you have the time, that there are numerous NAEB responsibilities we'd like to call on you for. Would you have the time? Some people are less kind, when

Mr. James Etheridge, Jr., Page 2, September 4, 1959

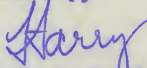
they think they've been left out. With our tiny staff, and yours truly on the road so much, I don't say we don't occasionally stub our toe. As long as I'm in this slot, however, there will never knowingly be any omissions or favoritism, secrecy or other manipulations.

One thing we'd always like to hear: are there any segments of the movement we are neglecting? Radio is hard to get money for, so most of our conferences (some 60%) have been for TV. But we need the suggestions of people for other things we should be doing in order to be fair in our balance.

One thing we need funds for is an intensive "professional development" program, with a director and adequate funds for more workshops, standard-setting, etc. If you have any ideas, let me know.

Thanks again, Jim, and best regards.

Cordially,



Harry J. Skowron
Executive Director

HJS:JO

B1cc: NAEB Board

P. S. to Board: I wonder if here isn't a good man we should be using more? He earlier discussed with me making ETV the subject of the next Governor's Conference, and sincerely tried. He is a man with excellent contacts and savvy. (Listed as affiliate, which is all they can be.)

September 2, 1959

Dr. Harry Skornia, Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Harry:

We will appreciate it if your office will check its mailing list to be sure that the Commission's address reads as follows:

Mr. James Etheridge, Jr.
Executive Secretary
Florida ETV Commission
Room 112, Knott Building
Tallahassee, Florida

We hope to continue as a member of good standing in the fine NAEB organization, and we are sure that it must have been simply office or mail slip-ups which caused us to learn of several good NAEB conferences only after they had been completed.

Thank you for the excellent job that you and NAEB are doing. Best personal regards.

Sincerely,

James Etheridge, Jr.
Executive Secretary

JE:jb

Letter from Board

PURDUE UNIVERSITY

STATION WBAA
LAFAYETTE, INDIANA

AUGUST 25, 1959

MR. WILLIAM G. HARLEY
600 NORTH PARK
MADISON, WISCONSIN

DEAR BILL:

ALL OF THE MILESES HAD A WONDERFUL TIME AT MADISON. WE ENJOYED EVERY MINUTE OF IT, EVEN THE RATHER STARTLING LAKE MENDOTTA EPISODE. I AM CERTAIN YOU WENT WELL BEYOND THE CALL OF FRIENDSHIP IN HOSTING US, BUT I DID WANT YOU TO KNOW THAT WE REALLY APPRECIATED IT. I AM TRULY HOPEFUL THAT WE WILL BE ABLE TO REPAY YOU IN SOME SMALL MEASURE SOME DAY.

AS I REVIEW THE MANY CONVERSATIONS AT MADISON, I COME AWAY WITH THE FEELING THAT WE REALLY MADE SOME PROGRESS. I BELIEVE WE NOW HAVE A SOLID CORE WHICH WILL SUPPORT THE VARIOUS STANDS WE HAVE TAKEN. I FEEL APPRECIABLY BETTER ABOUT GETTING THE CONSTITUTION APPROVED AT DETROIT. I THINK WE HAVE FAIRLY SOLID FOOTING FOR THE WASHINGTON MOVE, AND I BELIEVE THIS PART OF THE MEMBERSHIP AT LEAST RECOGNIZES THE COMPLICATED NETWORK SITUATION SO THAT IT WILL NOT BE HARD TO MAINTAIN THE STATUS QUO FOR A FEW YEARS AT LEAST.

ALL IN ALL IT WAS A TYPICAL NAEB MEETING AND I RATHER CONTINUE TO AMAZE MYSELF THAT AFTER ALL THESE YEARS I CAN COME AWAY FROM SUCH AN AFFAIR TRULY STIMULATED. PERHAPS THIS ONE HAS RALLIED US OFF DEAD CENTER AND STARTED US ON THE ROAD AHEAD.

SEE YOU IN WASHINGTON.

SINCERELY,



JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSM:VML

THE VOICE OF
PURDUE



WBAA (920)

TO: NAEB BOARD OF DIRECTORS

AUGUST 4, 1959

FROM: JAMES S. MILES

GENTLEMEN AND MRS. BRODERICK:

HEREWITH THE REVISED CONSTITUTION. THIS WAS CONCEIVED AT THE CONSTITUTION COMMITTEE MEETING IN COLUMBUS LAST MAY, GIVEN FORM BY HAROLD HILL DURING EARLY JUNE, COMMENTED ON BY THE CONSTITUTION COMMITTEE DURING LATE JUNE, DRAFTED IN PRESENT FORM BY LENNY MARKS DURING EARLY JULY, AND NOW, AT THE SUGGESTION OF BILL HARLEY, IS BEING DISTRIBUTED TO EACH OF YOU.

AS CHAIRMAN OF THE COMMITTEE I THINK IT IS COMPLETE. I BELIEVE IT SAYS WHAT WE WANT IT TO SAY. IT DOES REPRESENT SOME RADICAL CHANGES FROM THE PRESENT CONSTITUTION, BUT IT CERTAINLY STREAMLINES OUR ORGANIZATION AND SHOULD PROVIDE THE BASIS FOR THE FLEXIBILITY WE ALL KNOW NAEB NEEDS TO COPE WITH THE PRESENT DAY RAPIDLY CHANGING NATIONAL PICTURE.

I HOPE YOU WILL LET PAST PREJUDICES AND PERSONALITIES REMAIN BURIED AND WILL READ THIS DOCUMENT WITH AN OPEN MIND, THINKING FIRST AND FOREMOST OF NAEB AND ITS POSITION TODAY. FOLLOWING WHICH I WOULD BE MOST HAPPY TO RECEIVE YOUR SUGGESTIONS FOR FURTHER CHANGES OR SUGGESTIONS FOR PRESENTATION OF THIS TO THE MEMBERSHIP.

IT IS OUR CURRENT THOUGHT THAT WE WILL DISTRIBUTE COPIES OF THE CONSTITUTION TO ALL VOTING MEMBERS EARLY IN SEPTEMBER. WE WILL INCLUDE A PAGE OR TWO OUTLINING THE PROPOSED CHANGES AND STATING THAT A VOTE WILL BE HELD ON THE ADOPTION OF THE CONSTITUTION AND BYLAWS AT THE FIRST BUSINESS SESSION IN DETROIT. BILL HARLEY SUGGESTS THAT WE DO THIS AT THE VERY FIRST SESSION SO THAT IF IT IS NOT ADOPTED, THE NECESSARY ACTION CALLED FOR BY THE PRESENT CONSTITUTION CAN BE CARRIED ON.

I HOPE I CAN REPORT TO THE MEMBERS THAT THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THE ADOPTION OF THIS NEW CONSTITUTION.. THEREFORE, IF YOU HAVE ANY RESERVATIONS, PLEASE WRITE TO ME NOW.

COPIES TO: CONSTITUTION COMMITTEE
AND HEADQUARTERS

THERE WILL BE A MEETING OF THE CONSTITUTION COMMITTEE AT 9:00 A.M., TUESDAY, OCTOBER 27 IN DETROIT. I TRUST YOU WILL ALL PLAN TO ATTEND.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

CONSTITUTION

PREAMBLE:

BELIEVING THAT RADIO AND TELEVISION BROADCASTING ARE MOST IMPORTANT FACTORS AND INFLUENCES IN THE NATIONAL AND INTERNATIONAL WELFARE, WE, THE REPRESENTATIVES OF EDUCATIONAL, CULTURAL AND PUBLIC SERVICE INSTITUTIONS, ORGANIZATIONS, AGENCIES AND ASSOCIATIONS ENGAGED IN EDUCATIONAL AND CULTURAL BROADCASTING, AND INDIVIDUALS INTERESTED IN THE FURTHERANCE OF EDUCATIONAL BROADCASTING, DO ASSOCIATE OURSELVES TO PROMOTE, BY UNITED EFFORT AND MUTUAL COOPERATION, THE DISSEMINATION OF KNOWLEDGE, INFORMATION, AND EDUCATION TO THE END THAT THE EDUCATIONAL, CULTURAL AND TECHNICAL BENEFITS OF BROADCASTING MAY BE EXTENDED TO ALL.

MEMBERSHIP

ARTICLE I

A. CLASSES OF MEMBERS AND ASSOCIATES

THE ASSOCIATION SHALL BE COMPOSED OF THE FOLLOWING:

1. ACTIVE MEMBERS
2. ASSOCIATE MEMBERS
3. AFFILIATE MEMBERS
4. INDIVIDUAL MEMBERS
5. SUSTAINING MEMBERS
6. INDUSTRIAL ASSOCIATES
7. INTERNATIONAL ASSOCIATES
8. HONORARY MEMBERS

9. THERE SHALL BE ADDED TO THE ABOVE SUCH ADDITIONAL CLASSES OF MEMBERS OR ASSOCIATES AS MAY BE DESIGNATED BY THE BOARD OF DIRECTORS AND THE ELIGIBILITY OF SUCH ADDITIONAL CLASSES SHALL BE DETERMINED BY ACTION OF THE BOARD OF DIRECTORS.

ALL APPLICATIONS BY PROSPECTIVE MEMBERS AND ASSOCIATES SHALL BE APPROVED BY THE BOARD OF DIRECTORS.

B. ELIGIBILITY

1. ANY UNIVERSITY, COLLEGE, SCHOOL OR OTHER EDUCATIONAL, CULTURAL OR PUBLIC SERVICE AGENCY, ORGANIZATION OR ASSOCIATION OF RECOGNIZED STANDING WHICH IS ENGAGED IN EDUCATIONAL, CULTURAL AND PUBLIC SERVICE, NON-COMMERCIAL BROADCASTING OVER A RADIO AND/OR TELEVISION STATION LICENSED TO IT BY THE FEDERAL COMMUNICATIONS COMMISSION OR HOLDING A CONSTRUCTION PERMIT FOR SUCH STATION, MAY BE ELECTED TO ACTIVE MEMBERSHIP.

2. ANY UNIVERSITY, COLLEGE, SCHOOL OR OTHER EDUCATIONAL, CULTURAL OR PUBLIC SERVICE AGENCY, ORGANIZATION OR ASSOCIATION OF RECOGNIZED STANDING WHICH IS ENGAGED IN THE PRODUCTION AND BROADCASTING OF EDUCATIONAL, CULTURAL AND PUBLIC SERVICE RADIO AND/OR TELEVISION PROGRAMS, AND/OR OPERATION CLOSED CIRCUIT TELEVISION EQUIPMENT FOR DIRECT INSTRUCTIONAL PURPOSES, MAY BE ELECTED TO ASSOCIATE MEMBERSHIP.

3. ANY UNIVERSITY, COLLEGE, SCHOOL OR OTHER CULTURAL OR PUBLIC SERVICE AGENCY, ORGANIZATION, OR ASSOCIATION SEEKING

TO PROMOTE EDUCATIONAL, CULTURAL AND PUBLIC SERVICE BROADCASTING MAY BE ELECTED TO AFFILIATE MEMBERSHIP.

4. ANY INDIVIDUAL ENGAGED IN EDUCATIONAL BROADCASTING OR IN TEACHING BROADCASTING COURSES, OR ANY INDIVIDUAL SEEKING TO PROMOTE EDUCATIONAL, CULTURAL AND PUBLIC SERVICE BROADCASTING MAY BE ELECTED TO INDIVIDUAL MEMBERSHIP.

5. ANY INDIVIDUAL, ORGANIZATION OR CORPORATION, NOT QUALIFYING AS AN INDUSTRIAL ASSOCIATE, BUT WISHING TO FOSTER EDUCATIONAL BROADCASTING THROUGH COOPERATION WITH THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS MAY BE ELECTED TO SUSTAINING MEMBERSHIP.

6. ANY FIRM ENGAGED IN THE MANUFACTURE AND/OR SALE OF BROADCAST AND AUXILIARY EQUIPMENT AND SUPPLIES DESIRING TO COOPERATE WITH THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS IN FURTHERING THE DEVELOPMENT OF EDUCATIONAL BROADCASTING MAY BE ELECTED AN INDUSTRIAL ASSOCIATE.

ORGANIZATION OR

7. ANY FOREIGN BROADCASTING SYSTEM, OPERATING A BROADCAST STATION OR A NETWORK ON A NON-COMMERCIAL BASIS, ENGAGED IN EDUCATIONAL, PUBLIC SERVICE AND CULTURAL BROADCASTING, MAY BE ELECTED AN INTERNATIONAL ASSOCIATE.

8. ANY INDIVIDUAL WHO SHALL HAVE MADE OUTSTANDING CONTRIBUTIONS TO THE ASSOCIATION AS A REPRESENTATIVE OF A MEMBER IN GOOD STANDING, OR ANY INDIVIDUAL WHO SHALL

-1-

HAVE MADE A SIGNIFICANT CONTRIBUTION TO EDUCATIONAL,
CULTURAL AND PUBLIC SERVICE BROADCASTING MAY, BY UNANIMOUS
VOTE OF THE BOARD OF DIRECTORS, BE ELECTED TO HONORARY
MEMBERSHIP.

OFFICERS:

ARTICLE II

- A. THE OFFICERS OF THE ASSOCIATION SHALL BE THOSE DULY AUTHORIZED
IN ACCORDANCE WITH THE BY-LAWS.
- B. THE DUTIES OF ASSOCIATION OFFICERS SHALL BE THOSE USUALLY
PERTAINING TO SUCH OFFICES AND SUCH ADDITIONAL DUTIES AS
PRESCRIBED IN THE BY-LAWS.

AMENDMENTS:

ARTICLE III

THIS CONSTITUTION MAY BE AMENDED IN WHOLE OR IN PART OR REPEALED BY A
(MAJORITY?)
TWO-THIRDS REFERENDUM VOTE OF THE QUALIFIED VOTERS OF THE
ASSOCIATION IN SUCH MANNER AS THE BOARD MAY PRESCRIBE; PROVIDED AT
LEAST THIRTY DAYS' ADVANCE NOTICE IS GIVEN IN WRITING TO THE MEMBERS
BEFORE ACTUAL VOTING IS TAKEN UPON ANY PROPOSED CHANGES, EXCEPT AT AN
ANNUAL CONVENTION, WHEN SUCH AMENDMENTS MAY BE CONSIDERED BY UNANIMOUS
CONSENT OF VOTING MEMBERS PRESENT. AMENDMENTS OR REPEAL OF ANY
PROVISION SHALL BECOME EFFECTIVE AT THE TIME AND IN THE MANNER PRESCRIBED
BY THE BOARD OF DIRECTORS IN THE PROPOSED AMENDMENT.

By-LAWS

NAME:

ARTICLE I

THE NAME OF THIS ASSOCIATION SHALL BE THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS.

OBJECT:

ARTICLE II

THE PURPOSE OF THIS ASSOCIATION SHALL BE TO PROMOTE, BY UNITED EFFORT AND MUTUAL COOPERATION, THE DISSEMINATION OF KNOWLEDGE, INFORMATION AND EDUCATION BY AND CONCERNING RADIO AND TELEVISION BROADCASTING TO THE END THAT THE EDUCATIONAL, CULTURAL AND TECHNICAL BENEFITS OF BROADCASTING MAY BE EXTENDED TO ALL.

MEMBERSHIP:

ARTICLE III

SECTION 1(A) EACH ACTIVE MEMBER SHALL BE ENTITLED TO TWO VOTES EXCEPT THAT MEMBERS OWNING AND OPERATING THREE OR MORE RADIO AND/OR TELEVISION TRANSMITTERS SHALL BE ENTITLED TO THREE VOTES. THE DIRECTOR OR MANAGER OF THE RADIO AND/OR TELEVISION STATION OR STATIONS OR OTHER AUTHORIZED REPRESENTATIVE OR REPRESENTATIVES OF THE ACTIVE MEMBER SHALL BE ENTITLED TO VOTE AND ACT FOR SUCH MEMBER IN ALL MATTERS PERTAINING TO THE BUSINESS OF THE ASSOCIATION.

(B) EACH ASSOCIATE MEMBER SHALL BE ENTITLED TO ONE VOTE, AND THE MEMBER INSTITUTION SHALL DESIGNATE AN AUTHORIZED REPRESENTATIVE WHO SHALL BE ENTITLED TO VOTE AND ACT FOR SUCH MEMBER IN ALL MATTERS

PERTAINING TO THE BUSINESS OF THE ASSOCIATION, PROVIDED HOWEVER THAT NO COMBINATION OF VOTES (FOR ACTIVE AND ASSOCIATE MEMBERSHIPS HELD) SHALL GIVE ANY ONE INSTITUTION MORE THAN A TOTAL OF THREE VOTES.

(c) AN AFFILIATE MEMBER SHALL HAVE THE RIGHT TO SERVE AS A MEMBER OF ONE OR MORE ASSOCIATION COMMITTEES, PARTICIPATE FULLY IN DELIBERATIONS AND VOTE IN THE COMMITTEE ON MATTERS PRESENTED THEREIN; AND SHALL PARTICIPATE FULLY IN THE ACTIVITIES AND RECEIVE THE SERVICES OF THE ASSOCIATION; PROVIDED, HOWEVER, THAT AN AFFILIATE MEMBER SHALL NOT BE ENTITLED TO VOTE ON ASSOCIATION MATTERS EXCEPT AS HEREIN STATED.

(d) AN INDIVIDUAL MEMBER SHALL HAVE THE RIGHT TO SERVE AS A MEMBER OF ONE OR MORE ASSOCIATION COMMITTEES, PARTICIPATE FULLY IN ITS DELIBERATION AND VOTE IN THE COMMITTEE ON MATTERS PRESENTED THEREIN, AND SHALL PARTICIPATE FULLY IN THE ACTIVITIES AND RECEIVE THE SERVICES OF THE ASSOCIATION; PROVIDED, HOWEVER, THAT AN INDIVIDUAL MEMBER SHALL BE ENTITLED TO VOTE ONLY FOR THE DIRECTOR AT LARGE REPRESENTING INDIVIDUAL MEMBERS.

(e) A SUSTAINING MEMBER, AN INDUSTRIAL ASSOCIATE OR AN INTERNATIONAL ASSOCIATE SHALL HAVE THE RIGHT TO SERVE AS A MEMBER OF ONE OR MORE ASSOCIATION COMMITTEES, PARTICIPATE FULLY IN ITS DELIBERATION AND VOTE IN THE COMMITTEE ON MATTERS PRESENTED THEREIN, AND SHALL PARTICIPATE FULLY IN THE ACTIVITIES AND RECEIVE THE SERVICES OF THE ASSOCIATION; PROVIDED, HOWEVER, THAT A SUSTAINING MEMBER, AN INDUSTRIAL ASSOCIATE OR AN INTERNATIONAL ASSOCIATE SHALL NOT BE ENTITLED TO VOTE ON ASSOCIATION MATTERS EXCEPT AS HEREIN STATED.

(F) AN HONORARY MEMBER MAY BE A MEMBER OF AN ASSOCIATION COMMITTEE AND PARTICIPATE FULLY IN ALL COMMITTEE ACTIVITIES AND SHALL HAVE THE RIGHT TO VOTE ON MATTERS PRESENTED THEREIN; BUT SHALL NOT HAVE THE RIGHT TO VOTE ON ANY ASSOCIATION MATTERS EXCEPT AS OTHERWISE PROVIDED HEREIN. AN HONORARY MEMBER SHALL NOT BE REQUIRED TO PAY DUES BUT SHALL RECEIVE THE NAEB NEWSLETTER AND OTHER MATERIALS REGULARLY DISTRIBUTED BY THE ASSOCIATION TO ITS MEMBERSHIP.

SECTION 2 ANY MEMBER NO LONGER MEETING THE REQUIREMENTS OF A PARTICULAR CATEGORY OF MEMBERSHIP AS SET FORTH IN ARTICLE I OF THE CONSTITUTION MAY BE RECLASSIFIED AS TO MEMBERSHIP STATUS BY THE BOARD OF DIRECTORS.

REGIONS:

ARTICLE IV

THE AREAS SERVED BY ASSOCIATION MEMBERS SHALL BE DIVIDED INTO NOT FEWER THAN SIX REGIONS NOR MORE THAN NINE, NUMBERED ONE THROUGH SIX, SEVEN, EIGHT OR NINE AS THE CASE MAY BE. THE BOARD OF DIRECTORS SHALL DESIGNATE THE AREAS TO COMPOSE EACH OF THE REGIONS, AND THE BOARD OF DIRECTORS MAY CHANGE SUCH DESIGNATIONS FROM TIME TO TIME UPON APPROVAL OF ACTIVE AND ASSOCIATE MEMBERS.

DUES:

ARTICLE V

MEMBERS OR ASSOCIATES OF THE ASSOCIATION SHALL PAY SUCH ANNUAL DUES AS ARE DETERMINED FROM TIME TO TIME BY THE BOARD OF DIRECTORS AND APPROVED BY VOTING MEMBERS.

BOARD OF DIRECTORS:

ARTICLE VI

SECTION 1. GENERAL POWER. THE BOARD OF DIRECTORS SHALL DETERMINE THE POLICIES OF THE ASSOCIATION AND SHALL DIRECT ITS OFFICERS TO DO ALL THINGS NECESSARY TO CARRY OUT ITS POLICIES. THE BOARD OF DIRECTORS SHALL HAVE THE POWER TO TAKE TITLE TO REAL AND PERSONAL PROPERTY IN THE NAME OF THE ASSOCIATION.

SECTION 2. CLASSIFICATION, NUMBER AND ELECTION. NO PERSON SHALL BE QUALIFIED TO SERVE AS A REGIONAL DIRECTOR OF THIS ASSOCIATION UNLESS HE IS REGULARLY EMPLOYED BY ^A DULY QUALIFIED ACTIVE OR ASSOCIATE MEMBER OF THE ASSOCIATION. THE BOARD OF DIRECTORS SHALL INCLUDE THE DULY ELECTED REGIONAL DIRECTORS, A DIRECTOR-AT-LARGE ELECTED BY AND FROM THE INDIVIDUAL MEMBERSHIP, THE PRESIDENT OF THE ASSOCIATION AND TWO DIRECTORS TO BE ELECTED BY THE OTHER MEMBERS OF THE BOARD. REGIONAL DIRECTORS FROM ODD-NUMBERED REGIONS SHALL BE ELECTED IN ODD-NUMBERED YEARS FOR TWO-YEAR TERMS; REGIONAL DIRECTORS FROM EVEN-NUMBERED REGIONS AND THE DIRECTOR-AT-LARGE SHALL BE ELECTED IN EVEN-NUMBERED YEARS FOR TWO-YEAR TERMS; THE DIRECTORS NAMED BY THE OTHER MEMBERS OF THE BOARD SHALL SERVE TWO-YEAR TERMS WITH THEIR TERMS EXPIRING IN ALTERNATE YEARS. THE BOARD OF DIRECTORS SHALL ELECT ONE OF ITS NUMBER AS CHAIRMAN.

SECTION 3. MEETINGS. THE BOARD OF DIRECTORS SHALL MEET AT LEAST TWO TIMES EACH YEAR, ONE OF WHICH MEETINGS SHALL BE HELD IMMEDIATELY PRECEDING OR FOLLOWING THE ANNUAL CONVENTION OF THE ASSOCIATION. SPECIAL MEETINGS OF THE BOARD OF DIRECTORS MAY BE CALLED BY THE PRESIDENT OF THE ASSOCIATION, OR UPON PETITION OF FIVE MEMBERS OF THE BOARD OF DIRECTORS.

SECTION 4. QUORUM. A MAJORITY OF THE BOARD OF DIRECTORS SHALL CONSTITUTE A QUORUM.

SECTION 5. VACANCIES. VACANCIES THAT MAY OCCUR ON THE BOARD OF DIRECTORS BY ANY CAUSE SHALL BE FILLED BY THE BOARD OF DIRECTORS FOR THE UNEXPIRED TERM.

OFFICERS:

ARTICLE VII

SECTION 1. PRESIDENT. THE PRESIDENT OF THE ASSOCIATION SHALL BE A FULL-TIME, PAID EMPLOYEE OF THE ASSOCIATION, SELECTED BY THE BOARD OF DIRECTORS AND SERVING AT THEIR PLEASURE. IT SHALL BE THE DUTY OF THE PRESIDENT TO EXECUTE FAITHFULLY THE POLICIES AND DIRECTIVES OF THE BOARD OF DIRECTORS AND TO BE RESPONSIBLE FOR THE MANAGEMENT OF THE AFFAIRS OF THE ASSOCIATION.

SECTION 2. VICE-PRESIDENT. THE VICE-PRESIDENT OF THE ASSOCIATION SHALL BE A FULL-TIME, PAID EMPLOYEE OF THE ASSOCIATION, SELECTED BY THE BOARD OF DIRECTORS AND SERVING AT THEIR PLEASURE. THE VICE-PRESIDENT SHALL SERVE AS BUSINESS MANAGER OF THE ASSOCIATION AND PERFORM SUCH OTHER DUTIES AS MAY BE SPECIFIED BY THE PRESIDENT AND THE BOARD OF DIRECTORS. THE VICE-PRESIDENT SHALL NOT SERVE ON THE BOARD OF DIRECTORS.

SECTION 3. SECRETARY. THE BOARD OF DIRECTORS SHALL SELECT A SECRETARY FROM AMONG ITS OWN MEMBERSHIP TO PERFORM SUCH DUTIES AND FUNCTIONS AS THE BOARD OF DIRECTORS MAY SPECIFY.

SECTION 4. TREASURER. THE BOARD OF DIRECTORS SHALL SELECT A TREASURER FROM AMONG ITS OWN MEMBERSHIP TO PERFORM SUCH DUTIES AND FUNCTIONS AS THE BOARD OF DIRECTORS MAY SPECIFY.

SECTION 5. NOTHING CONTAINED HEREIN SHALL PREVENT THE BOARD OF DIRECTORS FROM ELECTING THE SAME PERSON TO HOLD THE OFFICES OF SECRETARY AND TREASURER SIMULTANEOUSLY.

SECTION 6. REGIONAL DIRECTORS SHALL BE NOMINATED AND ELECTED BY VOTING MEMBERS OF THE RESPECTIVE REGIONS. NOMINATIONS AND ELECTIONS WITHIN EACH REGION SHALL BE IN ACCORDANCE WITH RULES AND REGULATIONS PROMULGATED BY THE BOARD OF DIRECTORS, EXCEPT THAT SAID NOMINATIONS FOR OFFICE SHALL BE CALLED FOR FROM MEMBERS NO LESS THAN 30 DAYS PRIOR TO THE ANNUAL CONVENTION, THAT ALL NOMINATIONS SHALL BE ANNOUNCED AT THE ANNUAL CONVENTION AND ALSO MADE KNOWN TO ALL VOTING MEMBERS WITHIN THE REGION, BY MAIL, WITHIN 30 DAYS FOLLOWING THE CONVENTION, AND THAT A VOTE OF ALL VOTING MEMBERS SHALL BE TAKEN BY MAIL WITHIN 60 DAYS FOLLOWING THE ANNUAL CONVENTION. A PLURALITY VOTE OF THOSE CASTING BALLOTS, OR A PLURALITY VOTE OF THOSE VOTING MEMBERS IN MEETING ASSEMBLED, SHALL BE REQUIRED FOR ELECTION TO OFFICE OF REGIONAL DIRECTOR. THE DIRECTOR-AT-LARGE SHALL BE ELECTED BY AND FROM THE INDIVIDUAL MEMBERSHIP. NOMINATION AND ELECTION BY MAIL OF THE DIRECTOR-AT-LARGE SHALL FOLLOW THE SAME PROCEDURE AS SET FORTH ABOVE FOR REGIONAL DIRECTORS.

SECTION 7. ALL DIRECTORS SHALL TAKE OFFICE ON JANUARY 1 IN THE YEAR FOLLOWING THEIR ELECTION AND SHALL SERVE TERMS AS SPECIFIED IN ARTICLE VI, SECTION 2 OF THESE BY-LAWS. THE CHAIRMAN OF THE BOARD OF DIRECTORS AND THE OFFICERS SHALL SERVE AT THE PLEASURE OF THE BOARD OF DIRECTORS.

ASSOCIATION SEAL:

ARTICLE VIII

THE ASSOCIATION SHALL HAVE A SEAL OF SUCH DESIGN AS THE BOARD OF DIRECTORS MAY ADOPT.

ANNUAL CONVENTIONS:

ARTICLE IX

AN ANNUAL CONVENTION SHALL BE HELD IN THE FALL OF EACH YEAR AS ESTABLISHED BY THE BOARD OF DIRECTORS, PROVIDED THAT CONVENTION SITES SHALL BE SELECTED TWO YEARS IN ADVANCE AND ON THE FOLLOWING ROTATIONAL BASIS: COMMENCING WITH THE 1959 CONVENTION, THE CONVENTIONS IN ODD-NUMBERED YEARS SHALL BE HELD IN THE MIDWEST; CONVENTIONS IN EVEN-NUMBERED YEARS SHALL BE HELD IN THE FOLLOWING ROTATION, IN THE WEST, THE EAST AND THE SOUTH.

AMENDMENTS:

ARTICLE X

THE BY-LAWS OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS MAY BE AMENDED, ALTERED IN WHOLE OR IN PART, OR REPEALED BY A MAJORITY OF THOSE ELIGIBLE TO VOTE. ANY AMENDMENT SHALL BE SUBMITTED BY THE BOARD OF DIRECTORS TO THE QUALIFIED VOTERS OF THE ASSOCIATION IN SUCH MANNER AS THE BOARD MAY PRESCRIBE; PROVIDED AT LEAST THIRTY DAYS' ADVANCE NOTICE IS GIVEN IN WRITING TO THE MEMBERS BEFORE ACTUAL VOTING IS TAKEN UPON ANY PROPOSED CHANGES, EXCEPT AT AN ANNUAL CONVENTION, WHEN SUCH AMENDMENTS MAY BE CONSIDERED BY UNANIMOUS CONSENT OF VOTING MEMBERS PRESENT. AMENDMENTS, ALTERATIONS, OR REPEALS SHALL BECOME EFFECTIVE AT SUCH TIME AS PROVIDED IN THE AMENDMENT SUBMITTED BY THE BOARD OF DIRECTORS.

REGION III
STATION WBAA
LAFAYETTE, INDIANA

AUGUST 4, 1959

TO: MESSRS. RICHARD HULL
WILLIAM HARLEY ✓
HARRY SKORNIA

FROM: JAMES S. MILES

GENTLEMEN:

IN THE MIDST OF PREPARING FOR THE AIRBORNE TV CONFERENCE
I TOOK VALUABLE TIME OUT TO PREPARE THE ATTACHED DOCUMENT.
I THEN HELD IT OVER A WEEK OF VACATION BECAUSE I WANTED
TO SERIOUSLY CONSIDER IT BEFORE SENDING IT ALONG TO YOU.
IT NOW SEEMS ALL THE MORE NECESSARY TO SEND IT.

I HOPE THAT AFTER READING IT YOU WILL JOIN ME IN THINKING
THAT WE NOW NEED DESPERATELY A PLAN THAT WILL ENABLE EVERY
STUDENT IN EVERY SCHOOL AND COLLEGE AND EVERY ADULT TO
HAVE AVAILABLE TV CHANNELS FOR EDUCATION.

AIRBORNE TV WILL HELP, BUT IT WON'T DO THE WHOLE JOB.
IMPROVED AND LESS EXPENSIVE VTRS WILL HELP TOO, SO WILL
IMPROVED SUPPORT FOR TOTAL EDUCATION. BUT THESE AND MANY
OTHERS ARE, IN THE MINDS OF MOST PEOPLE, TOTALLY UNRELATED.
THEY NEED FORM. HOW CAN A SMALL SCHOOL SYSTEM USE TELEVISION?
HOW WILL TELEVISION AFFECT THE OPERATION OF THAT SCHOOL
SYSTEM? DO WE KNOW ENOUGH TODAY TO MAKE A BLUEPRINT FOR
SUCH A SCHOOL SYSTEM?

THE MORE I THINK OF IT THE MORE I AM CONVINCED THAT WE, MORE
THAN LIKELY, ARE AT THE STAGE EDUCATIONAL RADIO HAD REACHED
WHEN THE 1949 ALLERTON CONFERENCE WAS CALLED. CAN WE TODAY
CALL A SIMILAR CONFERENCE? CAN IT PROVIDE AS INTELLIGENT
APPROACH TO TELEVISION SPECIFICALLY AS THE 1949 CONFERENCE
DID TO EDUCATIONAL BROADCASTING IN GENERAL? CAN WE MAKE SENSE
OF AND GIVE DIRECTION TO THE NAEB, ETRC, CONTINENTAL CLASS-
ROOM, INC., JCET, FORD'S NATIONAL PROGRAM, AIRBORNE TELEVISION,
RCA-COLUMBIA U'S ITV INVESTIGATIONS, ETC. ETC.

AND MOST IMPORTANT OF ALL, SHOULD NAEB PROVIDE THE IMPETUS
TODAY FOR THE DRAFTING OF A CHARTER FOR EDUCATIONAL TELEVISION.

TO: MESSRS. RICHARD HULL
WILLIAM HARLEY
HARRY SKORNIA

AUGUST 4, 1959

FROM: JAMES S. MILES

GENTLEMEN:

WHILE WORKING ON THE AIRBORNE TV PROBLEM OUR ATTORNEYS SECURED FOR US PAGES 1955 TO 1998 OF THE OFFICIAL FCC REPORT IN THE MATTER OF THE 25 MCS TO 890 MCS USES, DOCKET NUMBER 11997, TAKEN ON JUNE 26, 1959.

THE MORE OF THIS DOCUMENT I READ THE MORE I BECAME CERTAIN OF THE CONFUSION IN THE MINDS OF MANY OFFICIALS REGARDING EDUCATIONAL NEEDS AS THEY RELATE TO TELEVISION. THESE PAGES ARE REplete WITH QUESTIONS FROM THE COMMISSIONERS ADDRESSED TO MR. STEWART AND MR. BRAUM FOR WHICH THEY DID NOT HAVE ANSWERS. I DO NOT KNOW WHY RALPH STEITTE WAS NOT THERE TO ATTEMPT THE ANSWERS, BUT THE FACT REMAINS HE WAS ABSENT.

I AM SURE OF ONE OF TWO THINGS:- (A) WE ARE BEING POORLY REPRESENTED IN WASHINGTON OR (B) THERE ARE MANY ANSWERS WHICH HAVE NEVER BEEN ASCERTAINED.

WE ALL KNOW THAT SOMETHING IS GOING TO BE DONE ABOUT THE FIRST OF THESE ALTERNATIVES AND WE WILL HOPE THAT THIS REPRESENTATION WILL BE BETTER, BUT NOW A ONE MAN STAFF CAN REPLACE A FIVE OR SIX MAN STAFF AND PROVIDE BETTER ANSWERS IS A VERY GOOD QUESTION.

MY REAL REASON FOR WRITING THIS LETTER IS TO SUGGEST THAT MY ALTERNATIVE (B) ABOVE IS THE MOST LIKELY TO BE TRUE AND IF THIS IS SO WE SHOULD BE DOING SOMETHING ABOUT IT. I HAVE NO SPECIFIC PROPOSAL TO MAKE BUT CERTAINLY WE SHOULD BE ABLE TO ANSWER COMMISSIONER CROSS'S QUESTION WHICH WAS, "YOU WEREN'T VERY SPECIFIC. HAVE YOU ANY IDEA WHAT YOUR NEEDS ARE (FOR MULTIPLE CHANNELS AND ADDITIONAL VHF CHANNELS)? DID YOUR ORGANIZATION STUDY THAT?"

THE ANSWER TO THE ABOVE QUESTION TOOK A WHOLE PAGE AFTER WHICH COMMISSIONER CROSS RESTATED, "DO YOU KNOW WHAT YOU NEED? CAN YOU TELL US?"

TO THIS MR. STEWART REPLIED WITH THE SINGLE WORD, "No."

A LITTLE LATER COMMISSIONER FORD TRIED TO ASK EXACTLY THE SAME QUESTION. MR. BRAUM ATTEMPTED THE ANSWER THIS TIME AND MENTIONED ALABAMA AND THE MICHIGAN STATE PLAN. HE THEN WOUND THIS UP BY SAYING, "WE THINK WE NEED CHANNEL SPACE TO PROVIDE

SIX CHANNELS AS IN HAGERSTOWN, BUT ON THE AIR---."

A LITTLE LATER THE FOLLOWING APPEARS--

MR. BRAUM: IF 18 UHF CHANNELS COULD BE MADE AVAILABLE, I THINK THAT WOULD---

COMMISSIONER HYDE: THERE YOU ARE.

COMMISSIONER CROSS: YOU JUST DON'T COME IN AND SAY YOU WANT 18; WHY NOT 180, 786, OR 200? WE HAVE TO HAVE SOME REASON TO DECIDE WE WANT THEM BECAUSE WE NEED THEM.

COMMISSIONER HYDE: HE WILL ACCEPT 18 TO START WITH.

COMMISSIONER CROSS: I AM SURE HE WOULD.

A BIT LATER COMMISSIONER FORD ASKS WHETHER EDUCATION MADE ANY COMMENT ON THE FCC'S TESTIMONY TO THE SENATE INTERSTATE AND FOREIGN COMMERCE COMMITTEE. STEWART REPLIED, "NO, I DON'T BELIEVE I HAVE," AND FORD STATED THAT THE COMMISSION HAS PUT FORTH PROPOSAL AND IT MET WITH SILENCE. HE WOUND IT UP BY SAYING, "THERE WAS JUST NO RESPONSE."

THROUGHOUT IT ALL STEWART WAS OBVIOUSLY UNINFORMED IN THE STATISTICAL INFORMATION ON EDUCATION. HE HAD NO FACTS ON THE NUMBER OF SCHOOL DISTRICTS, ON HOW THEY WERE ORGANIZED, HOW MANY COLLEGES AND UNIVERSITIES THERE WERE IN THE COUNTRY AND SO ON.

MAYBE THIS IS MUCH ADO ABOUT NOTHING. I HOPE THIS IS THE CASE, BUT IT IS APPARENT THAT I AM CONCERNED. IF WE HAVE THE RESPONSIBILITY OF TRYING TO PROTECT TELEVISION CHANNELS FOR EDUCATION, THEN CONCEIVABLY WE HAVE GOT TO GET SOME MORE ANSWERS THAN WE NOW HAVE.

Harley

Bond

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

August 4, 1959

Dr. Maurice F. Seay, Director
Division of Education
W. K. Kellogg Foundation
250 Champion Street
Battle Creek, Michigan

Dear Maurice:

For various reasons, including principally liaison with other educational groups based there, and with various governmental and other agencies, the NAEB Board is discussing in a preliminary way the desirability and/or possibility of moving our Headquarters to Washington.

I felt that the first thing to do was raise this question with you, to see how this would or might affect our grant from you, if it occurred while this was still in effect.

I realize that you may not be able to give an off-the-cuff reply. In case a meeting with you would be desirable, Bill Harley or I, or both, would be glad to visit you to discuss this with you sometime early this fall. Or, if necessary or desirable, we might be able to discuss when we're all in Washington in early September.

We'd be glad to have your reaction. And all best wishes.

Sincerely,

Harry J. Skornia
Executive Director

hjs:rs

PURDUE UNIVERSITY

STATION WBAA
LAFAYETTE, INDIANA

AUGUST 4, 1959

Don

MR. WILLIAM G. HARLEY
600 NORTH PARK
MADISON, WISCONSIN

DEAR BILL:

THANKS FOR EXECUTIVE NEWSLETTER NUMBER ONE. IT IS A WONDERFUL IDEA, AND I HOPE YOU ARE ABLE TO KEEP IT UP.

I AM GLAD TO KNOW I WAS NOT ALONE ON THE SPECIAL BOARD MEETING, AND I AM SORRY JOHN FELT IT NECESSARY TO SEND OUT HIS NASTY NOTE.

I AM GLAD YOU HAVE TOLD THE BOARD MEMBERS THE DEVELOPMENTS ON THE AIRBORNE PROJECT. THIS DOES LOOK EXCITING. I ONLY HOPE WE CAN GET FAVORABLE NAEB ACTION AND FAVORABLE FCC ACTION ON THIS MATTER. INCIDENTALLY, WHO IS PREPARING THE INVITATION LIST FOR THE WASHINGTON CONFERENCE? UP UNTIL THIS TIME I FELT I HAD NOTHING TO CONTRIBUTE. I AM STILL NOT SURE I CAN MAKE A CONTRIBUTION, BUT IN VIEW OF THE AIRBORNE DEVELOPMENTS AND THE FACT THAT THE AIRBORNE GROUP IS TO MEET IN WASHINGTON ON THOSE SAME DATES, I WOULD GREATLY APPRECIATE AN INVITATION TO THE MEETING EVEN THOUGH PURDUE OR THE AIRBORNE PROJECT PAID MY EXPENSES.

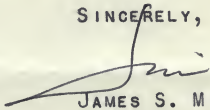
THE WASHINGTON MOVE DOES LOOK IMMINENT. I HOPE YOUR HUNTING EXPEDITION IN WASHINGTON IS A SUCCESS. I'D ALSO BE INTERESTED IN HEARING MORE ABOUT THE SPEECH AND HEARING ASSOCIATION'S EXPERIENCE.

YOUR BRIEFING ON THE CONSTITUTION IS EXCELLENT. HAROLD HILL HAS COMMENTED ON OUR DITTOED DRAFT AND MADE A LIST OF CORRECTIONS, MAINLY TYPOGRAPHICAL AND OMISSIONS. WHEN WE HAVE HAD A CHANCE TO CORRECT IT, WE WILL SEE THAT IT IS SENT TO THE INDIVIDUAL BOARD MEMBERS.

MR. WILLIAM G. HARLEY
PAGE TWO
AUGUST 4, 1959

I STILL HAVE NOT BEEN ABLE TO PIN YOU OR HULL DOWN ON THE PROPOSED WISCONSIN MEETING PRIOR TO THE MANAGERS WORKSHOP. I'D LIKE TO BRING MY FAMILY, NOT ONLY FOR THIS PRE-MEETING BUT ALSO TO LET THEM KICK AROUND MADISON DURING THE LARGER MEETING. ANY SUGGESTIONS REGARDING HOUSING, PREFERABLY NEAR THE LAKE, WOULD BE GREATLY APPRECIATED.

SINCERELY,

A handwritten signature in dark ink, appearing to read 'J. S. Miles', with a long horizontal stroke extending to the left.

JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSM:vml

Board

DEPARTMENT OF
HEALTH, EDUCATION, AND WELFARE
OFFICE OF EDUCATION
WASHINGTON 25, D. C.

August 5, 1959

Dr. William G. Harley
President, NAEB
University of Wisconsin
Madison, Wisconsin

Dear Bill:

Thanks for your personal newsletter. The same mail brought a letter from John expressing his disappointment over the majority decision of the Board. Is it possible to gather accurate details at this time about the status of Continental Classroom? One hears so many conflicting reports. Except for the first ones growing out of the ACE meetings, I have heard nothing to suggest that the project is meeting with overwhelming success. If there was sufficient documentation to reveal the present state of affairs, I think we are still in a position to exhibit the kind of leadership that John cries for.

Franklin Dunham is just back from a summer of teaching at USC. He tells me that Edwin T. Adkins, representing Continental Classroom and the AACTE, received a cool response from the large universities in Los Angeles that he was trying to enlist. The degree as to whether this is typical or not would be valuable information to have. Are any of your bloodhounds trained to track down details of this nature before our meeting here in September?

Be sure to look in on us when you come house hunting in Washington. There isn't any doubt about the increase in operating costs in this expensive city, but if there is any possible way to manage it, I think we ought to give the move very serious consideration.

Best wishes always.

Cordially,

Gertrude

(Mrs.) Gertrude G. Broderick
Radio-TV Education Specialist

August 12, 1959

Mrs. Gertrude E. Broderick
Radio-TV Education Specialist
Department of Health, Education,
and Welfare
Washington 25, D.C.

Dear Gertrude:

Thank you for your recent letter in response to my newsletter to the Board.

I cannot agree with John that we are not exhibiting leadership re the Continental Classroom development. I am convinced that my letter -- which was read in its entirety to the Board -- expresses an appropriate position: approval of any project which would truly advance education via broadcasting but with considerable concern as to how this would be done and the consequences that would result from ignoring these honest concerns.

John has a habit of equating leadership with contention, principle with opposition. Merely to oppose a project because it may encroach on our sacred reserves is to take a pretty do-in-the-manner position. The principle involved here is stated in the preamble of the NAB constitution: advancement of education via broadcasting. (It makes no distinction between commercial and noncommercial.) If Continental Classroom can do tribute to education without injuring the existing NAB establishment, it does not seem to me that we can honestly oppose it. If it cannot, we have ample reason for opposing it. We need to wait and see.

Furthermore, it is patently ridiculous to cite the American Council, etc., as examples of organizations who have fought for principles when we have not. In this particular instance, nobody but the NAB even raised a question formally. All these other groups hatched under completely -- at least on the surface -- and some even joined the Board of Continental Classroom, Inc. Yet, at least, spoke out about its concerns and apprehensions and indicated its position of watchful waiting.

Mrs. Bertrude E. Innesick

-2-

Ad Oct 12, 1959

One other factor which Jean would call "fear" and others might call statements is: as president of UAW, I have to be concerned about the long term interests of the entire membership, radio as well as television. It would be irresponsible leaders in, I believe, to involve UAW in a premature dog fight over what may turn out to be a tempest in a teacup and needlessly jeopardize UAW relations with foundations and educational organizations with which we must live, just to play Ven Chixote to the Continental windmill.

Cordially yours,

Willie A. Harley

WCH:cy

Bar

August 13, 1959

Mr. Robert Schenkman
Director, Radio-Television
University of Texas
Austin 12, Texas

Dear Robert:

I was very interested in your comments about the proposed constitutional amendments. It was because I didn't think the Board entirely understood or fully realized the implications of those changes that I asked Wiles to distribute copies and solicit reactions.

You have, of course, put your finger on the root of the problem. WATS has never properly straightened out the proper functions of the president and the executive director. It was assumed when we acquired a full-time paid staff that headquarters personnel would take care of operational functions and the president would be concerned with policy matters. But certainly under Siegel and Schooley this was never the case: the president was the chief executive and, by god, he was going to make the decisions and take part in everything. So the problem is how can we set up a structure which, regardless of the personality quirks of the president of the moment, that will guarantee he stays in his appropriate realm of activity. As long as the president is responsible for the affairs of the Association he naturally feels the need to be in on whatever is going on. Whether his office could be so outlined that he would be really bound to the sort of limitations you suggest is open to question. As long as he is president, he is the chief officer and can, if he chooses, intercede in any matter that comes up.

Your point about the logic of having a national professional organization composed of individuals electing a president is well taken -- particularly since I feel that this is the direction in which WATS should move.

August 13, 1957

Mr. Robert Schoonken

-2-

Interestingly enough, Harry has written me expressing his doubts about eliminating the elected president. He points out that when we are asked how the GPH differs from NPTC or JWP we say: officers are elected and policies determined by members in a democratic, voluntary association. If we change, there is a chance that the last democratic organization in Radio-TV might also become monolithic.

I confess I, too, have some doubts about this change. I am frank to say, however, that although some of this reconsideration stems from concerns such as yours and Harry's. I am not too sure that my negativism does not stem, at least in part, from a realization that the new set-up will leave me completely out in the cold so far as holding any position in the Association is concerned. In other words, I am suspicious of my altered attitude.

Anyway, this is a very serious story and Jim Miles is coming in this weekend for a go-around on the whole matter. Bill will join us if we can ever locate him. Will let you know of the outcome of our discussion.

Best regards.

Cordially,

William G. Harley

WGH:cp

RADIO/TELEVISION

AT THE UNIVERSITY OF

TEXAS

ROBERT F. SCHENKMAN
Director

AUSTIN 12, TEXAS

August 5, 1959

Mr. William Harley
Stations WHA-AM-FM-TV
University of Wisconsin
Madison, Wisconsin

Dear Bill:

Thank you for your Newsletter. Very interesting and informative.

I want to write you some thoughts about Item 7 which I mentioned to you briefly in Washington some months ago. Frankly, I am no longer as sure as I was that the President and Vice-President ought to be full-time paid employees. It would seem to me that we might successfully accomplish the same ends by increasing the authority of the Executive Director. As I mentioned in Washington, the whole problem arises out of our anomalous role as half trade association and half professional association. If we are to represent individual members on a national basis, then I think the membership should in some way elect its national officers; i.e., the President and Vice-Presidents. This is largely, of course, an inducement to membership and an honorific position. In most associations of the professional variety, the president's chief concerns are with membership, convention, a presidential address, and committee appointments. We, on the other hand, have made our President responsible for carrying on innumerable functions, such as your plan to go to Washington to explore location, rentals, etc., for a move. I think this is more properly the function of an executive director. If we limited the President's responsibilities, as suggested above, or along those general lines, I think we would immediately be giving the Executive Director the authority and, therefore, the stature that is required for the successful execution of his assignment.

I know this seems a disavowal of my vote at the Board meeting and, in fact, I guess it is; but I now feel confident that this position is


August 5, 1959

right, and I would like it to be given very careful consideration.

I am taking the liberty of sending a copy of this to Jim Miles so that he will have my comments early.

See you in Washington - best personal regards,

Sincerely,

A handwritten signature in dark ink, appearing to be 'R. F. Schenkkan', written in a cursive style.

R. F. Schenkkan

RFS:eb

cc: Jim Miles

*Letter from Bob.
members*

PERSONAL AND CONFIDENTIAL

July 20, 1959

Dr. Phillip Coombs, Secretary
The Fund for the Advancement of Education
477 Madison Avenue
New York, New York

Dear Phil:

Several weeks ago--as a by-product of another meeting--Bill Harley, Ralph Steatie and I found ourselves in a full-scale, day-long "no agenda" session on the past, present and "futures" of educational radio and television, notably the latter.

What had begun as a kind of exercise in reminiscence (since each of us had been involved in ETV's beginnings) turned into an extended and serious speculation about ETV, its status, its directions and problems. Since each of us in this session was "without portfolio" we hoped our thinking was for the general "good of the order."

This session has been very much on my mind ever since, and I finally determined to write you an off-the-record letter for whatever it might be worth (at least I will have enjoyed catharsis).

Although we discussed many things, we found ourselves returning again and again to what we believed were two items of major concern--the one general and the other immediate and specific.

I think I have already explained the general item in my recent memorandum to you and Dr. Stoddard in re airborne television, the need for (and the apparent absence of) a Ford Foundation policy which can comprehend the whole vista of educational communications--or at least relate in some kind of understandable framework--those projects in educational communications which the Foundation and its several Funds have supported, are supporting, or may support. I will not labor this point.

Our immediate and specific concern is what will happen--not to the Joint Council on Educational Television per se--but what will happen to the JCET function when JCET funds under the Foundation terminal grant are exhausted.

Whether the issue is protection of presently reserved ETV channels, reallocation of channels by the FCC on an all-UHF basis (or some combination of VHF-UHF), the special reservation of channels for airborne ETV, new allocations for simultaneous 4-channel UHF instructional television as General Electric proposes, or some new development in electronic communications, it seems evident the educational establishment must have a spokesman in Washington who is not only vigorous and effective, but knowledgeable in the needs of education and the ways of technology.

July 20, 1959

Steele tells me (and let me make it clear I am not speaking on his personal behalf nor on behalf of the JCET, the NAEB or any other group), that he will be out of this particular picture within a year regardless of whether the JCET is refinanced by its own constituent members or by some outside source or not at all. I am deeply concerned at the prospect that the JCET function may not continue--and until a genuinely qualified successor to Steele is found--equally concerned about his leaving the Washington scene.

Several of the alternatives I understand to have been discussed thus far by Arthur Adams, President Jorgenson and others, seem to me singularly inept and unrealistic. For instance, one proposal which Steele was instructed to discuss separately with Harley as NAEB president and White as NETRC president called for the following: Adams at the American Council, one way or another would find 50% of a new JCET budget. Then the NAEB and the NETRC would be asked to pick up the other 50% on a ratio of 1 (NAEB) to 10 (NETRC). This would obviously almost guarantee conflict or suggest to the NETRC it should assume the Washington function, a result which would concern me even more.

When asked why the constituent members of the JCET could not simply assume on an equal pro rata basis continuing support of the JCET and its function, Steele infers the answer lies in "educational politics." The NEA, for instance, is rumored to be quite willing to pick up the check for the whole bill.

These comments are only suggestive and not meant to represent a full analysis of the problem. However, I cannot escape the conclusion that the function which the JCET has fulfilled must somehow be continued. And in its continuance, that function should be carried on in behalf of the entire educational establishment (not any special interest group) and for all the various electronic communications media which education does now or may employ.

I have said quite enough about our concern for an overall educational communications policy within the Foundation. In any event, that is a long-time problem. However, time is running out for solution of the more immediate problem--the future of the JCET function.

Please do not feel obliged to answer this letter. I have simply tried to convey some thoughts on what I believe to be a matter of mutual concern.

Sincerely,

Richard B. Hull
(RH)

Richard B. Hull, Director
Radio and TV Broadcasting

RBH/mh

Bcc: Ralph Steele
Bill Harley ✓

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

14 GREGORY HALL
URBANA, ILLINOIS

July 20, 1959

Mr. William Harley
Stations WHA-AM-FM-TV
University of Wisconsin
Madison, Wisconsin

Dear Bill:

I have received through the mail a travel accident policy from Walker B. Johnson, Insurance, Madison, with a scribbled note which I cannot quite make out except the words "Harley ordered to send to you."

I presume that this was sent as a sample policy so we could see what benefits we could get under this coverage, but there is nothing to make that clear.

I have looked over the policy and discussed it briefly with Harry. One thing that appears as a weakness to me is that this policy, as written, offers no medical expense nor any weekly indemnity. I realize that it is these latter two items which may run up the cost of such a policy, but it seems to both Harry and me that these are important considerations -- with the weekly indemnity clause perhaps as important as the death benefit clause.

Also, as Harry and I look at this whole problem, we're wondering whether or not it might not be cheaper for the NAEB to pay for individual policies for the persons involved, i.e., Skornia, Hill, the President and any others the Board might designate. Harry has a personal policy which is much cheaper for potential value received than anything we have found in the group area.

There is another possibility, of course. I expect that \$25,000 coverage would be adequate, and we (all of us, that is) could make 225 trips, buying trip coverage insurance coverage of \$25,000 each time, for the amount of the premium indicated for the sample policy received from Mr. Johnson. And all of us put together would never make this many trips in a year unless our method of operation changes radically.

I realize that Harry and I have been modified proponents of a group insurance plan, and that now I seem to be arguing against it. However, that's what investigation is for, and the more we look into the more some of these other possibilities seem to be the sounder solution.

Incidentally, although we didn't get a reaction from everyone on the Board,

Mr. William Harley, Page 2, July 20, 1959

here is a summary of the comments received in reply to my memo of May 28, about the insurance coverage -- I list them here because I don't believe all of them sent you copies of their replies as I had requested they do.

Hungerford -- Feels Board members should take trip insurance each time and charge to NAEB when on NAEB business.

Schenkkan -- Approves general notion of travel insurance; doesn't care whether Board is covered or not, but feels other coverage is indicated; should make several inquiries to make sure we get as low a premium as possible.

Miles -- Thinks we should have the \$100,000 coverage, with a rider to include Board members and perhaps even workshop attendees, where the attendees are literally travelling on NAEB business.

Engar -- "All for it if, in your judgment, it can be financed."

McBride -- Has been in favor -- hopes we could proceed to put the major Headquarters staff on the policy. Only problem is one of budget, and this will dictate how much we can do.

Schwarzwalder -- In favor of travel insurance -- to include Board members.

Harwood -- "The plan of travel insurance seems very good."

So there we have seven reactions out of a possible fourteen. Perhaps the others don't have strong reactions one way or another.

Incidentally, the point that Miles raises is one that has long bothered me, i.e., coverage for workshop and seminar attendees. I know that Leonard doesn't feel we have to worry about this, but other legal opinion I have sought seems to indicate that we would be liable so long as we are paying attendees' expenses, which means that they are actually traveling on business for us. However, I don't want to belabor this point, since the consensus seems not to favor such insurance (based on previous Board discussions, since the May 28 memo didn't go into this).

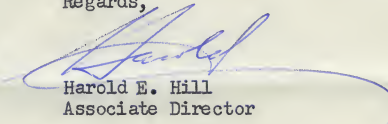
At any rate, how would it be to consider individual travel policies (with payment for death or dismemberment, plus medical costs and weekly indemnity) for Harry, you and me, say at \$25,000 or \$50,000 (with \$5,000 medical and \$150 weekly indemnity)? Then we could authorize all others traveling on NAEB business (and this might even include workshop attendees) to buy a \$25,000 policy each time they took a trip (this latter would cost only \$1 per trip).

At any rate, this is something else we can consider, and I'll be happy to get

Mr. William Harley, Page 3, July 20, 1959

any further information you think necessary or desirable. Then we can have several alternatives, in detail, to present to the Board at Detroit and a decision can finally be made. Let me know what you think -- and you might also advise me about the policy I received from Mr. Johnson (together with a bill for \$275, I might add).

Regards,



Harold E. Hill
Associate Director

HEH:JO

MARCUS COHN
LEONARD H. MARKS
PAUL DOBIN
STANLEY S. NEUSTADT
STANLEY B. COHEN

LAW OFFICES
COHN AND MARKS
CAFritz BUILDING
WASHINGTON 6, D. C.

TELEPHONE
STERLING 3-6880
CABLE ADDRESS
COMAR-WASHINGTON, D. C.

July 14, 1959

Letter to Board

Dr. Harry J. Skornia
Executive Director, NAEB
14 Gregory Hall
Urbana, Illinois

Dear Harry

I would like to respond to the memo of Ken Harwood of July 6, 1959 in which he suggests that institutional membership fees be increased to provide travel funds for NAEB members. Of course, this could be done without raising any legal complications. However, in my judgment, it would be administratively impossible to handle this type of an arrangement and might result in causing some people to withdraw from the NAEB.

As a result I do not believe that we should rush into any proposal of this type.

I also want to acknowledge at this time that I have received your letter of June 23, 1959, regarding your continued representation in the EBU. I intend to be in Geneva next month and will meet with Mr. Straschnov during that period. When I return I believe we will be in a better position to evaluate the desirability of continuance of EBU as far as legal contributions are concerned.

In the meantime, I want to confirm my willingness to assist you in raising funds for this purpose and I am enclosing my check for \$250. I have discussed this matter with Morris Novik who has also indicated a willingness to assist. I am sending him a copy of this letter so that he may write directly to you if he wishes to.

Sincerely

Leonard H. Marks

cc: Morris Novik
Bill Harley

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES 7

July 6, 1969

Dr. Harry Skarke, Executive Director
National Association of Educational Broadcasters
Gregory Hall
Urbana, Illinois

Dear Harry:

Here is the text of Glenn Starlin's findings and suggestions on the payment of travel expenses.

I have checked with an influential member of Sigma Delta Chi to investigate any technique they might use in getting travel funds for people to attend conventions. I am informed that there is absolutely no underwrite for any faculty member to attend any convention and that he/she it on his own, or is sent by an institution with funds that they might have available for this. There is no assessment as far as SDX is concerned.

It is true that each undergraduate chapter of SDX is expected to send a delegate to the national convention and that they raise funds to do this or select someone who can afford to attend each year. The cost of travel is then pro-rated among all chapters, so that the delegates who have to come from afar are not penalized unduly and the delegates who live closely have to pay more than they would otherwise. If an undergraduate chapter does not send a delegate to the convention there is a fine of \$25 which is assessed them. So, SDX operation does not prove particularly helpful in solving the problem we had previously discussed.

My thought was, when this was originally discussed, that the institutional membership fee for NAEB could be increased and that the funds could all go into a central NAEB fund. Part of the duty of an NAEB member, and the service rendered by NAEB to members would be attendance and participation in an annual meeting of the association. Since this would be an integral part of "belonging", the NAEB would then draw from its central fund, to which we all contribute, to pay for the travel costs of one delegate attending from each duly active institution. I can't see how this is illegal but, if it is, so be it. I have no further ideas on how to be legal.

I hope that this will be sufficiently clear to permit a decision by Leonard Marks and by the Board.

All good summer wishes to you.

Cordially,

Verne H. Harwood, Chairman
Department of Telecommunications

Steve
AIR MAIL

MARCUS COHN
LEONARD H. MARKS
PAUL DOBIN
STANLEY S. NEUSTADT
STANLEY B. COHEN

LAW OFFICES
COHN AND MARKS
CAFRTZ BUILDING
WASHINGTON 6, D. C.

TELEPHONE
STERLING 3-5880
CABLE ADDRESS
COMAR-WASHINGTON, D. C.

July 1, 1959

Bond

Dr. William G. Harley, President
National Association of Educational
Broadcasters
600 North Park Street
Madison 6, Wisconsin

Dear Bill

I was delighted to see that General Persons had replied to your letter to the President on the educational television legislation. I trust that you have answered General Persons and thanked him for his interest and that of the President. Incidentally, you might consider the desirability of sending copies of this letter to Ray Hurlburt.

At this time I am also returning the memorandum from the National Academy of Sciences which you left with me. Needless to say, it creates a very substantial problem which you should follow closely. Unfortunately, I have no words of wisdom to contribute at this time.

Sincerely


Leonard H. Marks

Enclosure

TO: NAEB BOARD

RE: CONTINENTAL CLASSROOM, INC.

FROM: W.G. HARLEY

DATE: June 30, 1959

You have all received copies of my letter to Arthur Adams and John Schwarzwalders reaction to it in which he indicated that my statement of NAEB's position was far too mild and that we should either decide to support Continental Classroom, Inc. as something worthwhile or, if we decided it was a bad thing, use every means at our command to forthrightly opposing the new agency. He felt this was a matter of such pressing importance that it merited an emergency meeting of the NAEB Board.

He still feels this way about the matter but is willing to put the decision as to whether such a meeting be called to a mail ballot. His view is that (1) obviously no other group is disposed to actively oppose Continental Classroom, Inc. and, hence, (2) NAEB has the opportunity and responsibility to seize national leadership in organizing the opposition and leading the fight against a serious threat to ETV.

I have previously indicated my position in the letter to Adams and in the covering memo which accompanied it. On the basis of reactions volunteered by Board members and the discussion of Continental Classroom, Inc. by ETV station managers (Center Affiliates meeting, St. Louis, June 25-26), I do not feel such a meeting is warranted. However, if five members of the Board (as provided in the Constitution) agree that such a meeting is desirable, it will be called. Moreover, if there is indication of a substantial disagreement with my handling of the matter or that my letter did not accurately state NAEB's position re Continental Classroom, Inc., I am ready to reassess the situation and take whatever action is deemed appropriate.

W. G. Harley, Radio Hall, Madison 6, Wisconsin

1. Do you favor calling a special meeting of the NAEB Board to discuss Continental Classroom, Inc.? YES ☐ NO ☒

2. Comments:

Bill - I'm relatively uninformed on this, but I trust your judgement completely. It seems to me that no matter what we do, Continental Classroom will run its course - + by its very nature, will ~~die~~ die in five years at the outside. Our opposition as overt as John would have it might give it all the more life.

Signed John M. Meyer

x -

RECEIVED
NABE HEADQUARTERS
JUN 28 1959

TO: NAEB BOARD
RE: CONTINENTAL CLASSROOM, INC.
FROM: W.G. HARLEY
DATE: June 30, 1959

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W. G. Harley, Radio Hall, Madison 6, Wisconsin

1. Do you favor calling a special meeting of the NAEB Board to discuss Continental Classroom, Inc.? YES ☐ NO ☒
2. Comments:

Signed

W. G. Harley

(over)

Jim here in Calif
for a few days
Dear Harry,

RECEIVED
NAEB HEADQUARTERS

JUL 9 1959

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Rick's here
Mountain View
California

Sorry for delay. I've been busy
and I wanted to explain my vote. I think
that we need a variety of "program"
packages & NETRC can not do it
all - nor have they been specially
interested in courses to the best of my
knowledge. Since both NETRC &
the new Continental Classroom will
be seeking industrial support they
will soon face circulation per
dollar. Under these conditions,
if Schwartzwald is right in his
assess (falsely) of the circulation
of Continental Classroom as commercial
stations, the ETV stations will win
out by virtue of being able to offer
better time slots. So I feel that
ETV stations are better off with a variety
of packages - not too many courses but
certainly two or three. And we should not
oppose Continental Classroom.
Art.

NAEB HEADQUARTERS

14 Gregory Hall
Urbana, Illinois

To: NAEB Board
NAEB Finance Committee

From: Harry J. Skornia *Harry*

Date: June 24, 1959

Subject: Ampex Request

I believe most of the attached materials are self-explanatory, after you read the letters to Bob Miner and Mr. Mallen. The "dossier" of documents included mostly things you have seen before, as you can see by the Appendices Index. Attached are copies of those items we prepared especially.

Pray, fellows (and Gertrude); pray!

HJS/ep

June 24, 1959

MEMORANDUM

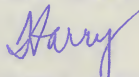
TO: Mr. Robert Miner

Dear Bob:

We are today sending our request to the Ampex Foundation. The "dossier" sent them was made up in only one copy, but I am attaching copies, for you and Neal, of a few of the materials included, and the table of contents.

We're on the threshold of great opportunities, Bob, and greatly appreciate your offer, and Neal's, of your support.

Our very best,



Harry J. Skornia
Executive Director

hjs:rs

Blind (ditto) CC: NAEB Board
Finance Committee

June 24, 1959

Mr. T. Kevin Mallen, President
The Ampex Foundation
Redwood City, California

Dear Mr. Mallen:

I am attaching, herewith, a request to the Ampex Foundation, as approved by the NAEB Board of Directors. Also attached, though not as a part of the request, is a folder of Appendices, including the statement of the incorporation of the NAEB as an educational, non-profit organization, our exemption authorization from the Internal Revenue Division, and various other materials, indexed for your convenience, which will in most cases show at a glance our activities and status. We have also included separately our Directory, a few brochures on programs we have produced which are now available in long-playing album and book form, and sample publications of the NAEB. We have marked for your attention the attached copy of our Journal, since it contains an article by Mr. Miner, and an acknowledgment to our Industrial Associates, including the Ampex Corporation.

We shall be happy to provide any additional information either in elaboration of the request or of the functions of the NAEB, if additional explanations are desired.

Mr. Neal McNaughten, Mr. Robert Miner, and other officials of the Ampex Corporation are familiar with our efforts, and the Ampex Corporation, itself, is, as I mentioned above, an Industrial Associate of the NAEB, cooperating with us in our efforts on behalf of educational uses of the electronic media.

We wish to thank you most sincerely for the privilege of presenting this request, and hope you will call upon us if the attached request and explanatory materials accompanying it raise any questions which require clarification.

Very sincerely yours,

Harry J. Skornia
Harry J. Skornia
Executive Director

hjs:rs

Blind (ditto) CC: NAEB Board
Finance Committee
Mr. Robert Miner
Mr. Neal McNaughten

A Request to
THE AMPLEX FOUNDATION
from the
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

The National Association of Educational Broadcasters respectfully requests from the Ampex Foundation a gift of Ampex recording equipment (or a grant with which to purchase such equipment) as follows: One (1) Model S-3200 Console Mounted High-Speed Duplicator (including one slave recorder), and Five (5) Model S-3200 Console Mounted Slave Recorders. The total retail value of this equipment is \$16,250.00. This equipment would be used by the NAEB for the duplication of educational radio programs distributed by the nation's only educational radio network: for servicing the educational stations of the United States; the increasing number of commercial stations and other organizations requesting our programs; and for meeting the recently greatly increased international requests for such programs.

Background

The National Association of Educational Broadcasters (founded in 1925 as the Association of College and University Broadcasting Stations) is the only member-based professional association in both the educational radio and educational television movements. The base of the Association's Active and Associate membership is educational institutions who own and operate non-commercial, educational radio and/or television stations, or closed-circuit facilities for educational purposes. At the present time NAEB members operate 152 radio stations, 36 television stations, 71 closed-circuit television installations, and some 90 radio, or combined TV and radio, production centers in the United States.

The services provided by the Association are enumerated in the brochures submitted with this request. However, the NAEB Radio Network deserves special explanation. This Network distributes, by means of tape recording, approximately 1000 hours of educational programming to member radio stations each year. This requires the duplication of nearly 50,000 tapes annually.

The NAEB Radio Network was started on a limited basis as an exchange effort of NAEB members in 1949 when a few programs a year were distributed to a dozen or so stations on a rotational, "bicycle" system whereby one station would broadcast the programs, ship the tapes on to the next station, and so on. In 1951 a grant was received from the W. K. Kellogg Foundation of Battle Creek, Michigan, which enabled the NAEB to establish an educational network for radio and a permanent Association headquarters at the University of Illinois. This grant, which enabled the Network to purchase mass duplicating equipment and to ship tapes to each individual station, provided full support for the Network during the first year of the grant, with gradually diminishing sums provided over the next three years (during which period gradually increasing Network fees were charged member stations using the Network) so that, by July 1, 1955, self-support for the Network was attained, on a member-based annual network assessment basis. Unfortunately the budgets of most educational institutions for radio station operation in recent years have been so minimal that each effort to increase these fees enough to make possible the purchase of new equipment, or the meeting of other major expenses, has resulted in more stations being forced to drop out. (See Appendix A, Table 1, attached.) Present annual assessments range from \$300.00 to \$800.00 per year, depending upon the power of the radio station using the network service.

The two mass duplicators used by the Network were designed by Rawdon Smith Associates and manufactured by the L. S. Toogood Company. Each duplicator

is capable of duplicating eleven tapes simultaneously at a speed of $22\frac{1}{2}$ inches per second. One duplicator was purchased at the time of the initial Kellogg grant in 1951, and the other was purchased under a supplemental grant from Kellogg in 1954, at which time funds were also received for extensive repairs to the original duplicator. Other than this, all maintenance, repairs and parts for the duplicators have been paid for from the regular Network operating budget supported by the fees charged Network users.

It should also be said that the quality possible with this equipment has never been as high as would have been possible with Ampex equipment. However, funds were never possible at any one time for the purchase of the quality equipment which the NAEB's educational and international position and responsibilities called for.

Both of these duplicators are now badly worn and in need of rebuilding. Even after being rebuilt, they will need to be relegated to routine, non-broadcast uses, where broadcast quality is not essential, for in spite of our most diligent efforts they are repeatedly proving inadequate to provide the high quality tapes which our member educational institutions and others requesting them need. They are even more inadequate to meet the growing need internationally in response to increasing numbers of requests from countries throughout the world -- especially Africa, Asia, and other undeveloped areas, where radio is only now starting to be used as an educational tool, and where the use of television as an instrument of education is many years away. We believe that our offerings of programs, which we would indicate were duplicated on Ampex professional equipment, would be especially significant in this rapidly developing overseas market. We believe this market is potentially a much larger one than now appears, both in the areas of ideas and equipment and we believe our efforts can be most useful in promoting interest in both.

Internationally, production of quality recordings of distinctive programs, nowhere else available in the United States, would help us to meet a growing need in international good will on behalf of the United States, which no one else is meeting. The United States Information Agency, various other United States Agencies (such as the ICA and TCA), and numerous international agencies (UNESCO, the European Broadcasting Union, the International Music Council, the International University of the Air, etc., in all of which the NAEB is the designated representative of the United States on behalf of educational broadcasting) are constantly begging us to meet this need and demand.

Domestically we are attempting to upgrade the content, production standards, and technical quality of educational broadcasting as a national resource and movement. We believe that converting to Ampex equipment for all programs distributed for broadcast would provide an example and leadership which would be felt at the local station level as well. The new educational FM stations which are going on the air at an increasing rate particularly need this high quality in programs used, as well as encouragement to purchase such equipment for their own use. As soon as possible we would also like to begin, on a gradual basis, to distribute stereophonic tapes for educational use, both in the classroom and for general and adult education uses.

The NAEB has always been distinguished by equal interest in both television and radio as instruments whose potential has never been fully realized for education. In many solid research studies (in Wisconsin, Philadelphia, and many other places) it has been found that for certain subjects (music appreciation, in-school broadcasts requiring student activity while listening, taking directions and notes at the same time, etc.) radio is not only more economical, but also better than television. However, although in recent years, when television has captured the attention of Foundations and others, we have been able to secure

grants from foundations for various research, training and consultant and program activities in the educational television area, we have been unable to obtain funds for educational radio. The W. K. Kellogg Foundation, as noted above, has been the single exception. Therefore, our activities and progress in the educational radio area have been limited to what could be underwritten by the Kellogg grants, and income derived from membership dues and Network fees. In spite of these limitations, we are justifiably proud of our radio activities and especially of our Radio Network.

In recent months, the resurgence of interest in radio, especially FM, and including interest in stereophonic uses for education, has been such as to greatly increase the pressures on the NAEB (which operates the nation's only educational network). Requests for service have increased so dramatically as to make our need a critical one. Nothing less than Ampex professional equipment can meet this need, if education's offerings in the United States are to be of technically professional quality, and if American programs sent abroad, which carry a heavy burden of responsibility in building United States prestige, are to command the respect, broadcast time, and listenership which they deserve. With an annual income for Network operation of only \$35,000.00 per year, for the duplication and distribution of over 50,000 tapes per year of programs produced by our own members largely, as well as some from abroad produced exclusively for the NAEB, the justification for this request becomes manifest. If adequately developed now, new, though modest, sources of income, as well as a growing market for finer programs, can be developed. But this cannot be done until the quality possible with Ampex equipment is available.

In the current review by the Federal Communications Commission and the Congress the present allocation of FM frequencies for educational stations appears once again to be in danger. The NAEB will do all it can to prevent any

encroachment upon these assigned frequencies which are so important to the whole educational movement in the United States. The testimony of the NAEB Executive Director before the FCC recently, on behalf of retention of these educational frequency reservations is attached. If the educational stations, nearly all of which are FM, can continue to broadcast the superior programs they now carry (many of the most distinctive of which are distributed by the NAEB Radio Network) and the electronic quality of these programs can be improved through the use of better duplicating equipment by the NAEB Network, growing public support will make deletion of educational frequencies less likely.

We realize that, in the continuing emphasis on television, radio and audio recorders are less dramatic than television and video recorders. But they are equally important, particularly during the current resurgence of interest in radio, and particularly FM radio, after the recent era during which radio was relegated to a secondary position, not only in the commercial field but also, regrettably, in the educational field. We realize that Ampex has already made significant contributions to the educational television movement (both broadcast and closed-circuit) in the form of video tape recorders, and these are most deeply appreciated and acknowledged by all of us interested and engaged in educational broadcasting. But we believe a re-emphasis on radio and education by radio on the part of a national organization such as ours, with its many international exchanges and implications, might be most appropriate, timely, and statesmanlike, at a time when all electronic media are desperately needed by and for education, both in the United States and world-wide.

We sincerely believe that there would be significant advantages to Ampex as well as to the NAEB, educational radio in the United States, the international stature of the United States, and to many underdeveloped areas of the world where both American ideas and products are in real danger of losing out,


if this request were to be granted and the receipt of the Ampex equipment subsequently announced by the NAEB. More importantly, perhaps, it would be evidence of a balanced approach, on the part of the Ampex Foundation, to the electronic media available to education (both radio and television) which most foundations have not shown in their concentration on television only. This is especially important at a time when many current educational television stations are contemplating building FM radio stations to broadcast those educational programs better adapted to this form of presentation, and when integrated uses of the two media together are just beginning to be studied by leading educators and educational broadcasters.

In the United States the NAEB is leading the struggle to maintain the important balance between radio and television, seeking to keep both very much "alive" and available for the time, not too distant, when both, separately, together and in integrated uses, will be properly and most effectively used, each for what it can best and most economically do, as useful and vital instruments of American education.

We sincerely believe that a gift of the finest available duplicating equipment, as requested herein, would enable the NAEB, and educational broadcasting in general, to continue to meet, through the distribution and broadcast of quality programs, increasingly important challenges in two areas: 1) the mushrooming of the school-age population in the United States and its attendant problems, and 2) the urgent need for international exchange of educational and cultural information.

We appreciate the opportunity to present this request and stand ready to supply further detailed information or discuss the request at any time.

Respectfully submitted on behalf of the NAEB Board of Directors,

A handwritten signature in dark ink, appearing to read "Harry J. Skornia". The signature is fluid and cursive, with the first name "Harry" being more prominent.

Harry J. Skornia

Executive Director

Urbana, Illinois

June 24, 1959

HEH/REU/HJS/dp

APPENDICES

Appendix A	Certification of NAEB as Educational, Non-Profit Corporation
Appendix B	Growth in Network Membership
Appendix C	Number of Network Programs Distributed
Appendix D	Proportion of Active Members Subscribing to Network Service, by Class
Appendix E	International Relations Correspondence
Appendix F-1	NAEB Network Program Classification List, 1951-1958
F-2	NAEB Network Program Classification List, Supplement #1, January-June, 1959
F-3	NAEB Network Offering, First Quarter, 1959
F-4	In-School Series Available
F-5	Special Programs Available
Appendix G	NAEB Listener Opinions and Awards
Appendix H	International Relations Committee Report
Appendix I	Testimony of Executive Director before FCC, June, 1959

NAEB Listener Opinions and Awards

NAEB Listener Opinions (Sample)

The following are samples drawn from the many letters and cards directed to the NAEB from both station operators and listeners.

"I want to heartily endorse the work of the NAEB Tape Network and commend them highly on their choice of programs. I want to assure you that I speak not only for myself in this but for all of our listeners as well."

--- William Gamar
then Program Director
Station KJWW

"The programs of the NAEB are far and away the best things on radio.....Please keep up the good work in presenting these remarkable programs."

--- Gustave Rabson
West Lafayette, Indiana

"I hope there will be many more similar programs available to listeners such as we who do not find enough stimulating talks on radio or T.V."

--- Mrs. P. Montague
Sanford, Michigan

"I have heard a good number of NAEB's scripts and think them to be of the highest quality. May I congratulate you on your efforts."

--- Sam Pyle
Pullman, Washington

"Thank God for the NAEB Radio Network!"

--- Wallace Garneau
then Director of Broadcasting
Western Michigan University

"To me it is such a joy to have such programs available. Cultural stimulation is considerably limited in our area and there are more people than you would think who feel very much deprived by this fact. There seems to me, and I know to thousands upon thousands of other Americans a desperate need for intellectual stimulation in these times, and all too infrequently does radio and T.V. meet this need. Good luck and keep them coming -- please!"

--- Mrs. Robert C. Breed
Ada, Michigan

"Ways of Mankind, produced by the Canadian Broadcasting Corporation under the sponsorship of the NAEB, is educational programming at its best, and easily the most impressive of the three series sponsored by the Ford Foundation grant. The show reviewed, a half-hour documentary tagged 'A Study in Language' was witty, literate and wholly adult -- in the finest tradition of British broadcasting; yet sparked with the lift and breezy pacing of American radio at its best."

-- Billboard Magazine
September 20, 1952

"This hour-long documentary series (People Under Communism) is one of the most impressive projects on the NAEB new programming agenda. It is also a program that the NAEB may well take pride in, both for its excellent production values, and the fact that it shuns flashy appeals to the emotions in favor of an intellectual approach to its subject."

-- Billboard Magazine
September 20, 1952

"The Jeffersonian Heritage.....is an event to gladden the hearts of all those who believe the microphone and camera have a broader destiny than purveying vaudeville and commercial announcements."

-- "Radio and Television"
New York Times
September 15, 1952

NAEB International Awards

Each year producers of North America's outstanding radio and television programs compete in the American Exhibition of Educational Radio and Television Programs. This Exhibition is sponsored by Ohio State University's Institute of Education by Radio-Television. Its purpose is to further the broadcasting of significant educational programs by selecting outstanding examples for special awards. All awards are based upon programs actually broadcast by either commercial or non-commercial radio or television stations, networks and organizations.

During the past few years the following series distributed by the NAEB Radio Network have been honored with Ohio State Awards:

Threescore and Five
To Make Men Free
America On Stage
Our Civil Rights
Tales from the Four Winds
Old Tales and New
Russia Today
Little Orchestra Society Children's Concerts
Just Why Stories
Prison Document
When Men Are Free
Scrolls From the Dead Sea
Pacific Portraits
The Minds of Men
One Nation Indivisible
Fallout and Disarmament
Science Survey
Footsteps of the Free
Meet Mr. Shakespeare
Charles F. Kettering, Monkey Wrench Inventor
Ideas and the Theatre
Tales of the Valiant
American Adventure
Cooper Union Forum
Of Many Things -- Dr. Bergen Evans
The Fourth "R"
Hands Across the World
The Child Beyond
Robin Hood
How You Talk
Stories 'n Staff

In addition to these awards, NAEB entries have won several first awards in the International Italia Prize Competition in documentary, music and other areas. This international competition is conducted by Radio Italiana, and some thirty countries participate.

Citations by various other organizations (see International section separately attached) have also been received, together with requests for many of the programs thus recognized, some of which have also been carried by United States commercial networks, and many of which have been carried on the largest of the United States commercial stations.

Bond

REGION III
STATION WBAA
LAFAYETTE, INDIANA

JUNE 24, 1959

DR. HARRY J. SKORNIA
EXECUTIVE DIRECTOR
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
14 GREGORY HALL
URBANA, ILLINOIS

DEAR HARRY:

PURDUE UNIVERSITY HAS NEVER PLANNED TO CONDUCT ANY WORKSHOPS DURING THE SUMMER OF 1959, HENCE WE AT LEAST HAVE NO PROPOSALS TO OFFER FOR USE OF THESE FUNDS. I AM SORRY IF I CREATED THIS IMPRESSION. AS I INDICATED IN MY PREVIOUS LETTER, I AIN'T MAD AT NOBODY.

IF THERE IS A TIME LIMIT ON THE FORD FUNDS AND IF THEY ARE EARMARKED FOR WORKSHOPS, THEN I THINK THIS SHOULD BE A SQUIB IN THE NEWSLETTER. IF NOT, PERHAPS IT SHOULD BE HELD FOR AWHILE. AFTER ALL, MOST OF THE WORKSHOPS THAT ARE GOING TO BE HELD HAVE BEEN PLANNED BOTH AS TO FINANCES AND PROGRAM, HENCE A GRANT NOW WOULD NOT PROMOTE THE HOLDING OF ANY ADDITIONAL WORKSHOPS THIS SUMMER, WHICH AS I UNDERSTAND IT IS THE PURPOSE OF THE FUND.

I AM WELL AWARE THAT PURDUE UNIVERSITY HAS HAD MORE THAN ITS SHARE OF GRANTS FROM THE NAEB. FOR THIS REASON I AM LOATH TO MAKE ANY FURTHER APPLICATION. I DO NOT BELIEVE WE WOULD DO SO EITHER THIS YEAR OR NEXT EVEN IF FUNDS ARE AVAILABLE.

THANKS FOR THE INFORMATIVE LETTERS TO LENNY MARKS AND FROM JIM ARMSEY. THE ARMSEY LETTER IS ABOUT WHAT I MIGHT EXPECT. I AGREE THIS IS A MOST DIFFICULT AREA BUT I DO THINK IT WOULD BE WORTH TALKING TO HIM ABOUT IT. ON THE OTHER MATTER, IF LENNY THINKS HE CAN GET THE DOLLARS FOR EBU MEMBERSHIP, I AM ALL IN FAVOR OF IT.

SORRY THAT WE ARE NOT GOING TO BE ABLE TO SEE ONE ANOTHER OVER THE FOURTH, BUT I DO UNDERSTAND. HOPE YOU HAVE A PLEASANT TIME.

SINCERELY,

JSM
JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSM:vml
CC: BILL HARLEY

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF THE REGIONAL DIRECTOR
REGION III
STATION WBAA
LAFAYETTE, INDIANA

Letter Board

JUNE 24, 1959

MR. WILLIAM HARLEY
600 NORTH PARK
MADISON, WISCONSIN


DEAR BILL:

I AM IN RECEIPT OF JOHN SCHWARZWALDER'S LETTER OF JUNE 18. I COULD NOT DISAGREE WITH JOHN MORE. I THINK THAT YOUR LETTER DOES TAKE THE ONLY POSITION THAT THE NAEB CAN TAKE REGARDING CONTINENTAL CLASSROOM. I, FOR ONE, THINK IT IS FOOLISH TO WASTE THE NAEB'S LIMITED FUNDS TO CALL A SPECIAL MEETING AT THIS TIME.

I HAVE NOT SENT A COPY OF THIS LETTER TO SCHWARZWALDER FOR FEAR IT WOULD MERELY ADD FUEL TO WHAT APPEARS TO BE A BRIGHTLY BURNING FIRE. HOWEVER, IF YOU WISH TO UTILIZE THE ABOVE PARAGRAPH IN ANSWERING HIM, PLEASE FEEL FREE TO DO SO.

I AM ATTACHING THE LATEST COMMUNICATION FROM FRANK KEAR. IT DOESN'T SAY VERY MUCH, BUT AT LEAST INDICATES HE IS WORKING ON THE PROBLEM. I WILL KEEP YOU INFORMED.

SINCERELY,



JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSM:vml
ENCLOSURE 1

Letter Book

June 19, 1959

Dr. Harry Skornia, Executive Director
National Association of Educational Broadcasters
Gregory Hall
Urbana, Illinois

Dear Harry:

The plan of travel insurance seems very good,

Best wishes to you.

Cordially,

Ken

Kenneth Harwood, Chairman
Department of Telecommunications

kh:sz

cc: Mr. William Harley
air mail

Bill,
Thanks for recommending me to Larry Fagnure.
I've accepted his invitation to be
a consultant to the radio managers'
seminar. Best wishes.
Ken

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF THE REGIONAL DIRECTOR

Alabama Educational TV Commission
807 Protective Life Building
Birmingham, Alabama

June 17, 1959

Bound

Mr. William G. Harley
President
NAEB
WHA-TV
Madison, Wisconsin

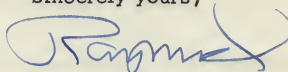
Dear Bill:

Your MEMO ON CONTINENTAL CLASSROOM and your letter to Mr. Arthur S. Adams are communications of dignity and worth. May I commend you again for your good judgment and intellectual honesty in this treatment of what could be a very touchy subject.

I think you are making the best President of NAEB that we have ever had.

With kindest regards, I am

Sincerely yours,



Raymond D. Hurlbert

RDH/ml

W. C. Wiley
Belt
A+
to the Bd
(W)

June 10, 1959

Mr. Robert Schenkman
Station KUT-FM
University of Texas
Austin, Texas

Dear Bob:

Sometimes I think we are prone to only write letters of appreciation in that case where an individual has brought off a signal victory; it is no less important, it seems to me, to recognize commendable and exceptional effort when it is not necessarily crowned with success. Your efforts in helping to organize the testimony before the Congressional Committee on TV legislation is a case in point.

Having been close to the situation myself, I know something of the tremendous work which you did on behalf of KUT and the cause of educational television and the fact that the vagaries of political life did not permit successful outcome this year should take nothing away from the self-sold contribution that you made. There are many, many factors in a situation such as this over which we or anyone else can exercise control or influence; it seems to me you did everything that could be expected of you and more, and a man can do no better than his best.

Well, as we always say here on the Wisconsin campus when the Badgers lose a heartbreaker, "Wait 'till next year!"

Cordially yours,

William C. Wiley

WCH:cp

Don
#
Bill

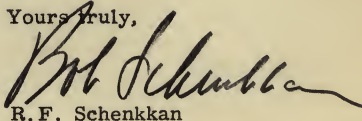
June 4, 1959

Dear Colleague:

By voice vote on June 3, the House Committee decided not to act on ETV legislation during this session of Congress. They intend to study both the legislation and ETV itself more closely and to consider this matter again after the facts are gathered from direct observation in the field. A Congressional trip to ETV installations is being planned.

There will be no bill passed this session. However, there is still life in the plan.

Yours truly,



R. F. Schenckan

RFS:eb

Letter to Ed

June 10, 1999

Mr. James S. Miles
Director
WMAI Radio - TV Unit
Purdue University
Lafayette, Indiana

Dear Jim:

I wonder if you would mind setting down for me the gist of the recommendations of the Constitution Committee regarding a possible restructuring of the administrative system for NASB. Lenny reported that the two of you - and perhaps some others - had met at Ohio and had come up with a recommendation but I never found out exactly what it was. Perhaps you have been circularizing members of your committee before coming up with the final plan, but, in any event, I'd like some notion of the lines along which you are talking.

I trust you will be up here in August for the Radio Managers' Convention and I'll have an opportunity to see you in person.

Cordially yours,

William S. Harley

WSH:cp

P.S. And Bravo on your efforts to get Lear and Kennedy to try and work out a national allocations plan for 1977.

WBAA

JUNE 5, 1959

MR. BILL HARLEY:

FOR YOUR INFORMATION.

JIM MILES

SUITE 502
1302 18TH STREET, N.W.

KEAR AND KENNEDY
CONSULTING ENGINEERS
WASHINGTON 6, D. C.

June 2, 1954

HUDSON 3-3000

Mr. James S. Miles
Director
WBAA Radio - TV Unit
Purdue University
Lafayette, Indiana

JUN 3 1954
BUREAU OF STATISTICS

Dear Jim:

I have your letter of May 22 and I believe that it is adequately clear to convey to me just what you have in mind. Any sort of allocation is a complicated thing to put into words, so I can understand the problem that you had.

Our previous investigations into the possibilities of reduced spacing have been limited to studies of the 200 principal market areas since our interests at the time were purely commercial. If we would now extend the same sort of consideration to include those towns where educational facilities could be used to advantage, it is quite possible that some definite results might be obtained. I suggest that, if it is all right with you, we spend the next week or ten days thinking over the basic concept in such time as we can find and then let you know what we come up with. If the approach looks promising, you might wish to proceed with a complete study. On the other hand, if we don't come up with something positive in nature, you might find something in our approach which, added to your thoughts in the matter, would be useful. Either way, I believe it is worth a try.

I will endeavor to have something in your hands on or about the 10th of June.

Yours sincerely,

KEAR AND KENNEDY

FRANK G. Kear

FGK:mig

June 8, 1959

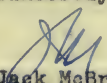
Board

Mr. Harold E. Hill
Associate Director
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
14 Gregory Hall
Urbana, Illinois

Dear Harold:

Thanks for the recent memo concerning travel insurance. I was present at the time of the last go-around on this and was in favor then. I still would hope we could proceed to put the major NAEB Headquarters staff on the policy. It looks like the only problem is one of budget, and this will dictate how much we can do. Will this matter have to wait until the next Board Meeting at Detroit, or can anything be done in the meantime?

Sincerely,


Jack McBride
Director of Television
and KUON-TV

JMcE:ss

cc: Mr. William Harley

Bond

REGION III
STATION WBAA
LAFAYETTE, INDIANA

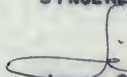
JUNE 4, 1959

MR. HAROLD E. HILL
ASSOCIATE DIRECTOR
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
14 GREGORY HALL
URBANA, ILLINOIS

DEAR HAROLD:

THANKS FOR THE COMPREHENSIVE INFORMATION ON TRAVEL INSURANCE. I THINK WE SHOULD HAVE THE \$100,000 COVERAGE YOU MENTIONED AND THAT A RIDER SHOULD BE INCLUDED TO INCLUDE BOTH MEMBERS AND PERHAPS EVEN WORKSHOP ATTENDEES, WHERE THE ATTENDEES ARE LITERALLY TRAVELING ON NAEB BUSINESS.

SINCERELY,



JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSN:VML
CC: MR. WILLIAM HARLEY

Letter to KJ

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

June 3, 1959

Dr. Kenneth Harwood, Chairman
Department of Telecommunications
University of Southern California
Los Angeles, California

Dear Ken:

Just talked to Harley. Board meeting changed. Will now be scheduled Monday, October 26 only, as follows:

9:00 - 12:00 a.m.

2:00 - 5:00 p.m.

8:00 - 10:00 p.m.

One full day. Reason: Center Affiliates' meeting, New York, October 24 - 25.

Regards,

Harry J. Skornia
Executive Director

HJS/dp

cc: William Harley ✓
Harold Hill
Elizabeth MacKenzie

Letter Board

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

June 3, 1959

Mr. E. A. Hungerford, Jr.
19 Orchard Ridge Road
Chappaqua, New York

Dear Art:

On May 16, you commented favorably on our Kliegl letter. Many thanks, belatedly.

You also asked how many people were placed by Placement Service last year. This caused a little review, for which we thank you. For it discloses that we have no sure fire way of knowing --- and we'd jolly well better do so.

We received specific thanks in only three cases. Yet we know many more who simply don't bother to let us know when they take a job we discover for them. We're going to have to get up a mechanism for this. So your question "did us good."

But you're busy. I always said you were the man who could do it if anyone could. Loyal as you always were there, I know some of the problems. I therefore salute you, wish you well, offer any help we can give (within our own already hard-pressed resources) and express my great confidence, respect, and affection for one E. A. Jr.

Our very best wishes in a very difficult job.

Sincerely,

Harry J. Skornia
Executive Director

HJS/dp

cc: Nancy Whitmore
William Harley ✓

C to Bond

May 29, 1959

Mr. John Schwarzwalder
General Manager, KTCA-TV
Twin City Area Educational Television Corp.
The University of Minnesota
St. Paul 1, Minnesota

Dear John:

Harry has forwarded me a couple of paragraphs from your letter to him, which you gave him permission to quote.

In answer to the comment about the document you and I drew up, by now I assume that Bill Harley has sent you the typed script. It didn't get typed until after we left Columbus. I am not sitting on it, and I think it is substantially what we agreed to do.

In regard to the Boggs-Magnuson hearings: regardless of what the reports agree on, Haskew did not "blow it badly". The point on which he was attacked was the legislative attitude in Texas. We had this situation adequately covered by the next day with a report from Senator Yarborough to the Committee (special copy to Representative Bennett who raised the question). We think we made a good record for the Committee, despite the obvious party-policy decision by the Republicans to oppose the Bill, no matter what. I am happy to know that you stand ready as before to help, and I would be very happy to have any suggestions you would like to make regarding what ought to be done. We do not know whether the Bill will pass or not. It is probable that the most critical factor, by all odds, is that it is very hard to pass progressive legislation when the country is prosperous.

In another vein altogether, I would very much appreciate having a copy of your network plan for Region IV. At our forthcoming Regional meeting we expect to be discussing networking among other things, and I think it would be helpful if we knew what you were planning to do up north.

Best personal regards.

Sincerely,

R. F. Schenkkan
Director

RFS:eb:ar

cc: Mr. William Harley ✓
Dr. Harry Skornia

MARCUS COHN
LEONARD H. MARKS
PAUL DOBIN
STANLEY S. NEUSTADT
STANLEY B. COHEN

LAW OFFICES
COHN AND MARKS
CAFritz BUILDING
WASHINGTON 6, D. C.

TELEPHONE
STERLING 3-5880
CABLE ADDRESS
COMAR-WASHINGTON, D. C.

May 27, 1959

Letter to Bd

Dr. Harry J. Skornia
Executive Director, NAEB
14 Gregory Hall
Urbana, Illinois

Dear Harry

You have asked for my opinion as to whether the addition of commercial broadcast stations as "sustaining members" would jeopardize the NAEB's status as a non-commercial association.

I can best answer this question by pointing out that you already have commercial manufacturing associations as members, and also associate members who are engaged in the commercial field. Therefore, the addition of commercial broadcast stations will not change the fundamental character of the organization.

Moreover, the test of a non-commercial educational organization is the non-profit characteristic of its activity and the type of work in which it engages. Neither of these would be changed by the inclusion of commercial broadcast stations.

Sincerely

Leonard H. Marks

cc: Bill Harley

C the Board

DEPARTMENT OF
HEALTH, EDUCATION, AND WELFARE

May 27, 1959

Dr. Harry J. Skornia
Executive Director, NAEB
14 Gregory Hall
Urbana, Illinois

Dear Harry:

I am sorry to have gotten behind in my correspondence since returning from Columbus. Any reactions I might register at this late date to the several questions which you raised would probably be an anticlimax. I do want to say "amen", however, to your recommendation to hire Harold Stickley as our new Editor. He sounds like a fortunate choice. The second "amen" goes for your suggestion to make a drive for sustaining memberships among our friends in commercial radio. I don't see why it shouldn't work. I don't know too much about the operational expenses of the Network, but in these days of raising costs on everything, it seems reasonable to raise the charge to \$3.00. If an adjustment seemed advisable for network members, I should think it should apply only to those who make full use of the network service.

I need not tell you how over-joyed I was over the approval by the Title VII Advisory Committee of the Skornia-McLuhan project. I hope we can have equally good success with another project before the September 1 deadline date is upon us.

By the way, the boys here are agreeable to my having the next Bibliography on Radio and Television (copy enclosed) done under contract. Presumably, I would have some supervision over the final product, and I suspect it should be printed at GPO. I don't know whether you have a competent staff assistant who could undertake the job, and thus be kept on your payroll during a slack season. Think about it and let me know.

Cordially,

Gertrude
(Mrs.) Gertrude G. Broderick
Radio-TV Education Specialist

cc: Dr. William G. Harley ✓
GGBroderick:eaf

C to Board

KUON-TV, Channel 12
Lincoln 8, Nebraska

May 26, 1959

Mr. Robert F. Schenkkan
Director, Radio-Television
University of Texas
Austin 12, Texas


Dear Bob:

Bill Harley's commendation concerning your efforts, both this year and last, in behalf of the Magnuson Bill is seconded as strongly as possible by the Cornhuskers of Nebraska.

Thanks to your diligence and conscientious efforts, you have brought much prestige and stature to NAEB. Regardless of the outcome, your overall direction and coordination of the Washington project must be applauded.

Thanks from us here at Nebraska and, I know, from all NAEBers!

Sincerely,


Jack McBride
Vice President

JMcB:ac

cc: ✓ Mr. William Harley

Board

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES 7

May 25, 1959

RECEIVED
NAEB HEADQUARTERS

MAY 27 1959

AM 7/8/9/10/11/12/1/2/3/4/5/6 PM

Dr. Harry Skornia, Executive Director
National Association of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Harry,

Congratulations on receiving funds of Ford and the National Defense Education Act.

Thanks, too, for your note of May 18. I am awaiting Bill Harley's word on any correction of the times that you listed for board meetings of October 25 and 26.

I am busy soliciting the indicated stations to become members of the network, and I hope that we ourselves will be able to join soon.

Cordially,

KH

kh:mk
air mail

Kenneth Harwood, Chairman
Department of Telecommunications

Ct Board

May 25, 1959

Mr. Kenneth Harwood, Chairman
Department of Telecommunications
University of Southern California
University Park
Los Angeles 7, California

Dear Ken:

You are too kind, Sir. But thanks a lot
for your note.

I've suggested to Larry Frymire, Chairman
of the Radio Planning Committee, that he contact
you about attending the Radio Managers' Seminar
here in Madison, August 18-21. I hope you can
come for you would be an excellent resource
person for the meetings.

Cordially,

William G. Herley

WGH:cp

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES 7

May 20, 1959

Mr. William Harley, President
National Association of Educational Broadcasters
Broadcasting Stations WHA
University of Wisconsin
Madison, Wisconsin

Dear Bill,

Just a note of thanks for your kindness in advising me and in smoothing the way for my understanding of NABE board affairs. It is an honor to have your guidance, and I look forward to justifying that honor as fully as I am able.

Cordially,



Kenneth Harwood, Chairman
Department of Telecommunications

kh:mk

air mail

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

Board

OFFICE OF THE REGIONAL DIRECTOR

Alabama Educational TV Commission
807 Protective Life Building
Birmingham, Alabama

May 19, 1959

Mr. William G. Harley
President
NAEB
WHA-TV
Madison, Wisconsin

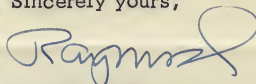
Dear Bill:

The more I think about it the more I am convinced that we could well do away with the NAEB Journal entirely. This ineffective monster has become an albatross and will ever be a financial liability.

Why couldn't we expand the Newsletter and include within that publication what desirable features there are now in the Journal? This thought is submitted for your consideration.

With kindest regards, I am

Sincerely yours,



Raymond D. Hurlbert
Director Region 11

RDH/ml

cc: Dr. Harry Skornia

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Board

May 18, 1959

Dr. Kenneth Harwood
Department of Telecommunications
University of Southern California
University Park
Los Angeles 7, California

Dear Ken:

Your voucher is being processed right away, and we're taking steps to get you on the early part of the Convention program.

I'm sending a copy of this to Harley so he can correct me (in a letter to you with carbon to me), if I'm wrong. But I now have Board meeting listed as follows:

Sunday, October 25, 8:00 p.m.

Monday, October 26, 9:00 a.m. and 2:00 p.m.

It's possible this will need to be moved out of the Sunday spot, as I recall. In this case the Board would meet October 26 and lap over into our Tuesday A. M. Convention opening activities, to avoid conflict with NETRC meetings. Since it is our National Convention, I hope we can stick as close as possible to the one listed. (Bill: please put us straight on NETRC, and other plans on this!)

Thanks for your kind words, Ken. And we'll do our utmost to help all we can.

Sincerely,

Harry J. Skornia
Executive Director

HJS:JO

CC: */* Mr. William G. Harley

Bill - see next page

Dr. Kenneth Harwood, Page 2, May 18, 1959

P. S. To Harley: As soon as you know, I expect the Convention Committee should be told Board dates and times too. The more I think of all the work the Board will have to do, and the fact that Convention starts Tuesday, with first business session at 2:00, the less I like being squeezed too much. Each year, so far, I (and often the whole Board) have been unable to be with "our people" in early stages of our own Convention -- and I don't think that's too good. We changed Board times, because of Center meetings, at St. Louis, too. Does it always have to be the NAEB which moves? If we're so far committed we can't change, of course, I'll understand.

C from B of Directors

May 14, 1959

Mr. James S. Miles
Director
WBAA Radio - TV Unit
Lafayette, Indiana

Dear Jim:

It was good of you to take the time and trouble to send me a note about the board meeting. You are very flattering and very kind, but I feel that much of the credit of the success of the meeting is due to the headquarters staff. As I suggested in one of my comments, the success of any board of directors in behaving like a board of directors is directly proportioned to the quality of the staff work which precedes the meeting. Harold Hill did much of the basic preparatory work and this material was edited and amended by Harry. The result was that the board had the basic information available upon which to base "yes" or "no" decisions.

It is encouraging to note the progress the association is making and I hope the Detroit board meeting will be able to receive reports of several missions accomplished.

Cordially yours,

William G. Harley

WGH:cp

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF THE REGIONAL DIRECTOR

Region III
WBAA
Lafayette, Indiana

May 12, 1959

Mr. William G. Harley
Station WHA-TV
University of Wisconsin
Madison, Wisconsin

Dear Bill:

Just a note to express my appreciation for the very wonderful way in which you organized the Columbus board meeting. Having been absent from board meetings for a number of years, it is thrilling to see the progress the association is making. I hope that with the action we took in Columbus we will be able to move it ahead even further.

Sincerely,



James S. Miles
Director
WBAA Radio - TV Unit

JSM:vml

to Mr. Board

WHA-TV, Madison, Wisconsin

April 29, 1959

Mr. Leonard H. Marks
Cohn and Marks
Cafritz Building
Washington 6, D.C.

Dear Lenny:

I have your letter informing me of the Commission's notice of hearing on the allocation of frequencies between 25mc and 30mc.

I believe we should be represented at this hearing and will direct Harry Skornia, who made the original presentation, to appear.

I was impressed by the interest evidenced at the banquet to commemorate the 25th Anniversary of the Communications Act and, judging by the initial meeting, the event should have the whole-hearted support of the entire communications industry.

Naturally, it is rather laughable for me to be put on the Finance Committee (I can't even make my own check stubs agree with the bank statements), but I am willing to do whatever I can for the cause.

It is good to see you, even if but briefly, and I look forward to being with you again in Columbus. You are to let me know as soon as possible when you will arrive.

Cordially yours,

William G. Harley

WGH:cp
CC: H. Skornia

MARCUS COHN
LEONARD H. MARKS
PAUL DOBIN
STANLEY S. NEUSTADT
STANLEY B. COHEN

LAW OFFICES
COHN AND MARKS
CAFritz BUILDING
WASHINGTON 6, D. C.

TELEPHONE
STERLING 3-5880
CABLE ADDRESS
COMAR-WASHINGTON, D. C.

April 24, 1959

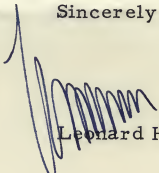
Mr. William Harley
University of Wisconsin
Madison, Wisconsin

Dear Bill

The Commission has released the enclosed list of witnesses in the hearing involving the allocation of frequencies between 25 mc and 890 mc.

Under the procedure that will be followed each witness may testify for fifteen minutes on his written testimony and will be subject to cross-examination based upon written questions submitted in advance. I believe it would be desirable for the educational stations to have such a presentation made. What do you think?

Sincerely



Leonard H. Marks

Enclosure

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OFFICE OF THE REGIONAL DIRECTOR

April 28, 1959

S. Letters from Board

Mr. William Harley
President
National Association of
Educational Broadcasters
WHA-TV
University of Wisconsin
Madison, Wisconsin

Dear Bill:

At a 7:30 meeting this morning it was decided to launch a limited fund raising effort next week. This is one month ahead of schedule, so you know what it does to my routine. I shall make every effort to attend the Board Meeting, but if I fail, please do understand it is not disinterest on my part.

Very best wishes,

Cordially,



Duff Browne

DBvI

cc: Dr. Harry J. Skornia

Letter to The Deshler

WHA-TV, Madison, Wis.
April 28, 1959

Mr. Frank E. Schooley
NAEB
14 Gregory Hall
Urbana, Illinois

Dear Frank:

Congratulations on your election to the City Council of Champaign! This is the first I'd heard, though I was sure you'd win.

And you'll make a damn good councilman too! After all, anyone who can cope with the tangled affairs of NAEB with such conspicuous success for 25 years or whatever should have no trouble handling municipal muddles.

Your early departure is regrettable, sir, but is graciously granted.

See you at the Deshler!

Cordially,

William G. Harley

WGH:jc

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

14 GREGORY HALL
URBANA, ILLINOIS

April 22, 1959

Mr. William G. Harley
WHA
University of Wisconsin
Madison 6, Wisconsin

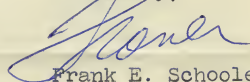
Dear Bill:

Just so that you'll know my troubles---you don't have any---I'm advising my NAEB Board meeting plans, in case it makes any difference.

I'm driving to Columbus with Skornia and Hill, and will arrive late Monday afternoon, May 4. I leave via air Tuesday afternoon at 3:20 p.m. That means I'll be there for Monday night and Tuesday morning Board meetings, but not for Tuesday afternoon.

Sorry, I can't stay for all, but I'll try to make my contributions, if any, succinctly. You see, I must be back here Tuesday night for meeting of the Champaign City Council, being duly elected to a position on that august body at a recent election.

Sincerely,



Frank E. Schooley

FES:fmh

cc: H. J. Skornia

To: NAEB Board of Directors
(All Officers and Directors)

From: Harry J. Skornia

Date: April 24, 1959

Subject: NAEB Board Meeting

This is officially to notify you, on behalf of President William Harley, that the Board Meeting is scheduled in his suite (number not yet available) at the Deshler-Hilton Hotel, Columbus, Ohio:

at 8:00 p.m., May 4 and

at 9:00 a.m. and 2:00 p.m., May 5.

Since there are many very basic decisions to be made, it is our hope that you can all participate. If for any reason you find it completely impossible to attend, Bill and I would appreciate a note from you to this effect, and mention of any items, or suggestions you have to offer.

Regarding expenses: It has been our practice to hold Board Meetings in connection with the IERT and the NAEB Convention, which our Board members would normally attend anyway, at their institution's expense. For those who cannot secure expenses on this basis, the NAEB has paid for one Board meeting per member per fiscal year (July 1 - June 30). Since funds are limited (in fact, overdrawn), we hope as many as possible can travel at their institution's expense.

If you must travel at NAEB expense, buy transportation tax-exempt, listing yourself as NAEB Board Member or Officer (title), and save receipts and itemized listing of taxi fares, meals, transportation, hotels, etc., since these currently are handled on University of Illinois vouchers, which we shall have at the Board meeting for signature for those involved.

President Harley also asked if we would attach a list of other NAEB (committee and other) meetings. Those known are listed herewith:

May 5	1:00 p.m.	Radio Network School Committee
May 6	9:00 a.m.	International Relations Committee (all day)
	9:30 a.m.	Newcomer Meetings
	11:00 a.m.	Discussion groups (Newcomer Meetings)
	12:30 p.m.	ACBB Luncheon - Hall of Mirrors (Skornia involved)
	2:00 p.m.	EIA: Technical Handbook (by invitation only)
	4:30 p.m.	Welcome newcomers at reception - Ballroom
May 8	11:45 a.m.	NAEB Luncheon - Ballroom
	2:00 p.m.	CCTV Committee

NAEB Board of Directors, Page 2, April 24, 1959

As soon as we are able to integrate Harley's agenda list and ours (we hope by Monday) the list of agenda items will be send you. There will be an agenda book ready for each of you upon arrival at Columbus.

Best regards.

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

to the Board

April 24, 1959

Mr. Robert Schenkkan
Director, Radio-TV
University of Texas
Austin, Texas

Dear Bob:

We're most grateful for your request for more information. We're getting, from this Board, the most intelligent questions and informed suggestions we've had since I've been here, and we're all pleased as punch. We want everybody to know everything possible about all this. Harold Hill has been preparing various budget and other administrative materials for the next Board meeting for several days; we then go over together and revise, and rewrite before they're dittoed. We hope and believe that the materials for the Board this time will be the best so far.

Now to your questions. Yes. I'll put Austin on my itinerary and schedule for June 14 and 15. I'll come in June 13 I guess. It appears that each Regional meeting (we've had four so far this year) kills one more week-end for me, but that can't be helped. I'll do my best and you can let me know later what is wanted.

It is also a pleasure to give you the figures on tapes. For the year ending June 30, 1959, it will come to 42,216 reels. Stacked on top of each other this is about 1700 feet, or one and a half times the height of the Empire State Building. (Our boys give us complete answers, sir!) We buy 1500 to 1700 new tapes per year. We own about 14,000 in all.

On our present budget basis, the cost to us for handling (including duplication, mailing, labor, tapes, administrative, etc., but not any charge for Skornia's or Hill's time or some other overlapping things which would occur regardless) comes to about 83 cents per reel. It would be difficult to prorate cost of preparing offerings, handling orders, pro-rating management, etc., so the 83 cents total will have to do, I guess.

Our best,

Harry J. Skornia
Executive Director

HJS:JO

cc: ✓ Mr. William G. Harley
Mr. Harold E. Hill
Mr. Robert E. Underwood, Jr.

see P.5

Mr. Robert Schenkkan, Page 2, April 24, 1959

P. S. I'm not sure how much money, if any, you're counting on to help with the Regional Meeting. The Board itself will have to decide this at Columbus, since there are no funds for this in our Kellogg budget. Until the Board authorizes funds for this, out of reserve, I have nothing to offer.

Copy. Bd of Directors

WHA-TV, Madison, Wis.
April 23, 1959

Mr. Raymond D. Hurlbert
Alabama Educational Television Commission
807 Protective Life Building
Birmingham, Alabama

Dear Ray:

In my first crack at the dictaphone since I got back from the South, suh, I use it to inform you on how impressed I am at the magnificent job you did in organizing and staging the Region II Conference. The remarkable turn-out for your Region testifies not only to your personal initiative and leadership but to a growing interest and inclination to participate in the affairs of NAEB.

I regret that I did not have time to shake your hand and convey all of the above to you in person before I left, but, as I trust Harry told you, my departure was rather precipitous. I believe I indicated to you the possibility that I might be able to get over to Chapel Hill but this was contingent upon a long series of airline connections across the country. I didn't get final clearance until almost the very last second; hence, I had to leave in a rush to catch the plane.

I'm sure that my absence was not felt and that it in no way indicated any lack of interest or concern for the success of the Conference; my part in it was largely concluded with the morning session and, anyway, good old Harry was there to hold down the headquarters representation. By leaving early I had the chance to visit Chapel Hill, which I felt I might not be apt to get to for a long, long time, if ever.

Again, thanks for your hospitality and a resounding whack on the back for a superb job.

Cordially,

William G. Harley

COPY

NATIONAL EDUCATIONAL TELEVISION AND RADIO CENTER

2320 WASHTENAW AVENUE

ANN ARBOR, MICHIGAN

Sent for the information of

William G. Harley

April 20, 1959

Can to Bond

Mr. Raymond D. Hurlbert
General Manager
Alabama Educational Television Commission
807 Protective Life Building
Birmingham 3, Alabama

Dear Ray:

I want to tell you officially how much I enjoyed being at Atlanta for the NAEB Region II Conference, even though my stay was unavoidably short. The evidence of advance organization, and the very good turnout, combined with the nature of the discussions which I was privileged to hear, all augured well. I took the occasion to report to our staff meeting this morning that, so far as my observations led, the NAEB's officers and staff and its volunteer leaders had done a first-rate job on this meeting.

I hope that in one way or another my presence indicated my own personal interest and that of the Center in continued co-operative efforts toward our common goals.


Best regards.

Sincerely,

James Robertson
Director of Station Relations

JR:bv

cc: William G. Harley ✓
Harry J. Skornia



NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS
119 GREGORY HALL
URBANA, ILLINOIS

TO: NAEB Executive Committee

William Harley✓
Graydon Ausmus
Robert Coleman
Keith Enger
Jack McBride
Robert Schenkkan

FROM: Harry J. Skornia *HJS*

DATE: April 6, 1959

The attached (disregard latter paragraphs) from Coleman is interesting, I think.

Regards.

HJS/dp

cc: Richard Hull
Frank Schooley
Raymond Hurlbert

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

April 4, 1959

Mr. Harry J. Skornia,
Executive Director, NAEB
14 Gregory Hall,
Urbana, Illinois.

Dear Harry:

This is to report that I am back in East Lansing and on the job once more. We returned late Thursday evening, tired and glad to be home again. We had a very pleasant vacation and enjoyed every minute of it. The only difficulty is still that, regardless of retirement, the work piles up. I hope to be somewhat caught up by this time next week.

I yesterday answered a letter from John Dunn and completed the notarization of the claim for dues. I trust that the money will come along soon. In his letter John says:

"I am addressing this letter to you since I presume you are still Treasurer of NAEB. That shows you how little I have kept up with the goin-on of the organization since I bowed out.

"Much against my will, our board was persuaded by a third party to resume its affiliation with NAEB. Personally, I deem it \$200. wasted money for I think that NAEB, as it is now constituted, is an ineffectual organization.

"Therefore, bowing to the instructions of my board, I am enclosing a set of claim blanks which you will please use in making claim against the UTA for \$200.00. Please note that the claim must be properly signed and notarized. Return the claim to me for processing.

In my answer I did not mention his comments re NAEB except to say that I feel that under Farley everything is moving in a very businesslike manner and that under the new Kellogg grant the funds would be handled by NAEB instead of the university.

My comment to you is that I feel an inconsistency in the above underlined statements.

Regarding WNYC: They have paid their 1958 dues but not the 1959 billing. This is unusual since the 1958 dues were paid by Feb. 1st. Is there any serious reaction since the International Program committee appointment?

I talked with Wickers about the Newsletter back subscription at the time of the Region III meeting in February. He was fully aware but said it would be difficult to process this as back or in arrears since it had to go through the national office or Netherlands Embassy or something and they would not understand. Perhaps I should write him and see how I can work this out, perhaps as an increased rate or under another type of billing.

I got my ledger back from Jack McGregor yesterday. He will bill us for \$20.00 for his services on the Ford audit. I hope that it came through in good time for your use and that it fit into the report. Has there been any decision on the return of the balance or do we continue to use it?

I trust that everything is going well and thanks for being so patient with Treasurer's matters during my absence. Best regards.

Sincerely,

R.J.Coleman,
Treas.

Cor to Board

EX 3.8/00

MARCH 26, 1959

MR. R. M. WHALEY
EXECUTIVE DIRECTOR
NATIONAL ACADEMY OF SCIENCES
NATIONAL RESEARCH COUNCIL OF
THE UNITED STATES OF AMERICA
2101 CONSTITUTION AVENUE
WASHINGTON 25, D. C.

DEAR RANDY:

I HOPE THIS FINDS YOU IN, AND I HOPE YOU WILL BE IN TOWN NEXT WEEK FOR I HAVE TOLD A COUPLE OF PEOPLE TO CONTACT YOU REGARDING A MATTER OF GREAT IMPORTANCE TO US. HARRY SKORNIA AND BILL HARLEY WILL UNDOUBTEDLY MAKE THE VISIT. SKORNIA IS EXECUTIVE DIRECTOR OF NAEB. HARLEY IS PRESIDENT OF NAEB AND MANAGES THE TV STATION AT THE UNIVERSITY OF WISCONSIN. BOTH ARE EXTREMELY ABLE, HONEST AND REALISTIC. I THINK YOU CAN TALK TO THEM AS YOU WOULD TO ME.

NOW TO THE PROBLEM, THE JCET IS ON ITS TERMINAL GRANT. SOME TIME DURING 1959 THEY WILL CLOSE SHOP. THIS, OF COURSE, WILL LEAVE A VACANCY IN WASHINGTON WHICH THE NAEB NOW PROPOSES TO FILL. OUR QUESTION AS USUAL IS MONEY. WE BELIEVE WE CAN PUT SKORNIA IN WASHINGTON AND SUPPLY HIM WITH CLERICAL HELP AND OFFICE EQUIPMENT. WE DO NOT FEEL WE HAVE THE DOLLARS TO PROVIDE THE OFFICE SPACE. THIS IS WHY I AM WRITING TO YOU. FOR VERY OBVIOUS REASONS WE WOULD NOT LIKE TO BE HOUSED BY EITHER THE ACE OR NEA, EVEN IF THEY WOULD PROVIDE THE SPACE WHICH I DOUBT.

I MENTIONED, AT A RECENT MEETING, OUR FRIENDLY RELATIONSHIP AND THE ACADEMY'S OBVIOUS INTEREST IN TELEVISION MATTERS. I FURTHER OFFERED TO WRITE THIS LETTER WHICH I HOPED WOULD PAVE THE WAY FOR THE EXPLORATORY VISIT BY SKORNIA AND HARLEY.

TO PUT IT BLUNTLY, IS THERE ANY POSSIBILITY THAT THE NAEB ACTING (IN A SELF-APPOINTED MANNER) FOR ALL EDUCATIONAL ORGANIZATIONS INTERESTED IN EDUCATIONAL TELEVISION AND RADIO COULD BE HOUSED BY THE ACADEMY FOR

MR. R. M. WHALEY
PAGE TWO
MARCH 26, 1959

A PERIOD OF SEVERAL YEARS AT A LITTLE OR NO COST? FURTHER,
IS THERE ANY JOINT SERVICE WHICH COULD BE PERFORMED BY SUCH
AN OFFICE IF IT WERE ESTABLISHED?

WHAT I AM ASKING MAY WELL BE AN IDLE DREAM, BUT I
THOUGHT YOU WOULD ENJOY MEETING THESE MEN AS I AM CERTAIN
THEY WILL ENJOY CHATTING WITH YOU. IF BY SOME ODD CHANCE
WE COULD TEAM UP, IT MIGHT BE NOT ONLY MUTUALLY BENEFICIAL
BUT ALSO PROVIDE A STRONG VOICE FOR ALL OF THOSE INTERESTED
IN USING TELEVISION FOR THE GOOD OF EDUCATION.

HOW ARE YOUR PLANS PROGRESSING? HAVE YOU MADE ANY
DECISION REGARDING YOUR LOCATION AFTER SUMMER 1959? BEST
REGARDS TO MIMS AND THE KIDS.

SINCERELY,



JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSM:VML
CC: MR. HARRY SKORNIA
MR. BILL HARLEY

WHA TV, Madison, Wis.
March 25, 1959

Mr. Leonard Marks
Cohn and Marks
Cafritz Building
Washington, D. C.

Dear Lenny:

This is to alert you that a bunch of the MAEB gang are coming in to Washington next week. Skornia and I will arrive at the Mayflower on March 31 and be there through the second of April. Schenkkan, Hull, and some others will be arriving on April 1 for a meeting on the Washington Conference on Live State and Regional Networks. April 2 the Center is holding a day-long conference at the Mayflower on ETV (this is largely a promotional gimmick for the Center in connection with the announcement of the new Ford grant.)

Anyway, if you're going to be in town around this time I hope there will be an opportunity for a few minutes conversation. We can check signals on the Magnuson Bill and, in addition, we want to talk to you about the whole problem of setting up a Washington headquarters. As you know, this has been discussed for several years; but this time, by gad, we intend to do something about it. Our main problem as usual is money and we have hopes there may be a possibility of moving in with somebody else or finding someone to donate us some space and so forth. Your knowledge, experience, and contacts would be most valuable.

Cordially yours,

William G. Harley

P.S. Haven't heard a thing from Steetle yet on his efforts to persuade Adams to host those two meetings we discussed.

WHA-TV, Madison, Wis.
March 23, 1959

Mr. Harry Skornia
NAEB
Gregory Hall
Urbana, Illinois

Dear Harry:

You know that I have great admiration for your abilities and devotion to NAEB and the cause of educational broadcasting in general. I'm sure you are aware of this as a basic disposition on my part but I think it is well for me to remember to give you a special pat on the back every now and again for renewed demonstrations of your competence and zeal.

The case in point is the marvelous job you did in preparing for the FCC on the allocation of frequencies in the radio spectrum between 25-89 mc. This is a fine historical documentation as well as splendid statement of NAEB's philosophical position.

Harold Engel has read it, too, and feels it is a first-rate job.

Cordially,

William G. Harley

D R A F T

March 20, 1959

Mr. James W. Armsey
Associate Program Director
Education Division
The Ford Foundation
477 Madison Avenue
New York 22, New York

Dear Mr. Armsey:

Herewith the report of the NAEB to the Ford Foundation. This includes:

- The audited financial report of Ford Foundation grant uses, signed by Mr. Jack L. McGregor, Auditor. Mr. McGregor, of the Michigan State University staff, was the auditor engaged by the NAEB Treasurer to audit these funds prior to preparation of this financial report.
- A bound program report, indexed for ready reference. This covers the period of earlier grants from the Fund for Adult Education and the Ford Foundation as well as a complete report covering the period of our latest grant. If additional copies of this report are needed, we shall be glad to provide them

As will be noted in the financial statement, we are pleased to report a balance of \$3,362.35. Upon learning that funds for continuation of functions covered by our most recent grant would not be renewed, we brought our workshop, personnel and publication commitments to a conclusion in as rapid, economical and orderly a manner as possible, and undertook no new ones.

The balance shown is being held for return if such is the Foundation's decision. If permission could be granted for us to use this balance, it would be used only for the type of consultation and workshop grant-in-aid support, to educational television stations and closed

D R A F T

Mr. James W. Armsey, Page 2, March 20, 1959

circuit installations, for which the grant was originally approved. Several requests for such assistance have been received. We shall await your instructions on this matter.

Although our program report expresses more formally the very profound appreciation and gratitude of the NAEB for the support we have had from funds provided by the Ford Foundation since 1951, the Board has asked me to express, once again, our deepest thanks for the very ~~great~~ great support which these grants have provided to the many recipients who have shared in their benefits.

We have attempted to administer these funds on behalf of American education, as well as on behalf of the entire educational movement. We hope you share with us the pride we have in the accomplishments of the last few critical years.

Sincerely yours,

William G. Harley?
Harry J. Skornia?

March 16, 1959
WMA-TV, Madison, Wis.

Mr. Art Hungerford, Jr.
19 Orchard Ridge Road
Chappaqua, New York

Dear Art:

The enclosed letter-copy explains a good bit of the situation viz-a-viz Si Siegel and BFA and NAEB and the International Relations Committee.

Actually, this matter goes back to a decision taken by the NAEB board before either of us were elected. At a meeting of the Board in December, 1957, President Paulu was directed to change the chairman of the International Relations Committee, due to the ambiguity of his dual position in representing NAEB and BFA. I mention this only to indicate that this is not a matter involving a sudden or capricious decision, but has had long-time consideration. The Executive Committee, reexamined the issues involved, weighed the consequences, and decided unanimously on this course.

I fully agree with you that "Si is one of the most dynamic and effective men in our craft and this we need too." We should very much like to cooperate with BFA and avail ourselves of Si's abilities whenever such assistance is clearly beneficial for NAEB. In the past this distinction has been rather difficult to make.

Since the appointment of committee personnel is the president's prerogative and the matter was not really a local or district matter I did not confer with you in advance of taking action. However, I'll be glad to give you more details when we have a chance to talk and will review this matter for the full Board at Columbus.

Cordially yours,

William G. Harley

Harley - I'm telling
him I'll leave explaining
to you, or until we see
him.
19 Orchard Ridge Rd
Chappaqua, N Y

February 19, 1959

Dear Harry,

I hear from roundabout, not from Si, that he is no longer the head of the international committee of NAEB. Apparently Bill Harley was in town and talked this over. Wish I had been involved. I note in the minutes of the executive committee some reference to this matter, but I suspect more was said. Can you brief me fully. From where I sit, and I admit to naivete as a newcomer to your board, any friction between NAEB and EFA would seem most unwise. They are trying to do an important job and there is certainly plenty of work in this area. As for Si, he is one of the most dynamic and effective men in our craft and this we need too. At this point I am just confused and in need of much more briefing from you. Hope you will have time to tell me both sides of this story.

On the personal side, META continues to rock along somewhat like a drunken sailor. It always seems to stay on its feet but it is often very wobbly. Unless it becomes a stronger force in New York City, there will be little I can do there except bite my nails and get frustrated. So I am on the look for other possible opportunities. I should have my Master's degree wrapped up in June. Now I shall become dangerous as are all those with just a little knowledge in a new field for them. But I am humble too and think I could fit in at a post like Schenken has or as a manager of an ETV station, etc. In the hope that you may be able to promote me a little I am sending under separate cover some resumes. I have made plenty so don't spare them. Naturally I shall appreciate anything you might be able to do. Anyhow, advise me, if you have some thoughts.

My best to all there.

Sincerely,

E A Hungerford jr

C
O
P
Y
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Office of the President
WHA-TV, Madison, Wisconsin
February 4, 1959

Mr. Seymour Siegel
Director, Municipal Broadcasting System
2500 Municipal Building
New York, N. Y.

Dear Sy:

I have carefully considered the matters we discussed in New York and find myself still of the same opinion.

Without reviewing all aspects of the situation, the central point is the matter of dual responsibility. The officers of NAEB feel that it is not to the best interests of the Association to have the offices of Chairman of the International Relations Committee of NAEB and board member and Permanent Secretary of BFA combined in the same person. It is our conviction that no man, no matter how loyal and dedicated, can possibly be so benevolently schizophrenic as to serve both organizations equally well.

I should like to make clear that there is a distinction involved here between the man and the office. The Officers are fully aware of the tremendous contributions you have made to the Association as past-president, originator of the tape network, and developer of international relations. For all this they are most grateful to Sy Siegel.

This decision, however, is ex officio; it is based upon the offices you hold simultaneously in separate organizations. This twofold responsibility, in our judgment, causes confusion among those with whom NAEB has relations in the international area and creates uncertainty among us as to which hat you are wearing when.

The recent meeting in New York, called by BFA for the purpose of forming an advisory committee to encourage U. S. Radio-TV broadcasts to submit programs to international competitions, is a case in point. Presumably, NAEB was represented through you, although you were also the caller of the meeting in behalf of BFA and its interests. These do not necessarily correspond to those of NAEB.

It is our feeling that though both organizations subscribe to the same general purpose of promoting better international relations between the U. S. and foreign countries via broadcast materials, the approaches and means of achieving this goal may differ considerably between NAEB, representing educational broadcasters, and BFA, admittedly concerned with commercial stations. Hence, we believe it inadvisable that this dual representation continue. Accordingly, I am appointing Dr. Keith Engar as Chairman of the NAEB International Relations Committee for 1959.

I again repeat my invitation to have you serve as a member of the committee, but if you do not feel that you can do so, would you agree to the appointment of Bernie Buck?

I remain, with warm personal regard, I assure you,

Most cordially yours,

William G. Harley

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF THE SECRETARY

March 10, 1959

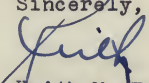
Mr. William G. Harley
President, NAEB
WHA-TV
University of Wisconsin
Madison, Wisconsin

Dear Bill:

Thanks for your note concerning members individual membership in NAEB. As a matter of fact, this has been one of those things I have been intending to do every day and have held off because not only am I but our entire full-time staff and some of our key part-time people are joining. I anticipate that we will have eight or nine individual memberships from KUED.

I apologize for taking so long to get my membership in, necessitating a bit of your energy in reminding me.

Sincerely,



Keith M. Engar

KME:dw

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Com to Bd

Marked:
Personal &
Confidential

March 10, 1959

Mr. E. Arthur Hungerford, Jr.
19 Orchard Ridge Road
Chappaqua, New York

Dear Art:

Since what George promised (or announced) was a "grant" to the NAEB to publish this, I was a bit worried when he was given the copy.

If you can get it back, we'll publish ourselves (either with or without grant). If you can't get it into your hands right away, we might as well charge it off to "experience" or "education."

We've become used to this sort of thing the last few years with Siegel in international relations, BFA getting things which were offered to the NAEB, etc. With time, we perhaps won't need to explain Harley's decision in international relations.

Sincerely,

Harry J. Skornia
Executive Director

hjs:rs

Bl CC: ✓ Mr. William G. Harley
Mr. Jack McBride



Harley - Not unrelated
to legal problems.
I trust. Please
don't ask how
come Hungerford
gave Probst the
copy. What Probst
offered was a
"grant" to publish
it. If art
can't get it out,
I suggest we
forget it. (Panel
remarks of
Superintendents at
Region I meeting)
HSLC

Dear Harry,

Have been after George Probst
almost weekly but nothing happens. I got
the stuff to him very promptly. In his
favor, he did run into lots of work when
Kettering died, etc but I am worried too.
If I pulled it out of there how quickly
could you put it out? All copy has been
edited and approved by the participants
and should be ready to publish, though
George said just the other day when I
was after him again that some further
editing needed to be done. I'm sort of
in the middle here. Any ideas?

Sincerely,

To ~~xxx~~ be very honest with you I don't
think a hell of a lot has been done yet.

(This in reply to my appeal, once
more, for the above.)
H

5 letters Board

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES 7

March 10, 1959

Mr. William G. Harley, President
National Association of Educational Broadcasters
Stations WHA
University of Wisconsin
Madison, Wisconsin

Dear Bill,

Here are a list of participants and a summary of events of the recent meeting of Region VI. The "minutes" were made from my notes and are subject to correction by anyone who was present.

It was wonderful to have Harry Skornia with us at the meeting. After most adverse conditions of travel, he did an excellent job of describing the current program and plans of NAEB to the members of Region VI who were present. Our only further wish was that you might have been there.

Following the meeting Glenn Starlin suggested that the NAEB board might wish to consider whether or not an allowance for travel to the annual convention should be included in the annual dues. The suggestion was made because some accounting systems provide generously for dues but provide little or nothing for travel.

All good wishes to you.

Cordially,



Kenneth Harwood, Chairman
Department of Telecommunications

kh:mk

enc

cc: Dr. Harry Skornia

air mail

WHA-TV, Madison, Wis.
March 4, 1959

Mr. Duff Browne
WYES-TV
916 Navarre
New Orleans, La.

Dear Duff:

The next issue of the Newsletter will contain an "editorial" by me directed at the need for moving NAEB in the direction of a professional association.

I won't attempt to repeat the thrust of my argument here except to say that I am convinced that the ultimate success of radio and TV as instruments of education depends upon the quality and dedication of personnel developed to use them. Toward this end there must be developed a body of educational broadcasting practitioners - with its own standards, professional publication, esprit de corps, respected status - welded into a true profession under the leadership and banner of NAEB.

Our new individual membership classification now has 300; it ought to be 3,000 - or more. Heretofore, nearly all of us have thought of NAEB in terms of participation via the membership of our institutions. I want to change this concept into an awareness of the need for participation as individuals in a professional group meeting their needs for growth and development and lending them stature and status.

Since this institutional orientation is strong it will take some doing. As a first step, important in its influence on others, I should like to be able to enroll all of the Officers and Directors as individual members. Seven already are members; I'd like to make it 100%.

There is no coercion intended here, of course; but I would certainly appreciate it if you could make this (tax free) commitment as an earnest of your belief in the role of NAEB as a professional association.

Very cordially yours,

William G. Harley

WGH:jc

P.S. Jack White has committed his administrative staff of the Center to taking out individual membership in NAEB.

WIA-TV, Madison, Wis.
March 4, 1959

Mr. John Schwarzwald
TSA, Room 110
University of Minnesota
St. Paul, Minnesota

Dear John:

The next issue of the Newsletter will contain an "editorial" by me directed at the need for moving NAEB in the direction of a professional association.

I won't attempt to repeat the thrust of my argument here except to say that I am convinced that the ultimate success of radio and TV as instruments of education depends upon the quality and dedication of personnel developed to use them. Toward this end there must be developed a body of educational broadcasting practitioners - with its own standards, professional publication, esprit de corps, respected status - welded into a true profession under the leadership and banner of NAEB.

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Very cordially yours,

William G. Harley

WGH:jc

P.S. Jack White has committed his administrative staff of the Center to taking out individual membership in NAEB.

WHA-TV, Madison, Wis.
March 4, 1959

Mr. Robert Coleman
453 Rosewood
East Lansing, Michigan

Dear Bob:

The next issue of the Newsletter will contain an "editorial" by me directed at the need for moving NAEB in the direction of a professional association.

I won't attempt to repeat the thrust of my argument here except to say that I am convinced that the ultimate success of radio and TV as instruments of education depends upon the quality and dedication of personnel developed to use them. Toward this end there must be developed a body of educational broadcasting practitioners - with its own standards, professional publication, esprit de corps, respected status - welded into a true profession under the leadership and banner of NAEB.

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Very cordially yours,

William G. Harley

WGH:jc

P.S. Jack White has committed his administrative staff of the Center to taking out individual membership in NAEB.

To: NAEB Board
From: W. G. Harley
Re: Authorization of Funds
Date: March 2, 1959

NAEB is launching an all-out drive for individual memberships in keeping with its development as a professional association.

Conversation (Feb. 28) with Ray Hurlbert, Chairman of Membership Committee, and Headquarters staff indicates an immediate need for part-time help at Urbana for handling the extra work of compiling prospective mailing lists, preparing promotional materials, and processing membership applications.

Since the current budget makes no provision for such an expenditure, authorization is required from the Board.

I recommend that \$2,000 be authorized from NAEB General Funds, which are available, for this purpose. (This I regard as a pump-priming expenditure that will eventually be returned many-fold.)

NAEB BOARD BALLOT

☐

YES

☐

NO

Signed _____

NAEB Position _____

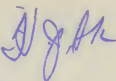
Date _____

Please return immediately to:

Harry Skornia
14 Gregory Hall
Urbana, Illinois

To: NAEB Board

From: Harry J. Skornia



Date: February 12, 1959

You'll recall our technical service (with Bidlack) application to Hill-Elliott. A contract was offered us to do this and conduct a conference, for not over \$8,500.00, including conference. After talking to various engineers and others, we declined. No funds for travel, etc. And we were afraid of a standards-setting study based on questionnaires, inadequate evidence, etc. They agree. They'll now try to give some additional money to Phil Lewis to have him incorporate into the EIA book he's now doing, whatever he can. His manuscript will be sent to us, and others, to catch "bugs." He already has all our materials (on closed circuit TV, setting up an FM station, etc.)

The attached is in answer to a phone call from Stone yesterday. Others would like to run such a conference. They'd like to have us do. I'm trying to convince him to include radio, as you'll notice. Since this conference will be held, whether we'll hold or not, I've tried to design in such a way that it will strengthen such applications as Schwarzwalders and others.

Sorry, in my haste, I left out USOE people. Please let me have your other ideas, for people and topics and organizations. I think, as I said in the letter, that a committee should help in planning. We'll do all we can here single-handed, but this had better be good.

Suggestions will be eagerly watched for.

Regards to all.

HJS:JO

cc: Richard B. Hull

WHA-TV, Madison, Wis

February 10, 1959

Mr. Harry Skornia
NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

Dear Harry:

Herewith my revisions of Engar's minutes.

I guess we overdid it in cautioning him to be discreet;
his original is so meager as to be pretty meaningless
to board members not present.

I didn't add much so feel free to flesh it out a bit
more if you wish so that it gives the directors some
sense of what transpired.

Cordially,

William G. Harley

WGH:mgj
Encl.

MINUTES
NAEB EXECUTIVE BOARD MEETING
ILLINOIS CENTER, LASALLE HOTEL, CHICAGO
JANUARY 23, 1959 -- 10:00 A.M.

Present: William Harley, Jack McBride, Robert Schenkkan, Graydon Ausmus,
Robert Coleman, Keith Engar, Harry J. Skornia

1. Coleman's financial report (attached) presented and approved unanimously.
2. Brief report from Harley re IERT:
 - (1) Terminal grant from Ford expires Dec. 31, 1959
 - (2) FCC will undoubtedly move on UHF problem by spring; JCRT watching closely to see education's interests are protected in whatever steps are taken.
3. Date of next board meeting set for Columbus as follows:
8:00 P.M., Monday evening, May 4, 1959
All day, Tuesday, May 5, 1959
4. Unanimous approval of Cohn-Marks bill of \$2600.00.
5. Convention plans and jurisdictions discussed. Kay Lardies committee hard at work and Skornia is to confer with them Feb. 18, in Detroit.
6. Regional conferences were discussed. Harley reported on Region IV meeting in Minneapolis, (Jan. 15) and on plans for Region III meeting, East Lansing, Feb. 19-20.
7. Brief discussion on NAEB constitution and observations that revisions are a natural development of growth. Expected Miles, Marks, Harley will meet shortly to discuss possible changes including provision for full-time president.
8. Brief discussion of NAEB Headquarters and prospects for future growth.
9. NAEB committees discussed
 - A. Professional advancement:
Necessity for continuation of seminars asserted.
 - B. Memberships: New drive for individual memberships to be launched shortly. Brought out that criteria for individual memberships urgently needed, under direction Ray Hurlbert. He, Harley, Schooley to meet soon to develop "rationale" and promotion plans. Harley urged all members of Board to take out memberships. Center staff promised to do member of committee 1958, likewise.
 - C. International relations: NAEB's role in it is field reviewed. ~~xxxx~~ Alex Sutherland, attended to give his observations. Harley read exchange of correspondence with Si Siegel, long time chairman of the committee, relating to question of his continuance in this position while also active in BFA. Harley to go to New York and discuss with Si before making final decision.
 - D. Public relations: Project of an NAEB logotype or signature slide for all member TV stations to use at sign-off -- received favorable response. Being developed by Sulzer.

10. NAEB-Center relationships
Cordial relationships with Center personnel were noted. Brief discussion of NAEB-Center areas of further cooperation followed.
11. CBC Memberships.
Skornia brought up status of Canadian stations who wished to become active members. Executive board unanimously approved acceptance of principle.
12. The NAEB Hill-Elliott proposals were discussed. It was suggested by Ausmus that in future NAEB should make its proposals briefer and less detailed.
13. Ford report discussed briefly. After final report in, will ~~xxxxxxx~~ approach re unused balances.
14. Kellogg proposals were considered in some detail. Approval expressed of the proposals.

Meeting adjourned at 4:00 P.M.

Keith M. Engar
Secretary

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES 7

February 10, 1959

Mr. William G. Harley, President
National Association of Educational Broadcasters
Station WHA-TV
Madison, Wisconsin

Dear Bill,

Many thanks for your note of congratulation and welcome. Serving NAEB under your leadership is a privilege in which I take great pride and pleasure. Please know that I stand ready to assist you in any way that I am able.

Harry Skornia has been very good in sending me various documents that portray the current affairs of the Association.

An informal meeting of the members of Region VI who are in attendance at the Western Radio-Television Conference at Phoenix is being scheduled for 8 a.m. on February 20 or 8 a.m. on February 21. Any suggestion or advice of yours to the attendance of that meeting would be most welcome, and you may be sure that your greetings will be presented.

I look forward eagerly to seeing you once again during the meeting of the Board in Columbus on May 4-5.

Yours sincerely,



Kenneth Harwood, Chairman
Department of Telecommunications

kh:mk

air mail

NAEB

14 Gregory Hall
Urbana, Illinois

TO: NAEB Executive Committee

William Harley ✓
Jack McBride
Robert Schenkkan
Keith Engar
Robert Coleman
Graydon Ausmus

FROM: Harry Skornia *HS*

DATE: February 2, 1959

At the time of our recent meeting I had been unable to secure the answer to several questions you raised regarding the status of funds paid into the University Retirement system on my behalf by the NAEB --- as a part of our regular budget. I relate this only to myself, since by September 1 Harold Hill will have been in the system the 10 years required and presents no problem.

If I leave University (administered) employment before the end of 10 years. I get back what I contributed, but the approximately $8\frac{1}{2}\%$ which the NAEB contributes (by the end of this fiscal year close to \$6,000, or \$1,000 per year) remains in the System. I can qualify for the retirement system, and get it back eventually as retirement or death benefits only by reaching 10 years of employment under the system.

My question as to whether, if we moved, I personally (or the NAEB on my behalf) could continue to pay until the end of the 10 year period was answered in the negative: unless I were given a leave of absence, or were to retain some payroll connection with the University until the 10 year period is fulfilled. This latter does suggest possibilities, of course.

In view of the above, since the grant from Kellogg to the NAEB, if approved, will, it now appears certain, not be through the University, if possible we should be paid with Social Security or equivalent, in lieu of retirement. Although I would get considerably less than promised, or intended, ($2\frac{1}{2}\%$ instead of $8\frac{1}{2}\%$; or 5% if the NAEB paid both the employee's and employer's contribution, as is possible, plus some arrangement to replace the present \$5,000 death benefits both Hill and I now have under present arrangements) it would be

NAEB Executive Committee
February 2, 1959
Page two

some retirement equivalent. Then I could perhaps keep the University Lectureship (I hope) which pays \$2,200 of my salary, which would keep me in the system as long as we're in Urbana. If this is long enough, it is then possible that we might discuss with Journalism or WILL some consultant and other relationship which might extend through the 10th year, to enable me to qualify after all.

But the latter is risky, and I would see no reason for the NAEB to pour any more of its "retirement" funds for me into the university's and State's kettle from which I can't get it unless 10 years of service are achieved.

Of course this "10 years" may be amended downward. If so, and if I stay in, this may change. It has already been changed to 10 from the 15 years it was when I came.

We can discuss this later, of course, but this will answer the question.

We think, but are not yet officially sure, that the solution above suggested will be possible. On the basis of what Frank Schooley has been able to find out, we'll probably not have to move out of present quarters, even if only the Network revolving part of our budget (some \$35,000 to \$40,000) is left in University hands. I think we should leave this where it is, in that case, because of many other considerations I won't go into at the moment. It would give us a home, probably at less than we could rent. And meanwhile, with Headquarters not under the University, we're already in a better position to consider next steps.

January 26, 1959

Mr. Kenneth Harwood
Department of Telecommunications
University of Southern California
University Park
Los Angeles 7, California

Dear Ken:

Thanks for your good words. They are greatly appreciated.

Please count on travel at NAEB expense for the Board meeting at Columbus. It will start at 8 p.m. May 4 and run through May 5, just ahead of the convention. Your hotel and other expenses, as well as (tax-exempt) travel will be paid for that period.

Please don't do anything to the attached voucher but sign on copies one and two and return. We'll fill it in upon receipt of your hotel and travel receipts and statement (in a letter) of expenses.

There will be a Board meeting just ahead of the convention, in Detroit, as well, probably October 25, or 24 and 25. You can take your choice of which one we should pay your expenses for.

Our best,

Harry J. Skornia
Executive Director

hjs:rs
Enclosures

CC: /Mr. William G. Harley
Mr. Harold E. Hill

Station WHA-TV, Madison, Wis.
February 5, 1959

Mr. Kenneth Harwood
Department of Telecommunications
University of Southern California
University Park
Los Angeles 7, California

Dear Ken:

Now that the NAEB contingent on the West Coast has finally made up its mind, I can write to extend my congratulations on your election as Director of Region VI and welcome you to the NAEB Board of Directors.

I'm sure Harry Skornia has already written you to this effect and begun to send you various background materials by way of indoctrination for your new responsibilities. We held an Executive Committee meeting in Chicago recently and you should be getting minutes of this shortly. The first Board meeting you will attend will be held May 4-5 in Columbus.

I'm sure you will add strength and maturity to our Board and I look forward to working with you in the interests of NAEB.

Most cordially yours,

William G. Harley

WGH:jc

COPY

Sent for the information of

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 GREGORY HALL
URBANA, ILLINOIS

Wm. Harley

January 13, 1959

Kenneth Harwood, Chairman
Dept. of Telecommunications
University of Southern California
Los Angeles, California

Dear Ken:

It's my pleasure to inform you that you're the new Director of
NAEB Region VI, and member of the Board of Directors for the two
year term from January 1, 1959 to December 31, 1960. You will
also hear from Bill Harley on this, but I wanted to give you the
report with as little delay as possible.

We'll begin sending you various background materials and guidance
within the next week or so. Meanwhile here's one item (attached)
on which we'd like your reply, and one for your information only.

Once again, Ken, congratulations. It will be a pleasure to serve
under a Board made up of fine people like you.

Sincerely,

Harry J. Skornia
Executive Director

HJS/dp

Att.

cc: Wm. Harley ✓
F. E. Schooley
N. Whitmore

To: New NAEB Board Members
Craydon Ausmus
Keith Engar
Raymond Hurlbert
James Miles
John Schwarzwaldner
Duff Browne
Kenneth Harwood

cc: William Harley
Jack McBride
Robert Schenkkan
Robert Coleman
Frank Schooley
E. A. Hungerford
Gertrude Broderick

From: Harry J. Skornia

Harry J. Sk

Date: January 13, 1959

Herewith, as backgrounding on particularly our Kellogg and Hill-Elliott relations, are recent requests and documents on those subjects, as listed at the end of this note.

You will also, in a few weeks, receive the budget report of our financial status as of December 31, for Headquarters and the Network. The general fund report, on monies handled by NAEB Treasurer Bob Coleman, will probably first be distributed on or about dates adjacent to the IERT (May 6-9), which is when the next NAEB Board meeting will be held. The exact date will be announced later.

Since the two regular Board meetings of the NAEB each year are held in connection with the IERT, and at our own Convention, the NAEB does not attempt to pay the full travel expenses of Board members for these meetings. There is \$1,500 budgeted as a travel item for cases where the Board member would otherwise have to travel at his personal expense. In such cases, up to the limit of funds available, we have, where necessary, paid travel for the Board member(s) concerned to either the IERT (Columbus), or the NAEB Convention.

At present, of the \$1,500 budgeted from Headquarters (Kellogg) funds, there is a balance of only \$398.18, due to the special board meeting held last June (vouchers were not received and processed until after July 1, which was in the present fiscal year). If you will definitely need to have your expenses to either Columbus (in May) or Detroit (in October) during the current calendar year paid by the NAEB, please let us know as soon as possible. If necessary, the Board can, if it feels this necessary or desirable, obligate reserve funds from the Non-Kellogg budget (described below), administered by Treasurer Robert Coleman, for this purpose.

This raises the question about where NAEB funds are kept and how they are administered. We'll try to explain this, herewith, very briefly.

At the University of Illinois we have two funds. The first, called Trust: NAEB, is basically for the Network operation. Income for this fund comes from Network fees, sale of publications, dubbing and sale of tape recordings, mailing and handling charges, and reimbursable services (which generally means administrative charges for work done by the staff in connection with funds handled by Coleman). All expenses of the Network operation are paid from this fund. In addition, \$4,100 per year is currently being transferred from this fund to Trust: Kellogg (explained below) in accord with our agreement with Kellogg that we should contribute earned income to the operation of Headquarters. Also, starting with the 1957-58 fiscal year, \$1,500 per year is taken from this fund and put into a "Reserve for Replacement of Major Equipment" (Duplicating equipment, primarily). This fund has managed to show a balance, sometimes fairly large, sometimes small, at the end of nearly every year recently. This has enabled us to build up, in Urbana, a general reserve for future Headquarters and Network operations in case this becomes necessary.

The other fund handled in Urbana, called Trust: Kellogg, receives as income the annual Kellogg grant, plus the \$4,100 mentioned above (transferred from Trust: NAEB). This fund is used to support the Headquarters operation, provide travel funds (for committees, officers, staff, Executive Committee and Board), and provide funds for Regional meetings. (Until this year it also provided for one Seminar a year. There were no funds for this year since last year the Foundation agreed to give us twice the normal amount so that we might hold the Research Seminar). Any balance remaining in this fund at the end of a fiscal year is deducted from the following year's grant from Kellogg. (Details of both of the above accounts will be explained in the financial statements for December 31, which will be forwarded to you as soon as possible after receipt of the necessary "papers" from the University Business Office.)

Treasurer Coleman handles all other funds -- income from dues, Newsletter and Journal subscriptions, sale of albums, and all funds received from sources other than the Kellogg Foundation. In general these are divided into two accounts. One of these receives income as indicated above, other than fund grants, and the expenses from this fund are regulated by the Board, mainly through annual approval of what is called the "NAEB" budget, to distinguish it from the budgets handled through this office. Fund grants are handled separately by Treasurer Robert Coleman and an accounting is kept of the income and expenditures for each fund project. 5% of each grant is transferred to the general account discussed above to cover administrative costs. Mr. Coleman also has a general NAEB reserve fund which has been built up gradually over the years. Sometimes the Board makes special appropriations from this fund. In general, any balance left from the operating budget at the end of the year is transferred to this reserve, and any deficit in the operating budget would be covered by transfer of funds from this reserve.

Copies of the NAEB budget, discussed above, as approved by the Board in Omaha,

are attached for your information. It should be pointed out that this budget is handled on a calendar year basis - since the primary source of income is from dues which are on a calendar basis - while the Trust: Kellogg and Trust: NAEB funds, which are handled through the University of Illinois, are on a fiscal year basis, July 1 - June 30.

Finally, for those cases when you do travel at NAEB expense, we might avoid confusion by explaining those procedures.

THIS information is only for future use. Simply file attached items 4 and 5 for now. Don't use or send us either the tax exemption certificates or vouchers attached until travel at NAEB expense is authorized.

When you travel on NAEB business, you will (unless specifically informed otherwise, that it's from NAEB general and administrative funds, which must be specifically appropriated in advance by the Board) be travelling tax exempt. Reimbursement is made following our turning in for you a University of Illinois Voucher. Payment is made on the basis of actual expenses incurred -- not on a per diem basis. If you use your car, as is practical for short distances, reimbursement is on the basis of 6¢ per mile.

In order for you to purchase tax exempt transportation, you'll need University of Illinois tax exempt certificates (sample attached). On these you list yourselves as "NAEB Board."

I'm also attaching for each of you (for information only, at present) a set of travel vouchers. When expenses are authorized you sign these at the top right where it says "Signature of payee," on both copies 1 and 2, and return all copies to us. We can't get payment of hotel bills, sleepers or extra fare reserved seats (on trains) unless you send in stubs and/or receipts. For any miscellaneous item for over \$3.00 you must also turn in a receipt. This is the State of the recent Hodge scandals -- so accountants are tough.

However, you only sign the voucher (copies 1 and 2). Don't type or write anything else on it. We hold it here until you send in, in a note or letter with receipts attached, the statement of your expenses. We then type it up for you on your signed vouchers. That way if there are problems or "bugs" in what you send in we can work it out without the delay of sending it back to you.

Other items will begin coming to you regularly. These will include a proposal, still in draft, to Kellogg; another to Hill-Elliott; our final report to Ford, etc. I have also asked former Secretary Boyter for either the ditto stencils or additional copies of the minutes of the last Board meeting. As soon as these are received, I'll get copies to you. If we have to cut new stencils on these, there may be some delay.

With what Bill Harley will be passing on to you I hope we'll soon have you feeling that you know the background you need on our current status. If not, please let us know. We'll do our best to answer any reasonable questions.

Enclosures

1. Kellogg letters and documents of:
 - a) October 23, 1958
 - b) December 31, 1958
 - c) January 7, 1959
 - d) January 8, 1959
2. Hill-Elliott documents of:
 - a) October 24, 1958
 - b) November 21, 1958
 - c) November 24, 1958
 - d) November 25, 1958
3. "The Training Program of the NAEB"
4. Sample: University of Illinois Travel Voucher (Hold)
5. Sample: University of Illinois Tax Exempt Certificate (for purchase of transportation) (Hold)
6. NAEB Proposed Budget - 1959

hjs:rs

P.S. Those who have not already received it will be receiving appropriate stationery in a few days.

Harley - Draft -
Look OK?

To: New NAEB Board Members
Graydon Ausmus
Keith Engar
Raymond Hurlbert
James Miles
John Schwarzwaldner
Edwin Browne
Glenn Starlin or Kenneth Harwood

Plan to send Kellogg
requests + Correspondence;
Hill-Elliott requests,
& upcoming things
on each, also fiscal
reports when
available.

CC: William Harley
Jack McBride
Robert Schenkkan
Robert Coleman
Frank Schooley
E. A. Hungerford
Gertrude Broderick

From: Harry J. Skornia

Date: (date to be shipped)

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Other items will begin coming to you regularly. These will include a proposal, still in draft, to Kellogg; another to Hill-Elliott; our final report to Ford, etc. I have also asked former Secretary Boyter for either the ditto stencils or additional copies of the minutes of the last Board meeting. As soon as these are received, I'll get copies to you. If we have to cut new stencils on these, in view of our present secretarial situation, there may be some delay.

With what Bill Harley will be passing on to you I hope we'll soon have you feeling that you know the background you need on our current status. If not, please let us know. We'll do our best to answer any reasonable questions.

hjs:rs
1/8/59

Scanned from the National Association of Educational Broadcasters Records
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"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

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